

## WASHINGTON REPORT

### Congressman Edwin D. Eshleman

16th District—Pennsylvania



We tend to think of the inflation problem in terms of those things which affect us most directly — rising food prices, increased interest rates, dwindling individual buying power and many other items on a nearly endless list. What we often forget about is the toll taken by inflation in some of the primary institutions of our national life. As one concerned with the field of education, I am dismayed by the adverse affect that inflation has had on our goal of quality education for all Americans.

In recent years spending for schools has increased dramatically, and the bill paid by the taxpayer has reflected the substantially higher educational costs. Yet, there exists little evidence that the increased spending has improved significantly the quality of education. Teachers, administrators and school boards are not at fault. Inflation, which has burned up most of the new funding set aside for schools, is the culprit.

According to a recent article by Orlando F. Furo and James E. Doherty in the magazine *School Management*, the past ten years have seen inflation consume nearly 60% of increased school spending. Just last year we experienced one of the sharpest school spending hikes ever, but inflation wiped out most of the gains. The money left after paying for inflationary costs went primarily for higher teacher's salaries because they, too, are caught up in the rising price spiral. While the better salaries are certainly an investment in educational quality, we still are left with no funds to carry out the functional changes needed to upgrade and refine our schooling.

The reaction to inflation by most school districts has been to offset higher costs with greater spending. While their choice in the matter admittedly has been limited, the fact remains that the greater spending led to still higher costs — almost a case of trying to use gasoline to douse a

### ● JACOB MUSSEI

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they don't eat their straw bedding and keep the pens dry. Actually, wood shavings make better bedding than straw because they don't eat them," he said.

Mussei has 5' x 8' pens to house 10 pigs in each section. To be eligible for sale, the pigs must have pink ears, nose, eyes and feet. A dealer regularly visits the Mussei farm and buys the guinea pigs for use in school and college laboratories.

The litters are born in a nest made by the sow and the babies are running around within a few hours. According to Mussei's FFA project record book last year, he weaned 86 out of every 100 of his little charges. This shows his good management practices. His average net income per sow last year was \$2.98, which takes into account all expenses and includes carrying 60 young sows to breeding age to increase his number of breeders this year.

Although guinea pigs are his favorite project, they are certainly not his only one. He also has veal calves, steers, capons and sheep. He likes farming very much.

Jacob Mussei is the son of Mr. and Mrs. Jacob H. Mussei. Their home is located at the corner of Route 322 and Mussei Road just south of Blue Ball.

fire. What has not been faced up to, but should be faced up to now, is that education must join the fight to stop inflation for reasons of self-interest.

Many educators have been anguished by the recent moves by the Federal Government to curb inflation, moves which have cut back on school expenditures. Yet, it seems evident that inflation is much more damaging to education than any of the steps taken at education's expense to bring the rising price spiral under control. Until the economy is cooled, more money poured into the schools will simply be like spinning one's wheels — feeding the fuel but going nowhere. While a slowing down of federal funds to education indeed is a gloomy prospect, the long range anti-inflation benefits to education, to the taxpayer and to the nation will more than balance the present disappointment.

## American Dairy Assn. Plans TV Promotion

American Dairy Association will kick off its first all-product promotion period of 1970 with an hour-long, prime time television special on the NBC network February 13.

"Survival on the Prairie" tells the story of America's central grassland — how it was before the pioneers, how it is today and how it got that way. Within the framework of the seasons, the program will examine the delicate balance of existence in which all prairie inhabitants — human, plant and animal — are often dependent on each other. "Survival on the Prairie" shows the continuing struggle between the needs of man and the land in the sometimes harsh but always beautiful American prairie. The documentary examines one of today's vital questions: How the land can be made productive without destroying it.

