

# Livestock, Poultry Feed Use Rises 8% in 1969

On the strength of generally favorable livestock and poultry prices, feed tonnage increased eight per cent in 1969 over 1968, according to the American Feed Manufacturers Association's Feed Tonnage Reporting Service.

The Feed Tonnage Reporting Service showed a five per cent increase the first quarter, six percent the second, seven per cent the third and 13 per cent in the fourth quarter.

This is the ninth straight year the report has shown a total tonnage increase. Tonnage increased 44 per cent the last decade and 30 per cent in the last five years.

All of the nine regions increased in formula feed output in 1969. The largest increases were in the Mountain States (+39%), East South Central (+10%), West North Central (+9%), and South Atlantic (+9%).

"Beef and sheep" formula feeds showed the largest jump in 1969 with a 21 per cent increase above 1968, followed by dairy, up 12 per cent. The increase in dairy feed occurred despite a 3 per cent decrease in milk cow numbers.

The milk feed price ratio has set a new record high (favorable

to dairy farmers) in each of the last four years. Last year's milk feed price ratio was estimated at 2 per cent higher than 1968 and 22 per cent above the level of ten years earlier.

Fed cattle marketings in 22 major cattle feeding states last year were seven per cent above 1968. This is the same percentage increase over a year earlier as during the previous two years and equals the long time trend.

The only classes of feed below a year earlier last year were turkey, down two per cent, and layer breeder chicken, down one percent. The USDA reported a one per cent increase in the turkey poult hatch during calendar 1969. Laying chickens on farms on the first of the month during 1969 averaged 1 per cent below a year earlier.

The tonnage of beef and sheep

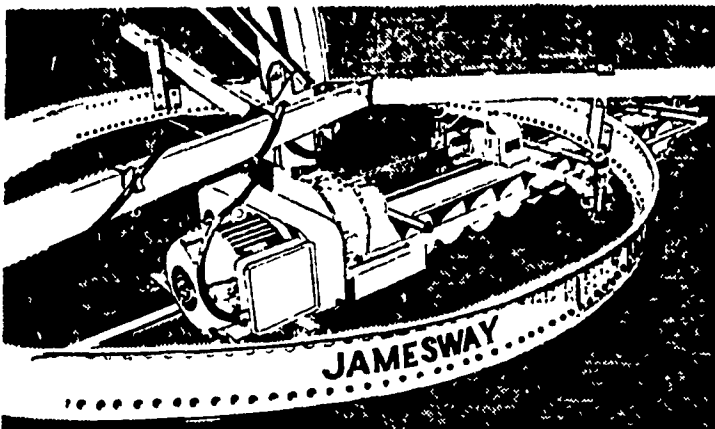
dairy, hog and miscellaneous feeds has increased during each of the last five years. Broiler feed tonnage has increased during four of the last five years.

Starter-grower and layer breeder chicken feeds accounted for 22 per cent of formula feed tonnage in 1969. However, this was a sharp drop from the 32 per cent of ten years earlier. Egg consumption has declined from 353 eggs per person in 1959 to 314 last year as estimated by the USDA.

There were also substantial changes in swine and beef and sheep feeds during the 1959-1969 period. Swine feeds increased from 15 to 21 per cent of the total. Beef and sheep increased from 8 to 14 per cent.

All poultry feeds accounted for 40 per cent of the total tonnage reported last year.

## JAMESWAY Silage Distributor-Unloader



Reduces Trips Up the Silo



- \* Automatic Lowering
- \* Power Circle Drive
- \* Level Cutting
- \* Volume Delivery

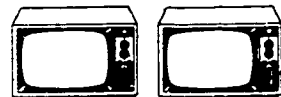
Come in Today for Details.

### M. E. SNAVELY

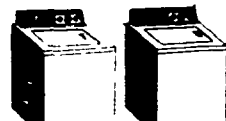
445 South Cedar St., Lititz, Pa. 17543

Ph. 626-8144

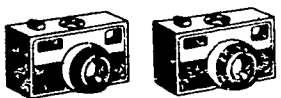
## Which should you buy?



