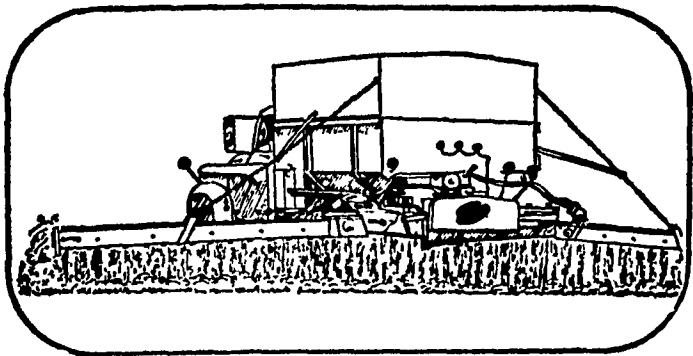


Apply Lime In The Fall For A Better Crop Next Summer



Fall liming assures proper limestone distribution in the soil, ready for spring planting. The freezing and thawing of winter aid in the process of limestone dissemination. So, why wait, correct your soil deficiency now by liming, and reap a bigger harvest next summer.

MARTIN'S LIMESTONE

Blue Ball, Pa. 354-4125

Gap, Pa. 442-4148

Local Dealer Attends New Products Demonstration

Ivan Nolt, president of Farmersville Equipment Co., Inc., White Oliver farm and industrial equipment dealer located at R D 2, Ephrata, attended White Oliver's "Fly-In" — a presentation and demonstrations of its new products for 1970, at the Advanced Products Division of White Motor Corporation in Torrance, California, last week.

A new White Oliver tractor line, topped by an articulated tractor with 139 engine horsepower in diesel and 169 horsepower with LP gas, was presented to more than 1200 White Oliver dealers, sales personnel, and invited guests flown in by chartered jet aircraft for the massive 24-hour airlift, which was characterized by air line officials as one of the largest movements of this type in commercial aviation history.

Robert W. Bird, formerly vice president-administration of Oliver and since October 1 director of public relations for the parent White Motor Corporation, served as general master of

ceremonies for the unique event. In addition to the new product demonstrations, marketing presentation, and Advanced Products Division tour, the program included Hollywood entertainment, a Western barbecue, and sightseeing rides in the Goodyear blimp.

Chartered planes began lifting off from airports ranging from the Atlantic to the Rockies, from the Canadian to the Mexican borders, and points in between, during the early morning hours on November 10. Landing at airports in the Los Angeles area, with the advantage of time zone changes, the entire 1200 people were seated in the arena at Torrance for the program kickoff before 12 noon, P.S.T. With activities running into the evening hours, the participants were lodged in local area hotels and motels for early departure on the return trips next day.

Relatives of the fellow who insists on driving after drinking may find, one evening, that he stopped after work for a fast bier.

Check Downspouts

Since most of the leaves are now on the ground it is a good time to check the downspouts on homes and farm buildings. They may be plugged with leaves, twigs, or bird nests which will give trouble during the winter months. Some homeowners have ice problems along the edge of the roof or in the downspouts. If this is a recurring problem, use electric heating cable or tape in the bottom of the roof gutter and down into the downspouts; this will melt a channel for the water to escape during thaws. The current will need to be on only while the problem exists. Checking the roof drainage system at this time of the year can prevent serious damage to the building.

Try A Classified — It Pays



A Career in Agri-Business Offers a Rewarding Future

Agri-business has the answers to the big challenge of the seventies... feeding the poor and underprivileged in our own country... exporting food and technical know-how to help other countries solve their own food problems. Take your pick of professions... there's a need for agriculturally oriented people in all major industries, in government, in teaching as well as the actual production of food and fiber.

If change is your challenge, agri-business is your field. A career in agri-business will equip you to make a substantial contribution to humanity through service in the Peace Corps and other agencies which supply technicians to other countries.

One thing more. You don't need a farm background to follow a career in agri-business. Modern agriculture can be and is learned in the classroom without benefit of exposure to practical application.

Consider a Career in Agri-Business

Science, Finance, Research, Teaching — you can "do your thing" in agriculture. It's the oldest and most basic industry and promises to be the most critical for many years to come.

For information about opportunities available write:
NAAMA, Box 856, Highland Park, Illinois 60035



GENTLE IS ELECTRIC HEAT!

Gentle because electric baseboards or ceiling cable radiate warmth like the sun for pure comfort. So be modern. Enjoy the pure comfort of electric heat in new home or old. Call PP&L today for a free estimate of the cost to heat your home electrically.

PP&L