Be Careful With Credit

versity of Maryland

In fact, she continues, today the use of credit is so common that it's a rare family that doesn't bills at the end of the year

Who uses credit the most?

It's easy to get carried away According to a 1965 survey at and spend more than you really the University of Michigan, it is should, especially with the use of the family in the \$7500-\$10,000 To establish credit rating. credit as common as it is today, income bracket. But by no means says Mrs Shirley Mott. Exten- is credit limited to people within sion home economics editor, Uni- this bracket People of all income brackets and age groups

own credit capacity, says Mrs. can afford to use credit owe somebody something Being Mott Families with the same inyou want it, is undoubtedly a come differ in make up, future boom to most families But over- job potential, skills, health, extending the family finances spending habits, and the ability can cause a tidal wave of unpaid to say "NO" to salesmen and advertisements. There are no hardfast rules on how much credit money?

personal decision.

Mrs. Mott listed reasons for and against credit. They are:

For — 1. It's convenient. 2. 4. It's handy in emergencies. 5.

Against — 1. It's expensive, 2.

Ask yourself these questions as pect to make. Each family must calculate its you decide whether or not you

- 1 Is having something now worth the extra cost?
- 2 Do you really need it now? 3 What will you gain from it?
- 6 Will it help you make more

5 Is it worth the risk?

paying for it?

8. Are you dealing with a fair and honest dealer?

After answering these ques-Can use things while paying for tions, figure out how much is paper called a contract. Conthem. 3. You get better service. coming in per week, month or tracts are legal documents and year — list only what you're sure you are responsible for what you of. Then add up all of your ex- sign. penses - list everything, don't You may tend to overspend 3 skimp. And then subtract the You may not shop around as amount of money you plan to much. 4 It's hard to understand spend from the amount you ex-

> The amount left is what you have left for savings, emergencies and additional installment payments.

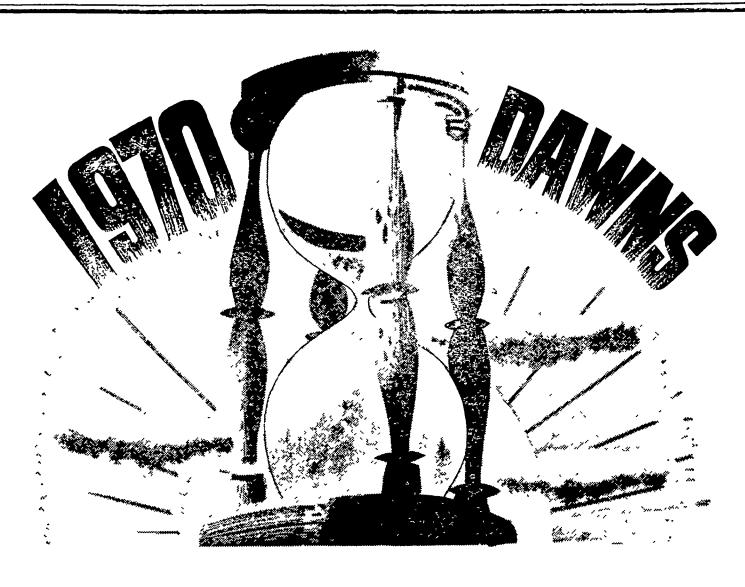
All that is left to do then, con-4 Can you meet the payments? tinues Mrs. Mott, is to decide whether to save the money and buy later or to use the credit and buy the item now. Your decision

one can afford - it's a very 7. What will you give up while will depend on how badly you want the item.

> Remember, warns Mrs. Mott, if you buy things "on time" or borrow money you usually sign a



Other people's troubles are not as bad as yours, but their children are a lot worse."



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is our Pledge to you for 1970 as one well known advertiser puts it ...

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HAPPY NEW YEAR

To all of you From The Gang at M & B



