

U.E.P. Pledges Egg Supply, Demand Data

"We are going to assemble and maintain on a continuous basis the most comprehensive body of supply and demand information that the egg industry has ever had," Jerry Faulkner, United Egg Producers general manager said recently.

"It will cover every phase of the industry and every part of the country. We call it the Total Information Concept," he continued.

"We intend to make it the most precise measuring tool for determining the true value of eggs that the industry has yet seen. We are starting immediately to expand our staff and facilities here in Atlanta, Georgia to accomplish this, and if necessary we will go into a computer program."

"As a result of this program, the future role of U.E.P. in the egg industry will be more vital than ever. This data will give us

more flexibility and precision for our operations and enable us to make a bigger contribution to the welfare of our members."

United Egg Producers is a nationwide cooperative representing 60 per cent of the U.S. egg production. Faulkner's statement was made at a special meeting to consider ways and means of filling the information gap caused by the sudden termination of spot egg trading on the New York and Chicago Mercantile Exchanges. All U.E.P. Directors and Alternates except one were in attendance.

After reviewing the traditional exchange trading and its effect on price determination, the U.E.P. Board concluded that the closing of spot egg trading on both Exchanges was inevitable and probably to the best interest of the industry and the public in the long run.

They did, however, conclude that the void left by the Exchange closings must be filled by a "total information" system covering every region of the country, and one that would enable the industry and the consumer to more accurately measure egg values in relation to the supply demand balance.

The Board voted unanimously to fill this void by greatly expanding the U.E.P. data gathering network and amending its 1970 budget to provide the necessary funds for that purpose. The Board instructed U.E.P. management to begin the program immediately.

The Board of Directors reaffirmed that the basic policies of U.E.P. would not change and that the national office, and its regional members would continue their clearing house activities.

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Farmers Warned Stolen Herbicide May Be Sold

CIBA Agrochemical Company has reported that sizeable quantities of the product COTORAN (R), have been stolen from warehouse houses in Memphis, Tennessee. Company officials in Summit, N.J. expressed concern that the herbicide may appear on a chemical black market.

Some of the stolen COTORAN (R) was properly weighed, packaged, marked and stored, ready for shipment, at the time of the theft. This material bears identifying marks.

In addition, other quantities of COTORAN (R) in bulk drums were stolen. It has been determined that certain receivers of the bulk COTORAN (R) have packaged the product in plain brown paper bags and in plain corrugated cartons.

Handling or shipping pesticides in unmarked or improperly labeled containers is illegal. The company has alerted USDA Regulatory officials, Federal and local police agencies, who were actively investigating the thefts.

CIBA warned potential buyers that the stolen bulk COTORAN (R) had not undergone final processing under the company's control and supervision and, therefore, may not meet specifications and quality requirements.

CIBA Agrochemical Company advises all growers that, for their own protection they should insist on purchasing COTORAN (R) from reliable and reputable chemical dealers only.

Local Honey Producers Plan for New Bee Year

The first meeting of local honey producers of the Spring season was held Thursday evening at the Farm and Home Center.

On hand to give bee line topics of timely interest was W. W. Clarke, Jr., extension agriculturist. Several items relating to activities and plans for the coming year were reviewed.

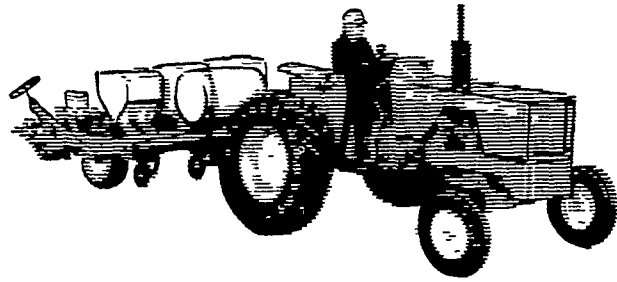
• Editor's Desk (Continued from Page 1)

that Allied Chemical is no longer one of the companies seeking a delay in the DDT ban."

Lancaster Farming appreciates Mr. Herington's effort to keep the record straight. We hope to hear from others who wish to clarify or comment on items we publish.

SYSTEMS FOR EVERY SIZE FARM

VERSATILE SYSTEMS

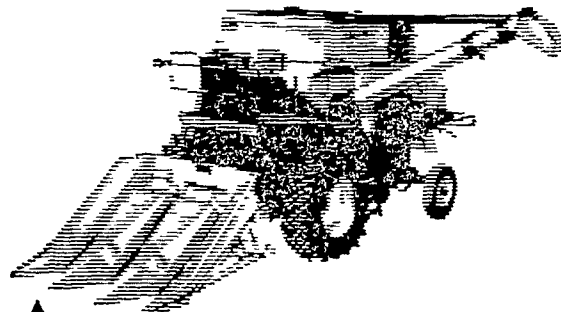


ODD or even. Take your choice. Our 600 Series Planting System in the 110-inch frame size will plant three 30-inch rows ... or two 40-inch ... or four 20-inch. With equal accuracy. And all in the same day if you want. Other sizes handle up to eight 30-inch, six 40-inch or twelve 20-inch rows.

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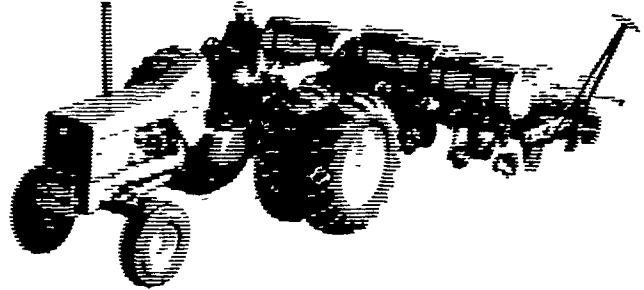
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BIG-CAPACITY SYSTEMS

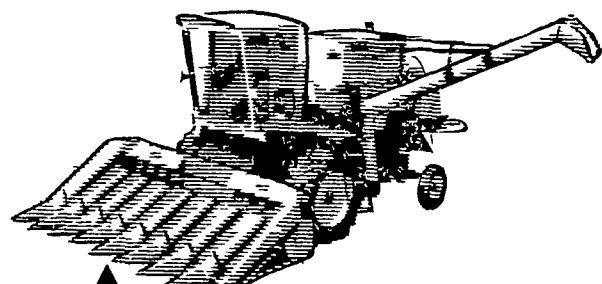


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