

Lancaster Farming

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INTENSE INTEREST in Lancaster County farming methods was evident on the National Young Farmer tours conducted in the County as part of the organization's Education Institute held this week at the Host Farm. (left to right) Robert Neff, Millersville R1, one of the host farmers,

explains his steer and tobacco operation to Jared Hoover, Abilene, Kansas, Clyde Watson Jr., Max Meadows, Va.; Ivan Yost, Local Farmer and Chairman, National Executive Committee and John Nixon, Cridersville, Ohio. L. F. Photo

National Farmers Show Interest In Co. Agriculture

Intense interest in how Lancaster County Farmers do it, was apparent Monday and Tuesday as farmers from 22 states across the Nation visited local host families as part of the National Young Farmer Educational Institute held at the Host Farm, this week. The raising of tobacco and marketing of the crop probably received the most attention. But other interesting subjects centered around close neighbors, hard-topped lanes and strong, well-built bank barns. Part of the 250 persons attending the Institute, went one day to the Millersville area to visit members of the Penn Manor Young Farmers Chapter and the other day to visit young Farmers in the New Holland area.

The farm stops, arranged by the Garden Spot Young Farmers, included, the Neff Brothers, Melvin Sheitzer and Amos Funk all of Millersville R1, Lloyd Harnish, Lancaster R6, Harold Wisler, Harold Musselman and John Campbell all of New Holland; Stauffer Homstead, East Earl R1 and an Amish farm at Kinzers R1.

Farm Public Image Discussed

"Farm products are produced on economics," said Boyd Gartley, Member and Public Relations, Inter-State Milk Producers, "but they are sold on emotions."

Speaking as one of three panel members on Young Farmer Public Relations at the National Young Farmer Educational Institute, Wednesday morning, Gartley told the leading farmers that you must select the image you want, pick the class of people you want to reach and then use the media you want to do the job. "What the people want is what you must give them," he said. "Sell the difference between just ordinary and the best."

Dr. Murry McJunkin, Market Development Division, U S (Continued on Page 8)

In the Monday night banquet speech Morris Fonda, General Sales Manager for A O Smith Harvestore Products, said "Change is certain." Speaking on the subject "Managing Change", Fonda said in the future the real commercial farm will be managed by young people with new management abilities. He predicted investments for farmers three times as great as now and said the future farmer will be an innovator, have larger risks, be growth oriented with a more business like approach.

Fonda predicted credit would be available (maybe at a higher rate) but the credit people would be asking for projected profit and loss statements and looking (Continued on Page 5)

4-H Angus Steers To Be Distributed

The steer calves for the Angus Club members in the 1970 Red Rose 4-H Baby Beef Club will be distributed this Saturday morning, December 20, from the New Holland Sale Barn at New Holland time will be 9:00 a.m. according to M. M. Smith, County Agent.

Each member is expected to come to the New Holland Sale Barn at the above time, prepared to draw for his steer, pay for him, and take him home. "Please be there along with your parents, if they would like to come," Smith said.

Season's Greetings

From All Of Our Staff
To All Of You

Recommendation Given To Set Aside Land For Farm Use Only

A 40-page report of a plan to save Pennsylvania's farm land was handed to Gov. Shafer this week, as the special study committee headed by Curtis B. Wachsmuth and including two Lancaster County men — Amos Funk, Millersville R1 and Larry Skromme, New Holland — finished two years of work.

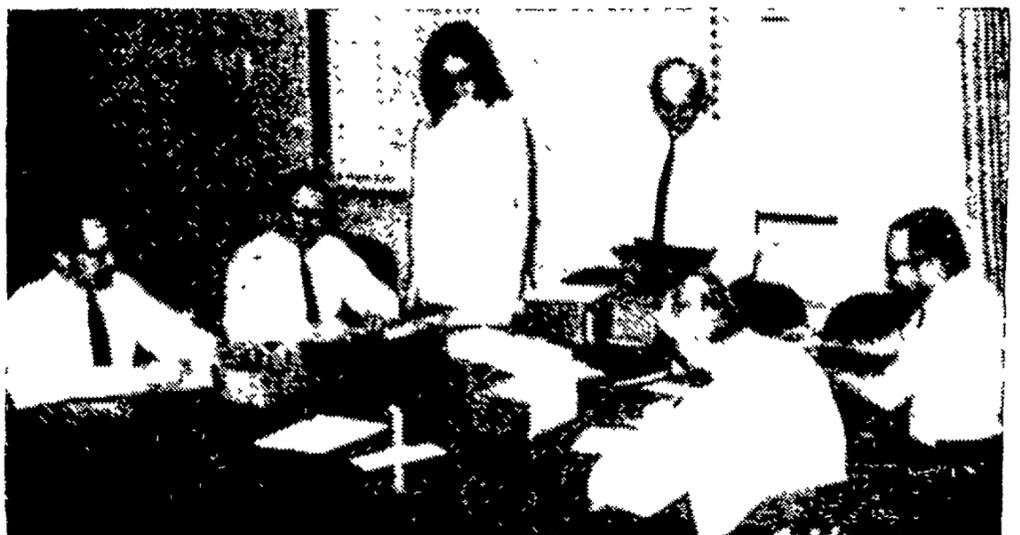
Of special interest to local farmers because of the pressing, steady encroachments of urbaniza-

tion and commercialization of the County's diminishing supply of farm land, was one of the committee's main proposals. They recommended that "land use" areas of 4,000 adjoining acres be designated and set aside for farming purposes only. County Commissioners would be authorized to establish these areas after appropriate public hearings, held on petition of no less than 15 land owners.

Wachsmuth explained to the governor that the proposed Agricultural Land Conservation Plan would provide financial incentives for farmers to participate. They would include:

Assessments to be based on agricultural values only; owners would be compensated for allowing hunting and fishing on their properties and for maintaining watershed protection; heirs of landowners who continue to participate in the plan would be eli-

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COUNTING REFERENDUM BALLOTS Thursday afternoon at the Department of Agriculture Building in Harrisburg. Ballot counting began Wednesday, on the milk marketing program for dairymen across Pennsylvania.

No information on which side the counted ballots were favoring was allowed to be released from the closed door counting session but James Kegel, at the Agriculture Department Infor-

mation Center said officials were pleased with the more than 10,000 ballots that were received in the referendum. Approximately 22,500 dairy farmers were eligible to vote on the proposed self-assessment plan to finance an advertising, promotion and research program to increase the sale and use of milk.

Kegel said it would be several days before a conclusion would be reached because counting in-

volved not only recording the yes no vote but also tabulating the individual voter's milk production.

Working in the Lancaster Farming Photograph above are (left to right) Raymond F. Witmer, Willow Street R1; Jacob N. Smith, Palmyra; Miss Sandra Barends, Ag. Dept.; Warren Bucher, Myerstown R2; Larry E. Kegerreis, Ag. Dept.; and Ray F. Reiter, Ag. Dept.

Farm Calendar

Saturday, Dec. 20 (today)
9:00 a.m. — Distribution of Lancaster County 4-H steers, New Holland Sales Stables

Tuesday, Dec. 23
11:45 a.m. — Pa. Holstein Committee meeting, Starlite Restaurant, Carlisle, Pa.