

## Manager Appoints Sire Power & NEBA Staff

F. Pressly Shannon, Manager of Sire Power, Inc., announced the following appointments to the staff of SIRE POWER, Inc.:

**Richard H. L. Chichester**—Sire Programs Manager. Dick, a resident of Frederick, Maryland, will head up all sire programs. His duties will include the planning of special matings for future stud bulls, selection and evaluation of bulls to enter the stud, evaluation of sires as they become proven, and the training and education of employees of Maryland A.B.C., NEBA, and West Virginia A.B.C. regarding the proper use of SIRE POWER sires. It is expected that Dick will assist in developing a cow and herd evaluation program designed to give specific sire recommendations to area dairymen at a reasonable fee.

**Stanley H. Wiggin**—Sire Analyst. Stan will be working with the Sire Programs Manager in

arranging special matings, selection of bulls, evaluation of daughters as well as in the development of a cow and herd evaluation program.

**Verne A. Adams**—Sales and Promotion Manager. Verne will be responsible for all national and regional advertising and promotion, all semen sales outside the member service area, and will edit the member coop newsletters with the assistance of member coop personnel.

**Henry Plushanski**—Operations Manager. Hank will supervise and coordinate the operation of the laboratory and barn and will direct the program of custom collection and processing of semen in the member areas. He will also assist in training of technicians.

**F. P. Shannon**—Manager of NEBA since its formation in 1964 will continue in this capacity while also managing Sire Power, Inc. He will have assistance from the following NEBA staff personnel:

**William Schaefer**—Associate Manager. Responsibilities will include assistance to the general manager in the overall NEBA operation, promotion and member relations within the NEBA area, the NEBA retirement program, lease car program management, and supervision of young sire sampling. He will continue as executive secretary of the EAIC and as secretary to the NEBA Board of Directors.

**Hugh Pfaff**—Controller. Hugh will continue to supervise all NEBA office personnel as well as the overall accounting at NEBA. He will also be responsible for the setting up and operation of the accounting system of SIRE POWER, Inc. for which NEBA has contracted to do the necessary bookkeeping.

**District Managers** Frank H. H. Locks, Leighton Klingler, and Larry Swenson will continue to be responsible for technician supervision in their respective areas.

Lancaster Farming, Saturday, November 1, 1969—23

## After 9-Year Decline

# Reporting Service Says Dairy Cows On Increase

The number of dairy cows on Pennsylvania farms rose to 724,000 in September—the first increase reported in nine years—the State Crop Reporting Service has announced.

The September total was up 2,000 cows from the previous month.

The last monthly increase in the number of dairy cows in Pennsylvania occurred in the fall of 1960. In October of that year there were 837,000 cows on farms in the state. The number rose to 888,000 in November, then began a nine-year-long decline.

State Agriculture Secretary

Leland H. Bull said the September increase reflects the movement of young animals into milking herds. "At the beginning of this year," he said, "Pennsylvania dairy farmers had a near-record proportion of young heifers on their farms. These were young animals under two years of age and were being raised as replacements or additions to milking herds."

Pennsylvania's increase in young animals—30,000 over a two-year period—was larger than that of any other state, Secretary Bull said.

The addition of young cattle and the replacement of older cows with young animals has had a stimulating effect on milk production in the state, he added. "Milk production per cow, for example, set a record in September, while total milk production in Pennsylvania increased over year-ago levels for the thirteenth consecutive month."

Average milk production per cow was 815 pounds (379 quarts), the highest for any September on record, and 40 pounds more than in September 1968.

Total milk production in September was 590 million pounds (274 million quarts), an increase of 5 percent over the previous September. The U.S. total in September was up 1 percent from the year ago level.

The trend toward younger animals in many dairy sections was evident in cattle slaughter reports issued by the U.S. Department of Agriculture. In the first eight months of this year, cow slaughter in the United States was up 3 percent, while that of calves was 10 percent below the year earlier.

## \$85,000 In Premiums At Pa. Exposition

Entries from Maine, South Dakota, Texas, Florida, Canada and states in between will complete for more than \$85,000 in premiums and special awards in the Thirteenth Annual Pennsylvania Livestock Exposition.

The 1969 exposition, to be held Nov. 8-15 at the Fair Show complex, will include 3,873 head of stock representing 23 states and Canada. Entries have been received for the first time from South Dakota and Iowa.

This year's entries exceed the 1968 exposition totals by nearly 100 head, with increases noted chiefly in the beef cattle and horse divisions.

Leading the way in total entries are Ohio and Pennsylvania, the host state, as has generally been true in the past.

