



This is one of many types of promotional displays of dairy products the American Dairy Association is encouraging this Summer. The ADA believes bet-

ter marketing and promotion techniques will increase sales and consumption of dairy products.

Eastern Says New Draft Rules Pose Serious Farm Labor Problem

"Farmers have been in a labor squeeze for several years. Now the government wants to abolish draft deferments for sons of dairy farmers, the only labor source available," stated a leader of the county's largest milk bargaining cooperative. John C York, General Manager of Eastern Milk Producers, sent the following telegram to President Richard M Nixon in behalf of the nearly 10,000 dairy farmer members of that cooperative.

"Eastern Milk Producers Cooperative Association considers your recent action of eliminating draft deferments for farmers is an unwise decision which bears further study and consultation.

"People gainfully employed in agriculture are making a contribution to the defense effort of this country and world peace unprecedented by any other segment of our society.

"If application of farm labor through appropriate draft deferment is discontinued, this can cause tremendous dislocation of farm labor. This labor might never reappear on the agricultural scene. This could not only damage future produc-

Geigy Names Speakers To Explain Pesticides

A 300 man 'Speakers Bureau' has been established by Geigy Agricultural Chemicals, a Division of Geigy Chemical Corporation, to help tell consumers the positive side of the pesticide story.

The Geigy announcement said the company had taken the move because the need for a better understanding of pesticides and their vital role in food production has never been greater."

Field and headquarters personnel have been supplied with a speaker's kit prepared by the National Agricultural Chemicals Association. The kit contains facts about pesticides and how they relate to health, wildlife, and food production. It also contains information on the safe use of pesticides, residues and pesticide research.

In addition, Geigy is sending each man a steady flow of articles, booklets, speeches, films and other material which discusses pesticides and their relationship to the environment and the demand of consumers for high quality food.

Requests for speakers should be directed to A J Adolfs, Geigy Agricultural Chemicals, Ardsley, New York 10502.

Try A Classified — It Pays

Film Slated Wednesday

Houseback riding for handicapped children will be the subject of a film open to the public Wednesday, May 6, at St Paul's United Church of Christ in Quarryville.

Sponsored by Lancaster Pony Club, the film is training for members who are establishing a program of weekly therapy sessions for groups of handicapped youngsters. Help in the new project is being sought from 4-H clubs and Boy Scout and Girl Scout groups.

The program will be under the direction of Miss Maudie Hunter-Warfel, Middletown Del.

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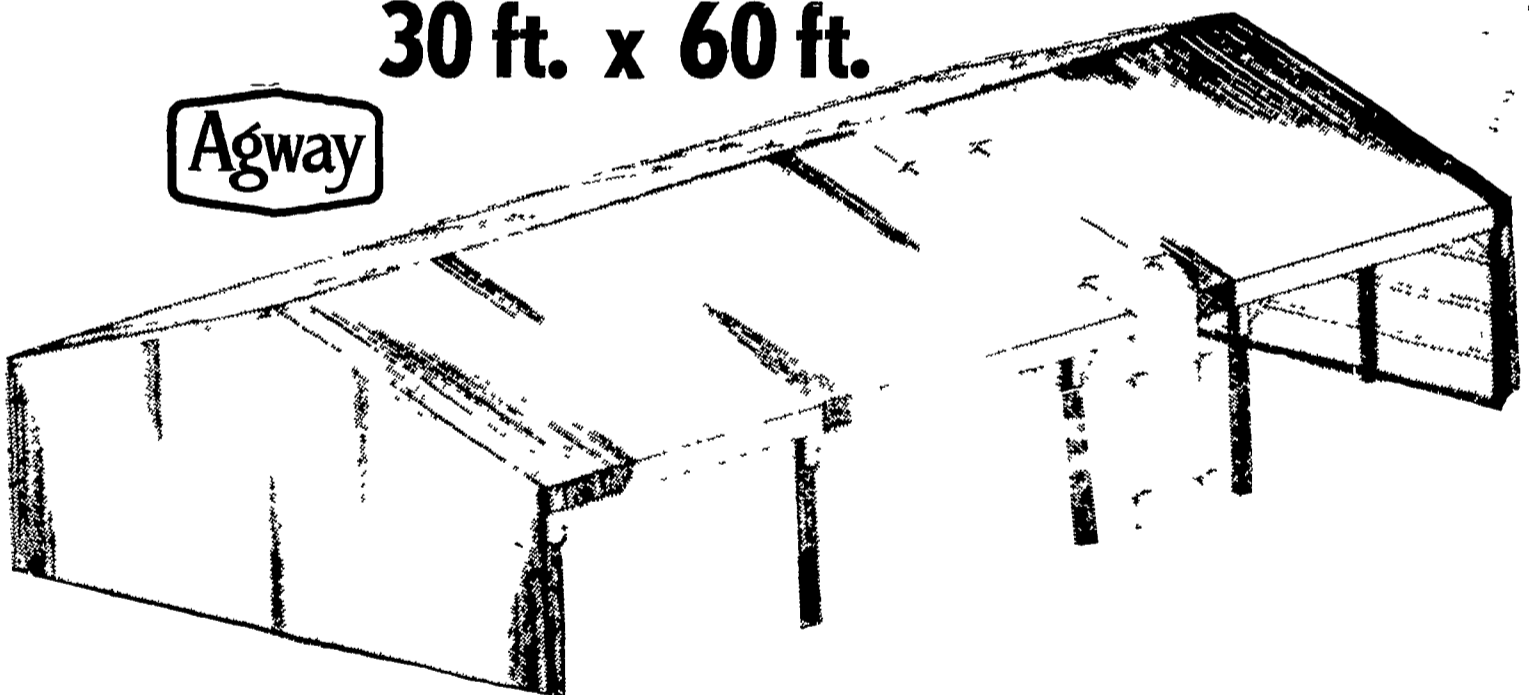
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