

● Nine-Screen

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cessary for a food source for livestock and humans; other types of grass are needed for recreation, and still others are vital in conserving soil and water.

The other two-part program deals with the intriguing and beneficial aspects of insects and aesthetic and economic values of trees.

Twelve hundred color slides are required to present the two 15-minute shows.

Producers of the intriguing presentation are Harry A. Carey, Carol O. Dossin, Jr., and William H. Folwell, all members of the Penn State Extension visual aids unit.

In another part of the 1,200-square-foot College of Agriculture exhibit, 4-H members are answering questions on projects and opportunities offered in the educational youth program. In still another section, College of Agriculture faculty members are pointing out the many career opportunities available to agricultural graduates.

Marketing Service

The cost of marketing affects food prices, points out Catherine B. Love, extension specialist in consumer education, The Pennsylvania State University. Among the functions involved in food marketing, are processing, transporting, storing, and distributing. All of these are time consuming and require labor, equipment, and space.

Carey is chairman of the planning and construction committee of this informative educational display.

Lancaster Farming, Saturday, January 17, 1970—19

Big Interest In Snowmobiles

HARRISBURG — Recreation industries have been picking up steam over the past several years, a trend that was evident here at the 54th Pennsylvania Farm Show. One of the newest ideas for recreation equipment is the snowmobile.

Two of the eight snowmobile dealers exhibiting at the Show are farm machinery dealers who

either sell their own make or have brought another manufacturer's snow machine to take advantage of the current upswing in recreation business. Reports are that several other leading farm machinery companies are considering the snowmobile market.

All of the snowmobile exhibitors have been in the business at least two years and all are keenly interested in the family fun machine rather than the larger horsepower race models. Of all the models on display at the Farm Show, today's buyer has a choice from 14 to about 30 horsepower in the family type machine and can expect to pay from about \$850 to \$1,500 for it. One dealer said he was amazed at the success of his snow sled sales. He offers both the sled type vehicle and six wheeled all-terrain machine. One of the "hangups" of the farm machinery companies is whether to offer both the sled type and an all-terrain vehicle or just one type. Most agree that the sled type machine is far more popular right now but some predict that the all-terrain vehicle will outlast the sleds. One company representative said he was more interested in a practical machine for western farmers to use in feeding livestock during stormy weather. Another dealer says he sells 300 all-terrain vehicles each year and cannot keep enough sled types in stock. At an average of \$1,200 per machine, that is a lot of money going into recreation. At the 4-H booth, two Allegheny County sisters said they would enjoy riding snowmobiles but they felt that it costs too much to buy or rent one of them to enjoy it.

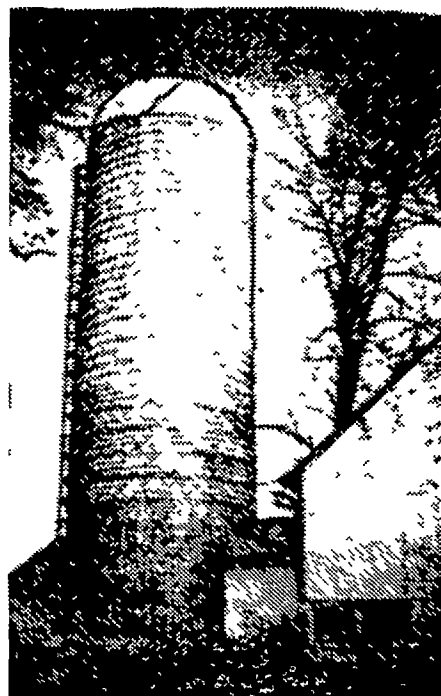
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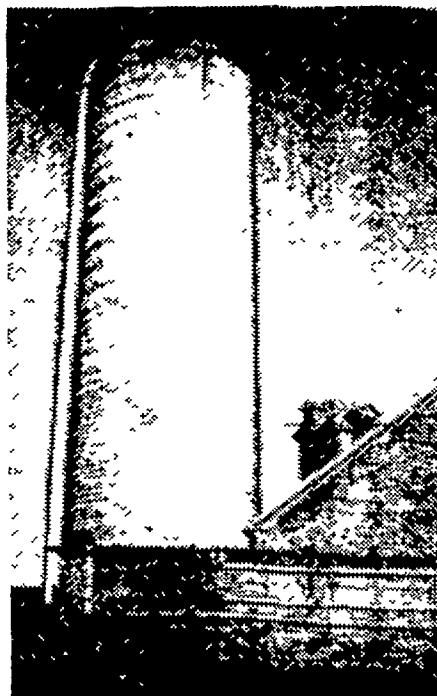


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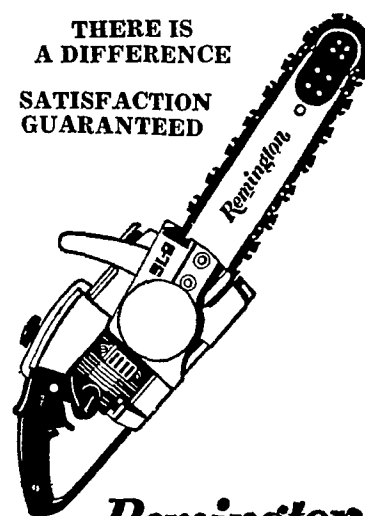
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