

Soybean Oil Use Grows in U. S.

(Continued from Page 25) showed a definite rise in this kind of consumption. This seems to be related in part to the rising percentage of young people in the population. From my observation, I would suspect that additional factors are television and professional football.

We no longer eat three times a day eating seems to be a continuous process, especially on weekends.

It is plain that Americans are eating much more meat and poultry than was the case a few years ago. And what's more, consumers are paying less for these choice food items each passing month on a trend basis in relation to other consumer goods. This is quite a tribute to the American farmer — whether consumers realize it or not. And I am afraid they do not realize it.

Between 1960 and 1969, per capita consumption of red meat in this country rose from 161 pounds to 182 pounds with a rise in beef consumption that was most striking. Beef consumption per person went up from 85 pounds per capita to 110 pounds.

The consumption of poultry also went up in a spectacular way — from 35 pounds in 1960 to 48 pounds in 1969 — a rise of one third. Thus the combined consumption of meat and poultry went up from 196 pounds to 230 pounds per person in nine years. The average American is eating a higher quality protein diet than ever before, by far.

The steady upgrading of diets in America promises continued growth in opportunity for farmers who produce feedstuffs and animal products.

To Americans, good living means meat and milk, poultry

and eggs, and a rising population with rising living standards means opportunity for this sector of agriculture. Good living also seems to mean more snacks — more carryout foods.

The same influences are at work around the world. We could cite trends in Japan, in Korea, in Taiwan that add up to growing markets for feed ingredients and vegetable oils — soybeans to you!

Western Europe continues to expand per capita use of animal

Lanchester Club Plans Riding for Handicapped

Plans for a new program of horseback riding for handicapped children have been announced by Lanchester Pony Club. Mrs. George Hassler, II, Hidden Acres Farm, and Joseph Little, RD3, both of Quarryville, are the District Commissioners of Lanchester Pony Club.

A group of Lanchester Pony Club members and their parents recently met with Miss Maudie Hunter-Warfel, founder of the National Foundation for Happy Horsemanship for the Handicapped, Inc. Miss Hunter-Warfel explained the therapy program and showed a film of foundation activities.

Lanchester Pony Club will train their members and their parents to work on a weekly basis with a group of handicapped youngsters. They hope to interest 4-H clubs, Boy Scouts, and Girl Scouts in helping with the program. Their efforts will be directed by Miss Hunter-Warfel of Mon Ami Le Cheval, Middletown, Del.

Funds raised at the Lanchester Pony Club horse show on May 2 at Pony Club Headquarters at the John Gibson farm at Drumore, will finance this new program for the handicapped.

products, although the European protein foods via the price Community shows a disturbing technique. But this is another tendency towards rationing high speech.

Large U. S. Soybean Output

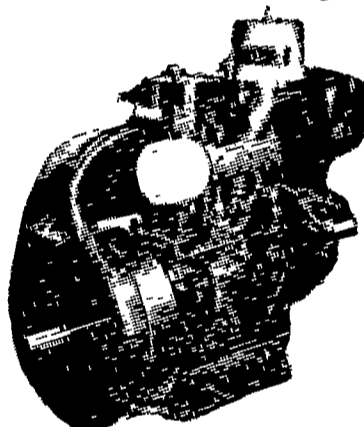
(Continued from Page 24) ed that the capacity to produce—the capacity to process—is determined by the level of capital investment flowing into production machinery.

The prosperity of your soybean industry is affected by the situation prevailing in many other industries. Your industry is affect-

ed by world events; your industry is affected by the ability of all of us to influence and help shape events and economic trends in the world.

This is why it is good that you consider the broad policy questions influencing your business. It is also why I am pleased to have been with you today.

★ **"Petter Power Pays"** ★
WORLD LEADERS IN
DIESEL ENGINE DESIGN



1½ to 45 H.P.
Continuous Rating

MAKE US PROVE IT!

Over 1,000 Amish farmers already have. They have found that Petter delivers all it promises. Our diesels provide long working life, dependability and good cold starting characteristics.

**IT GOES
MUCH BETTER
POWERED
BY PETTER**

For Prompt and Efficient Service Call
YOUR AUTHORIZED PETTER DISTRIBUTOR

GEHMAN BROS.

Gas and Diesel Engines Sales and Service

1 Mile North of Terre Hill on Route 897
East Earl, R. D. 1, Pa. Phone 215 445 6272

WE ARE AS CLOSE AS YOUR TELEPHONE



Sunset Valley Electrical Service

JOHN M. ALLGYER, Prop.

(½ mile northwest of Bard's Crossing, on Hunsecker Road, 4 miles east of Lancaster, off Route 23)

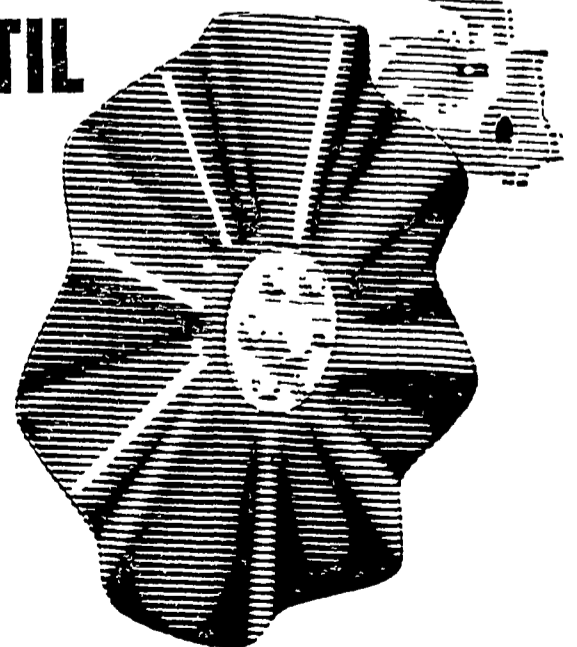
Bird-in-Hand, R. 1, Pa. 17505

Phone: 397-4081

ARE YOU READY FOR
**NO-PLOW
PLANTING?**

SEE US FOR
**CUSTOM NO-TIL
PLANTING**

We can supply the fertilizer, nitrogen, insecticide and Golden Acres Corn



CHARLES K. NISSLEY

R. D. #2, Columbia, Pa.

Ph. 285-5506



TM'S—ORTHO, CHEVRON DESIGN, HELPING THE WORLD GROW BETTER, BUX—REG. U.S. PAT. OFF. ON ALL CHEMICALS READ CAUTIONS, WARNINGS AND DIRECTIONS BEFORE USE.

P. L. ROHRER & BRO., INC.

SMOKETOWN

Phone Lanc. 397-3539