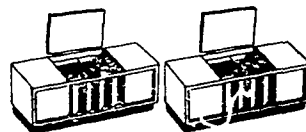
A color TV set priced at \$359.95...  
OR  
another unit priced at \$429.95?



An automatic washing machine priced at an average of \$206.18...  
OR  
another model priced at an average of \$254.98?



An instant-load autoexposure camera priced at \$69.95...  
OR  
another model priced at \$119.50?



A radio-phono console priced at \$379.95...  
OR  
another console priced at \$499.95?

THE ANSWERS to the questions above show how easily you and your family can lose money each year in your search for quality. The fact is that you, like so many others, may be buying virtually "blindfolded." For example:

On the basis of impartial laboratory tests, the color TV set priced at \$359.95 was judged better in overall quality than the model priced at \$429.95. (Possible saving: up to \$70.00.)

The washing machine priced at an average of \$254.98 was judged inferior in washing ability to the model priced at an average of \$206.18. (Possible saving: up to \$48.80.)

The instant-load autoexposure camera priced at \$69.95 was top rated over similar models priced as high as \$119.50. (Possible saving: up to \$49.55.)

The radio-phono console priced at \$379.95 was judged better in overall quality than the console priced at \$499.95 and was rated a "Best Buy." (Possible saving: up to \$120.00.)

These "hidden" values and savings were revealed in recent issues of *Consumer Reports*. Hundreds of products like these are rated in the latest 448-page issue of the famous *Consumer Reports Buying Guide*. A copy is yours as a gift with a one year subscription to *Consumer Reports*.

#### How these impartial tests are made

*Consumer Reports* is published monthly by Consumers Union, a nonprofit, public-service organization. CU has absolutely no connection with any manufacturer and prohibits the use of its findings for promotional purposes. It accepts no advertising, no "gifts" or "loans" of products for testing. No contributions from any commercial interest it derives its income from the sale of its publications to over 1,500,000 subscribers and newsstand buyers all over the U.S.

Consumers Union's own shoppers buy, on the open market, random samples of automobiles, clothing, foods, household appliances and supplies, photographic and sports equipment, cosmetics, hi-fi components, and most other kinds of products you may be thinking of buying. These are tested comparatively by chemists and engineers. Each regular monthly issue of *Consumer Reports* brings you the latest findings, with ratings by brand name and model number as "Best Buy," "Acceptable" or "Not Acceptable."

#### Facts you need for your family's welfare

In addition, *Consumer Reports* brings you a wide range of authoritative—sometimes startling—articles. You regularly receive candid,

down-to-earth discussions of deceptive packaging practices (with examples cited by name), advertising claims, credit buying and the actual cost of credit, honest reports on vitamins and other drugs... revealing facts about new, highly promoted gadgets that are often a waste of money.

#### "Hidden" values and savings discovered for you

Here are a few more examples of the "hidden" values and savings discovered in the CU laboratories:

- a portable circular saw priced at \$24.95 was judged better in overall quality than another model priced at \$49.95. (Possible saving: up to \$25.00)
- a coffee urn priced at \$13.95 was top-rated over other models priced anywhere up to \$45.95 and was judged a "Best Buy." (Possible saving: up to \$32.00)
- a stereo amplifier kit priced at \$64.95 was judged better in overall quality than a unit priced at \$99.95 and was rated a "Best Buy." (Possible saving: up to \$35.00)

#### "Read, respected and feared"

The frank reporting of Consumers Union has won wide acclaim. *Time* calls Consumers Union "The best known tester of consumer goods in the U.S." *Newsweek* says, "The magazine with the most decisive word on the quality of products is probably *Consumer Reports*." *The National Observer* calls it "read, respected and feared."

#### Save \$5.10 immediately

Subscribe now and you will receive as a bonus the brand new 1970 *Consumer Reports Buying Guide* issue which rates over 2,000 products. You will also receive the 1971 *Buying Guide* when published plus regular issues featuring test reports on food mixers, television sets, 8mm movie cameras, washing machines, raincoats, bench saws, home permanents, stereo receivers, FM auto radios, food waste disposers, loudspeakers, outboard motors and many other products.

