

State Announces 1970 Fair List

The Pennsylvania Department of Agriculture has announced the 1970 state show fair season schedule.

The season opens with the Philadelphia Flower Show March 15-22 and ends with the 1971 Pennsylvania State Farm Show January 11-15 in Harrisburg.

Some 116 shows and fairs are scheduled for the 1970 season including five in Lancaster County and 16 in adjacent counties. The area fairs and shows include:

Lancaster County — July 30 Aug. 3, New Holland Farmers Fair, New Holland Sept. 16-18, Southern Lancaster County Community Fair, Quarryville Sept. 23-25, West Lampeter Community Fair, Lampeter, Sept. 23-26, Ephrata Fair, Ephrata, Oct. 7-9, Manheim Community Farm Show, Manheim

Chester County — July 15-25, Kimberton Community Fair, Kimberton; July 27-Aug. 1, Goshen County Fair, West Chester, Oct. 8-10, Unionville Community Fair, Unionville

Lebanon County — Aug. 17-21, Lebanon Area Fair, Lebanon.

York County — Aug. 3-8, Great Dallastown Fair, Dallastown; Sept. 15-19, York Inter-

State Fair, York, Oct. 15-17, Dillsburg Community Fair, Dillsburg

Berks County — July 17-25, Reading Fair, Reading, Aug. 21-29, Katz's Own Fair, Kutztown, Sept. 24-26, Oley Valley Community Fair, Oley

Dauphin County — Sept. 20-26, Gratz Fair, Gratz, Oct. 16-24, Middleown Community Fair, Middleown, Sept. 21, Pennsylvania Junior Dairy Show, Farm Show Building, Harrisburg, Sept. 21-25, Pennsylvania All American Dairy Show, Farm Show Building, Harrisburg, Sept. 22, Pennsylvania Black and White Show, Farm Show Building, Harrisburg, and Jan. 11-15, 1971, Farm Show

In citing contributions of fairs to Pennsylvania's economic, State Agriculture Secretary Leiland H. Bull said 59 million persons attended 105 agricultural fairs last year.

These fairs shared in \$1,131,093 provided from state harness racing funds.

Crop Reporting Official Retires

The man known as "Mr. Crop Reporting" to many Pennsylvania farmers has retired after 35 years service with the U.S. Department of Agriculture, Harrisburg.

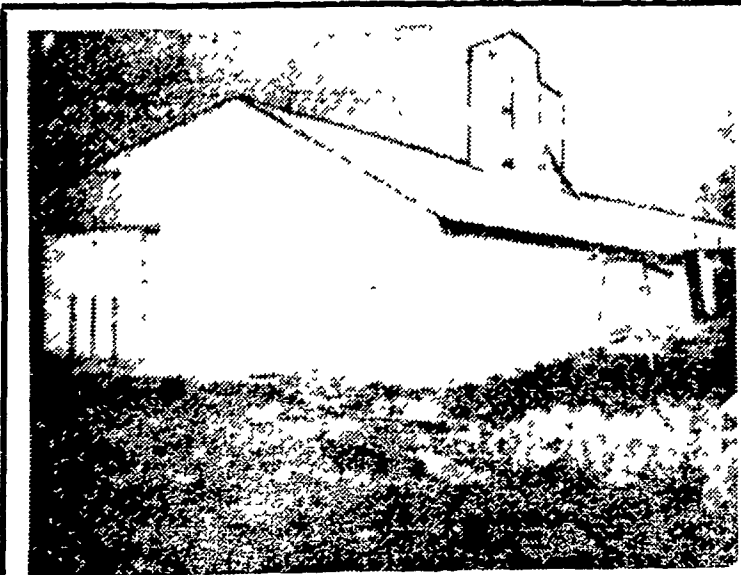
He is Elmer R. Nordberg, 301 N. 23rd St., Penbrook, assistant statistician in-charge of the Pennsylvania Crop Reporting Service which keeps farmers and agribusiness aware of agricultural production, prices and trends. Crop reporting is a joint endeavor of the State Agriculture Department and the USDA.

The biggest agricultural change he has witnessed, Nordberg said, has been the shift from small diversified farms to highly specialized farms.

Chevron Firm Forms Public Relations Dept.

J. W. Kent, president of Chevron Chemical Company announces formation of a separate department for public relations and has named L. F. Czufin as Manager. Czufin was formerly manager of advertising and public relations. M. S. Chiles, formerly supervisor of garden and home advertising, becomes manager of advertising for Chevron Chemical Company.

Both report to D. B. Barlow, Vice President and General Manager of Ortho Division. Barlow was speaker at the P. L. Rohrer & Bio banquet early this month.



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