

Tele-Lecture Is Success

Donald Bell, Riverside County (Calif.) agent, outlined from the comfort of his home the benefits of force molting of layers to local poultrymen at the Lancaster Farm and Home Center Tuesday night.

The lecture was set up by phone and was reported highly successful.

Local officials have been eyeing the method as a means of obtaining top notch lecturers at minimal cost.

Not only was the experience of Bell available to local poultrymen but Bell also benefited by being able to keep another appointment in California after the lecture.

Bell forwarded slides to Lancaster which were used in his presentation.

Riverside County is one of the nation's top poultry producing areas, and a place where extensive use of force molting is being conducted.

Essentially, force molting is a process of taking a pullet off feed and water to stop egg production. It is usually used when production is tapering off and can be raised later by giving the bird a rest and changing the egg cycle.

Bell emphasized that no one person can tell an egg producer whether force molting will be profitable for him. He did give guidelines.

First, when the price of a pullet is between \$1.50 and \$1.75, the egg producer should consider using the process, weighing the advantages against new pullet purchases.

Second, if the price of extra large and jumbo eggs is high, force molting will produce larger eggs. If the price difference for medium and the large

eggs is minimal, the process might not be best.

High feed costs also should be considered, he said, because molted birds are not as efficient feeders as pullets.

Other factors to consider, he said, are dealer acceptance of eggs from molted birds, the time of year, how well the producer keeps his house restock-

ed, and the age of the birds when housed.

The standard practice in California, he said, is to keep the molted birds off feed for 10 days, but place no restriction on water.

Bell cited statistics showing the number of California poultrymen turning to force molting has been increasing. It is particularly prevalent, he said, on the larger egg farms of 50,000 birds or more.

Also on the program was Dr. Floyd Hicks, who spoke on ventilation, and Kemit Birth, who outlined the economics of force molting.

Consumers Warned Of Swimming Pool Ads

Attorney General William C. Sennett today warned Pennsylvania consumers against bait and switch advertising of backyard swimming pools.

Sennett noted that ads presently are being placed in newspapers throughout the Commonwealth for backyard swimming pools for prices as low as \$595 to \$795.



What's New?

Portable Cleaner

Century Engineering Corporation has announced the addition of the "Scotty" portable economy model for cold water high-low pressure cleaning. The "Scotty" delivers two gallons of water per minute at 500 pounds of pressure. The washer automatically mixes the proper amounts of cleaning materials.

Irrigation Advances

The fourteenth edition of "Reynolds Irrigation Digest," concentrating on advances in sprinkler irrigation technology, is available by writing Reynolds Metals Company PO Box 2346, Dept. PR-104, Richmond, Va.

Automated Insect Killer

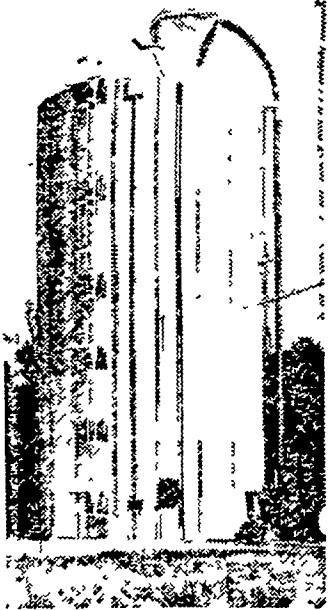
Lazarus Laboratories, Inc., Long Island, New York, has introduced Aero-West, either battery operated or AC units providing effective 24-hour control for up to 34 days of insects, bacteria and odors in 6,000 cubic feet of space through automated dispensing aerosols.

Preventive Medicine

Merck Chemical Division has announced that the Food and Drug Administration has approved "Amprol" as a life cycle coccidiostat for laying hens. This approval allows "Amprol" to be used continuously in feed throughout the full life span of the birds and egg producers need no longer wait until coccidiosis infects and damages the birds before taking action.

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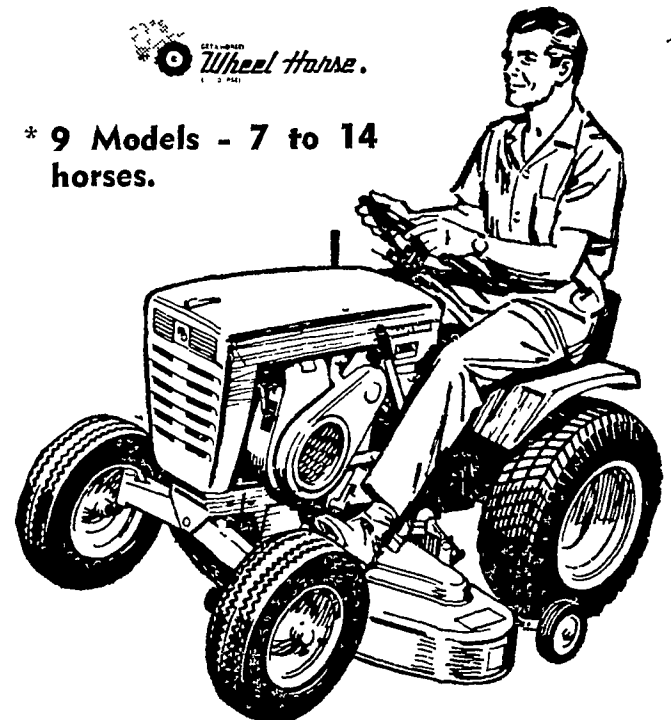
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