

**● Fowl**

(Continued from Page 3)

ed volume: (2) the foreign market which is shrinking with increased competition from broilers, and (3) the food processing or "further processing" market which today receives about 70 percent of the mature chicken meat.

**"FURTHER PROCESSING"** includes such operations as cooking, buttering and breading, deboning, dicing, grinding, up, combining with other ingredients, freezing, freeze-drying, and canning. Major products include soups, pies, canned boned meat, and canned whole chickens.

The further processing industry was found to be highly concentrated. In 1964, the study showed that eight percent of the plants handled over 70 percent of the meat used for further processing while 22 percent handled over 91 percent of the volume. Plants processing sizable volume of fowl are few in number and the number of processors has dwindled considerably in the past few years, a trend which is expected to continue at a rapid rate.

**RESEARCHERS FOUND** that an egg producer is at a distinct disadvantage in marketing fowl. "His business is producing and marketing eggs, which he does daily. Marketing fowl, on the other hand, may be a task undertaken only three or four times a year."

With many scattered producers and few buyers in each state, there is little opportunity for an individual to improve his market situation by himself. There is a need for a grower organization to assemble the available supply and to focus the attention of more buyers on larger quantities. Because many states have no processors within their borders, and because large volumes command

**Sale Register**

TUES. FEB. 10—11 00 A.M. Public Sale of Farm Equipment, Corn, Hay and Straw located on Aberdeen Rd. 2 Mi. North of Rt. 230 at the Aunt Sally's Kitchen, Elizabethtown. Sale by Verna Nissley and Clair Nissley, Executors for the J. Luke Nissley Estate.

TUES. FEB. 10—Sale by Verna Nissley for Luke Nissley, deceased Clair Nissley Exe. on Aberdeen Rd. 2 mi N of Rt. 230 at Aunt Sally's Kitchen, Elizabethtown, Pa. Farm Equipment, corn and hay.

FRI. FEB. 13—8 00 P.M. Sharp Public Auction of Reg and Top Grade Holstein Dairy Cattle to be held in the dairy barn arena at the Aberdeen Sales Co in Churchville, Harford Co, Md. Aberdeen Sales Co., Sale Managers.

SAT. FEB. 14—Penna. Yorkshire Co-Operative Ass'n Inc Spring State Show and Sale Show 10 A.M. Sale 1 P.M. Small Arena, Farm Show Building Harrisburg, Pa.

Pennsylvania turkey growers intend to raise 1 percent more turkeys this year than last. A total of 1,954,000 birds will be raised if intentions materialize, according to the State Crop Reporting Service.

A breakdown reveals that 87 percent of the gobblers will be heavy breeds and the remaining 13 percent light breeds.

Nationally growers intend to raise 5 percent more turkeys in 1970. If prospects remain firm, the US turkey crop this year would total about 112 million for the third largest crop of record.

added bargaining or sales strength, it is necessary that such an organization operate on a multi-state and/or national basis, the study concluded.

**Sale Register**

SAT. FEB. 14—1:30 P.M.—Feeder Pig Sale, Klingerstown, Pa. 45 miles NE of Harrisburg. 20 miles SE of Sunbury. Sale by Lazy M Farm, Charles H. Masser.

SAT. FEB. 14—12 Noon Public Auction of Farm Machinery by Peach Blossom Farm at Earleville, Md.

**Sale Register**

SAT. FEB. 14—Ralph Byers, near Buck, Lanc. Co., Pa. Farm Equipment.

TUES. FEB. 17—Public Sale of Tools, Shop Equipment and Supplies on the premises located 1/4 mi. North of Rt. 23, East of Bareville on Schule Wegg Rd., Lancaster Co., Pa. Terms by Martin N. Hoover.

**Sale Register**

WED. FEB. 18—9 A.M. Martin's Sale Barn, Blue Ball, farm equipment and machinery. We sell on commission. Paul Z. Martin.

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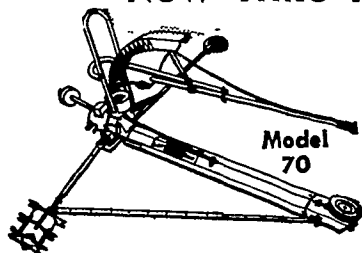
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