The program was filmed as a

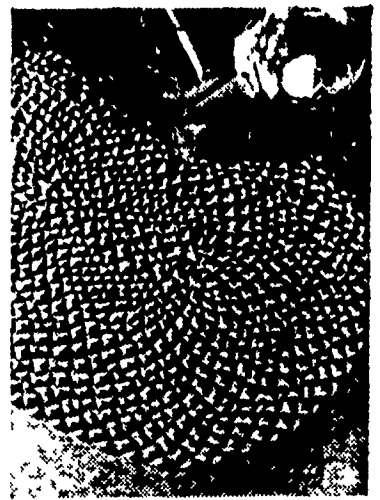
cooperative effort of the National Academy of Sciences and NBC News, with Hugh Downs serving as narrator.

The special will include six minutes of ADA commercials: two minutes devoted to all dairy products; one each to milk, cheese and sour cream, and cream cheese; and 30 seconds each to ice cream and butter — plus opening and closing billboards.

Two more natural history documentaries will be telecast by ADA later in the year. They will feature "The Coral Jungle" of Australia's Great Barrier Reef and "The Eskimo", and will introduce ADA's summer and fall promotional periods.


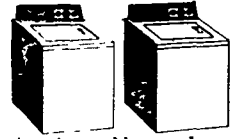
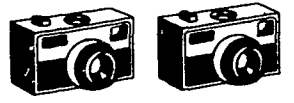
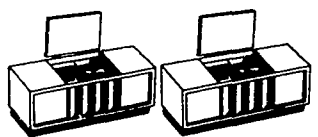
### Iron-Mending

With the use of iron-on patches, you can cut your mending time, says Mrs. Ruth Ann Wilson, extension clothing specialist of The Pennsylvania State University. When knees of pants and elbows of shirts and jackets begin to wear thin, reinforcing them on the inside with an iron-on patch can prevent a sudden breakthrough. Mending is not a lost art, but it has changed a little in how it's done.



This warm-hearted rug puts a room at ease. The braided oval is as mellow as early American antiques, as contemporary as Scandinavian furniture; and blends wonderfully with both. The rug is braided with rug yarn, using three colors. Break with tradition by selecting a bold color scheme. The rug shown is 32 x 46 inches, but can be made as large as your patience and space allow. Free instructions are available by sending a self-addressed, stamped envelope to the Needlework Editor of this newspaper along with your request for Leaflet A561.

## Which should you buy ?

 A color TV set priced at \$359.95 . . . OR another unit priced at \$429.95?	 An automatic washing machine priced at an average of \$206.18 . . . OR another model priced at an average of \$254.98*
 An instant-load autoexposure camera priced at \$69.95 . . . OR another model priced at \$119.50?	 A radio-phono console priced at \$379.95 . . . OR another console priced at \$499.95?

THE ANSWERS to the questions above show how easily you and your family can lose money each year in your search for quality. The fact is that you, like so many others, may be buying virtually "blindfolded." For example:

On the basis of impartial laboratory tests, the color TV set priced at \$359.95 was judged better in overall quality than the model priced at \$429.95 (Possible saving: up to \$70.00)

The washing machine priced at an average of \$254.98 was judged inferior in washing ability to the model priced at an average of \$206.18. (Possible saving: up to \$48.80)

The instant-load autoexposure camera priced at \$69.95 was top rated over similar models priced as high as \$119.50 (Possible saving: up to \$49.55)

The radio-phono console priced at \$379.95 was judged better in overall quality than the console priced at \$499.95 and was rated a "Best Buy" (Possible saving: up to \$120.00)

These "hidden" values and savings were revealed in recent issues of *Consumer Reports*. Hundreds of products like these are rated in the latest 448-page issue of the famous *Consumer Reports Buying Guide*. A copy is yours as a gift with a one year subscription to *Consumer Reports*.

#### How these impartial tests are made

*Consumer Reports* is published monthly by Consumers Union, a nonprofit, public-service organization. CU has absolutely no connection with any manufacturer and prohibits the use of its findings for promotional purposes. It accepts no advertising, no "gifts" or "loans" of products for testing, no contributions from any commercial interest. It derives its income from the sale of its publications to over 1,500,000 subscribers and newsstand buyers all over the U.S.