A new feature, the approved Standard of Perfection Show for Polled Hereford breeding cattle, appears to have drawn additional interest in the beef division.

There are 137 Polled Hereford entries, 36 Hereford, 116 Angus, 30 Charolais, 86 Shorthorn and Polled Shorthorn, and a total of 841 head in the beef division.

Sheep entries lead all divisions in number, with 1,119 head. More than a thousand swine will compete, and horse numbers, including 4-H animals, total 884 head.

Regional 4-H horse judging will highlight activities on opening day, with 15 states tentatively represented among contestants. Newcomers include Florida and Mississippi.

## No Other Protein Need When You Feed



# SPECIAL TANVILAC

Feeders Say . . .  
"The Most Economical Feeding Plan of All"

USE ONLY 1/2 LB. SPECIAL TANVILAC PER HEAD PER DAY WITH GRAIN AND ROUGHAGE — GET BIGGER PROFITS

No trouble with scours or cattle going off feed. You'll be more than satisfied with our feeding program for you'll get healthy stock, quick gains at low cost. Remember, there's a FEED LOT PROVEN TANVILAC CULTURE PRODUCT FOR EVERY FARM-FEEDING PURPOSE.



FOR MORE PROFITS—MAIL COUPON  
THE TANVILAC COMPANY, INC.  
6th & Corning Aves., Box 96, Highland Park Station, Des Moines 13, Iowa

Please Send Me Additional Information about Special Tanvilac  
I have \_\_\_\_\_ Cattle  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

## C. O. NOLT

LOCAL DISTRIBUTOR

BIRD-IN-HAND

Phone Lane. 397-0757



"BETTER-BILT"  
LIQUID MANURE SPREADER  
DISTRIBUTED AND SOLD BY

S. M. MANUFACTURING Co., Inc.

Owl Hill Road

R. D. 4, Lititz, Penna.

Phone 717-626-8585

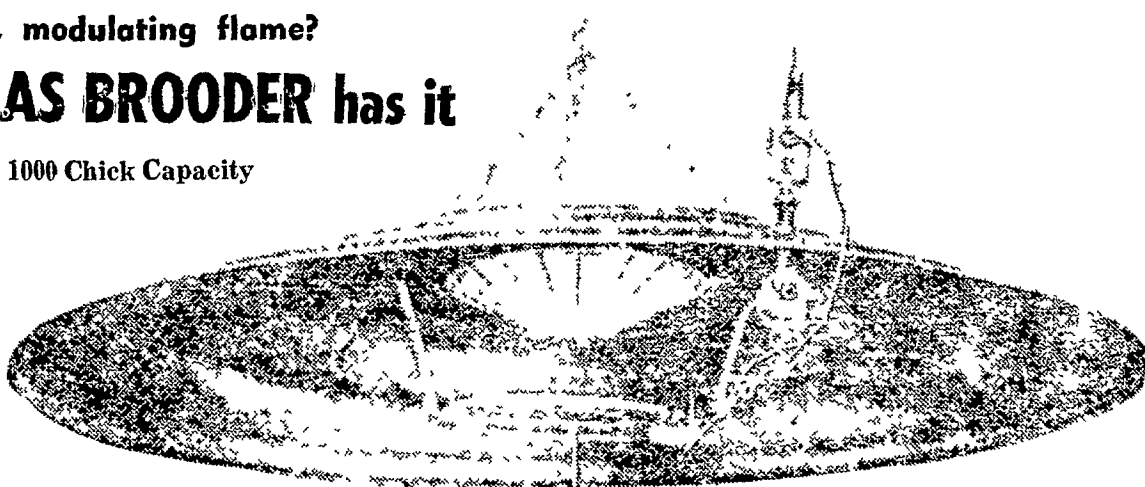
Call or Write For Free Demonstration

## SHENANDOAH

Prefer a yellow, modulating flame?

# The SG-B GAS BROODER has it

30,000 BTU up to 1000 Chick Capacity



UNIFORM TEMPERATURE is an outstanding feature of this Brooder. Flame modulates from high to low as sensed by the Robshaw DK Thermostat. Bright, yellow flame attracts chicks to brooding area 1-pc seamless Aluminum Burner Tube.

FLOATING CERAMIC REFLECTOR radiates heat evenly over brooding area; supported by aluminum steel Backing Plate.

RIGID SPUN-STEEL CANOPY 46 1/2" diameter; 24 ga. galvanized steel; ribbed for extra strength.

Model SG-BS  
(Illustrated with 100% Safety Valve)

# DON'S SALES & SERVICE

P. O. BOX #141

381 EAST JACKSON ST.  
NEW HOLLAND, PENNA. 17557

PHONE 354-9745