If purchased separately, all this amounts to an \$11.10 value. With the coupon on this page, you save \$5.10. And your subscription might end up not costing you a cent. Thousands have told us *Consumer Reports* helped them save up to \$100 a year or more.

**FREE** with your subscription to *Consumer Reports* the brand new 448-page *Consumer Reports Buying Guide* issue

Partial listing of contents  
Many of these products are rated comparatively;  
general buying guidance is given for all.

Paints  
Inexpensive slide projectors  
Antenna amplifiers  
Audio components  
Convertible sofas  
FM fringe antennas  
Auto cleaner-polishes  
Power Tools  
Tent heaters  
Household timers  
Fire extinguishers  
Projection screens

Air mattresses  
Zigzag sewing machines  
Hi-fi stereo kits  
Electric toothbrushes  
Portable dishwashers  
Automatic clothes washers  
Recommended used cars  
Floor waxes and wax removers  
Lawn mowers  
Outboard boats

Television sets  
Cameras  
Fabric softeners  
Caulking compounds  
Laundry bleaches  
Spinning tackle  
Camp stoves  
Radio-phono consoles  
Crib mattresses  
Life preservers  
Room heaters  
Slide viewers  
Bacon  
Electric vaporizers

Guitars  
Boys' jeans  
Clothes dryers  
Electric coffeemakers  
Radios  
Vacuum cleaners  
Refrigerators

THE BUYING GUIDE ISSUE  
**CONSUMER REPORTS**

the Facts you need BEFORE YOU BUY in 1970

SAVE \$5.10 IMMEDIATELY FROM THE NEWSSTAND PRICE

#### HERE'S HOW

YOU GET the next 12 issues of *Consumer Reports*, including the *Buying Guide* issue for 1971 when it is published. Total newsstand price \$8.85

YOU GET the brand new 448-page *Buying Guide* issue for 1970 new newsstand price 2.25

TOTAL \$11.10

YOU PAY ONLY 6.00

YOU SAVE \$5.10

CONSUMERS UNION, P.O. Box 2955  
Clinton, Iowa 52732

Please enter my subscription to CONSUMER REPORTS for a full year (12 issues) at just \$6.00 and send me the brand new 448-page *Consumer Reports Buying Guide* issue as a bonus. My subscription will also include the 1971 *Buying Guide* issue when published. Bill me later.

NAME \_\_\_\_\_ (please print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

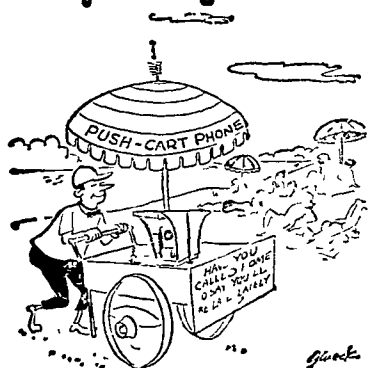
If you wish you may benefit from the reduced rate for two or three years. Simply check the period you prefer.

You may cancel at any time and receive full credit or refund for the undelivered portion of your subscription.

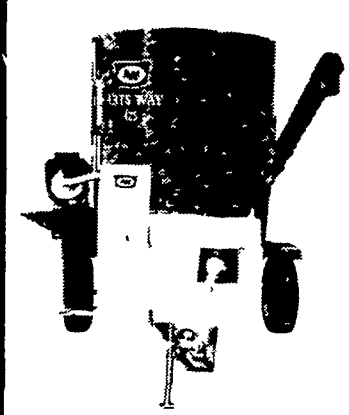
☐ Payment enclosed ☐ Bill me

1-026-12-17160

## My Neighbors



## NEW 425 ARTS-WAY



## MORE CAPACITY

See the exciting new Arts-Way Models 425 and 325 with greater grinding capacity than ever before—at very little or no more cost than most other units of smaller capacity.

**Clyde E. Keener**

1531 Manheim Pike  
Lancaster, Pa.

569-9861