AGWAY

Prime **EVERY TIME**

That's the kind of **VEAL** you can produce on the **Agway-Provimi program**



The growing demand for quality veal represents a new and exciting opportunity for Agway members to make money. Raising vealers is an ideal program that will fit into most any dairy and crop farm operation. Here's why:

- Rearing veal calves requires relatively little time and labor.
- The work is light.
- The investment is modest.
- The need for equipment is limited.
- ☐ With good housing and management, risk is relatively low.
- ☐ And with the Agway-Provimi Program you will be assured of premium-quality veal and, with it, premium prices.

PROVIMI . . . the symbol of top quality in the veal-producing industry

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