Consumers Union's own shoppers buy, on the open market, random samples of automobiles, clothing, foods, household appliances and supplies, photographic and sports equipment, cosmetics, hi-fi components, and most other kinds of products you may be thinking of buying. These are tested comparatively by chemists and engineers. Each regular monthly issue of *Consumer Reports* brings you the latest findings, with ratings by brand name and model number as "Best Buy," "Acceptable" or "Not Acceptable."

#### Facts you need for your family's welfare

In addition, *Consumer Reports* brings you a wide range of authoritative—sometimes startling—articles. You regularly receive candid,

down-to-earth discussions of deceptive packaging practices (with examples cited by name), advertising claims; credit buying and the actual cost of credit; honest reports on vitamins and other drugs; revealing facts about new, highly promoted gadgets that are often a waste of money.

#### "Hidden" values and savings discovered for you

Here are a few more examples of the "hidden" values and savings discovered in the CU laboratories:

- a portable circular saw priced at \$24.95 was judged better in overall quality than another model priced at \$49.95 (Possible saving: up to \$25.00)
- a coffee urn priced at \$13.95 was top-rated over other models priced anywhere up to \$45.95 and was judged a "Best Buy" (Possible saving: up to \$32.00)
- a stereo amplifier kit priced at \$64.95 was judged better in overall quality than a unit priced at \$99.95 and was rated a "Best Buy" (Possible saving: up to \$35.00)

#### "Read, respected and feared"

The frank reporting of Consumers Union has won wide acclaim. *Time* calls Consumers Union "The best known tester of consumer goods in the U.S." *Newsweek* says, "The magazine with the most decisive word on the quality of products is probably *Consumer Reports*." *The National Observer* calls it "read, respected and feared."

#### Save \$5.10 immediately

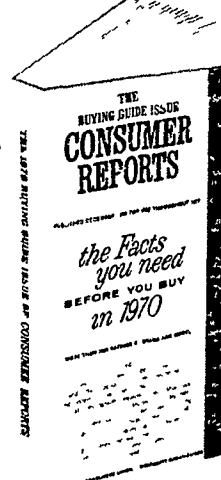
Subscribe now and you will receive as a bonus the brand new 1970 *Consumer Reports Buying Guide Issue* which rates over 2,000 products. You will also receive the 1971 *Buying Guide* when published plus regular issues featuring test reports on food mixers, television sets, 8mm movie cameras, washing machines, raincoats, bench saws, home permanents, stereo receivers, FM auto radios, food waste disposers, loudspeakers, outboard motors and many other products.

If purchased separately, all this amounts to an \$11.10 value. With the coupon on this page, you save \$5.10. And your subscription might end up not costing you a cent—thousands have told us *Consumer Reports* helped them save up to \$100 a year or more.

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Partial listing of contents  
 Many of these products are rated comparatively; general buying guidance is given for all.

- |                              |                              |                      |
|------------------------------|------------------------------|----------------------|
| Paints                       | Air mattresses               | Television sets      |
| Inexpensive slide projectors | Zigzag sewing machines       | Cameras              |
| Antenna amplifiers           | Hi-fi stereo kits            | Fabric softeners     |
| Audio components             | Electric toothbrushes        | Caulking compounds   |
| Convertible sofas            | Portable dishwashers         | Laundry bleaches     |
| FM fringe antennas           | Automatic spinning tackle    | Camp stoves          |
| Auto cleaner-polishes        | Automatic clothes washers    | Radio-phono consoles |
| Power Tools                  | Recommended used cars        | Crib mattresses      |
| Tent heaters                 | Floor waxes and wax removers | Life preservers      |
| Household timers             | Lawn mowers                  | Room heaters         |
| Fire extinguishers           | Outboard boats               | Slide viewers        |
| Projection screens           |                              | Bacon                |
|                              |                              | Electric vaporizers  |



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