

# Weekly Poultry Report

## Eastern Pennsylvania And New Jersey

### Live Hens

Prices of light type hens held unchanged. Demand continues good though many processors less aggressive than in past weeks. Offerings fully adequate for processing needs with some plants booked ahead and unable to use further supplies at present. Delivered plant prices in New Jersey generally ranged 11½-12½c for light type hens and 13-13½c for colored hens. Offerings of heavy type hens continue short of needs with occasional lot noted at 14-14½c at farm in Pennsylvania. Prices paid at farm: Light Type Hens 9-11½ mostly 11-11¼c. Heavy Type Hens: Tfewr.

### Delmarva

Ready-to-cook movement good with most plants short of needs. Less-than-trucklot prices generally unchanged though tending higher in instances. Advance business good with early commitments noted at 27½c for delivery New York area. Live supplies ample and still heavier than desired. Undertone firm but cautious in many quarters.

Negotiated trucklot prices 2-3# ready-to-cook broiler/fryers for delivery next week: U.S. Grade A Tfewr; Plant Grade 27½c. Pool trucklot (Thursday arrival at terminal markets): U.S. Grade A 27½-30 mostly 27½-28c; Plant Grade 27-28 mostly 27c. Special packs including 1¾-2, 3½# sizes 31-32c.

## Fogelsville

October 7, 1969

(Prices paid dock weights, cents per lb., except where noted)

HENS, heavy type 9½-18; PULLETS 30-36; ROASTERS 19½-37 mostly 30-35; DUCKS 22-43; DRACKES 15-45; RABBITTS 20-40; GUINEAS 65-71; PIGEONS (per pair) 1.00-2.00 mostly 1.10-1.15.

TOTAL COOPS SOLD. 674

## New Holland

(Continued from Page 2)

SHEEP 17 — Insufficient volume for a market test.

### COWS

October 8, 1969

Receipts of 51 cows, 2 bulls and 4 heifers sold steady. Holstein 400-550, Other breeds 285-385. Bulls 105-250, Heifers 285-385

### HORSES

October 6, 1969

Receipts of 312 horses sold steady. Riding horses 90-270, Driving horses 95-210, Ponies 15-25, Killers 6-7

### HOGS

October 6, 1969

Receipts of 1186 hogs sold 25-50 higher. Retail 27-29-25, Wholesale 27-25-27-75, Heavy weights 25-75-27-25, Sows 21-23-50.

### CALVES

October 6, 1969

Receipts of 102 calves sold \$1-\$2 higher. Choice and Prime 44-54; Good and Low Choice 40-43-50; Standard 39-39.50, Common 25-34.50.

## Egg Profits

(Continued from Page 1)

Research Service, will discuss the current and growing need for "Better Information for Egg Pricing". He's co-author, with economist Leonard Voss, of the report on a \$300,000 study of pricing systems.

Frank Urner, New York market reporter and editor of Urner Barry's "Producers' Price-Current", will be anchor man on the program with a "tell-it-like-it-is" discussion of "The Past Year in the Egg Market . . . and What May Lie Ahead". Currently a defendant in a law suit challenging the entire New York egg price discovery system, Mr. Urner is expected to discuss recent happenings in the egg market and to air his views on how some of the changes being seriously considered today might affect the egg industry in the future.

Special sessions for broiler and turkey raisers will be held at the same time. There will be a program and tour for the ladies on Wednesday, a Booster Breakfast Wednesday morning and the Caribbean Party of music, good food and entertainment that evening.

### Broiler Innovations

Housing innovations, cage plant growouts and the use of computer price reporting are the three key topics to be covered at a special session for the broiler industry at the exposition.

A first-hand report on how the broiler industry is using Computart — a computer directed supply and price reporting agency — will be brought by David P. Reesman, manager of the Computart division of Computone Systems, Inc., Atlanta, Ga.

A report on research into the

Lancaster Farming, Saturday, October 11, 1969--3

## Weekly New York Egg Mkt.

(From Monday, October 6th to Friday, October 10th)

	Mon.	Tues.	Wed.	Thurs.	Fri.
<b>WHITE</b>					
Fcy. Ex. Large	46½-48	46½-48	46½-48	46½-48	46½-48
Fcy. Large	45	45	45	45½	45½
Fcy. Mediums	43	43	43	43	43
Fcy. Pullets	33½	35	36	36	36
Fcy. Peewees	24½	25½	26	26	26
<b>BROWN</b>					
Fcy. Large	49	49	45-46	45-46	45-46
Fcy. Pullets	31½-32	35	35-36	35-36	36
Fcy. Peewees	24½	25½	26	26	26
Standards	43	43	43	43-43½	43½
Checks	34	34	34	34	34

Trend. Demand for breaking stock and steady retail market makes supplies show steady to firm movement.

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growing of broilers in cages will be presented at the session by Ray Lloyd, Delaware Extension Poultry Specialist. The Delaware expert will have facts, figures and first hand observations on the problems, shortcomings and benefits of this revolutionary new concept in broiler production.

Anchor man for the broiler meeting will be Dr. Edmund Hoffman, associate research professor at the University of Maryland Broiler Substation at Salisbury, Md. His talk — "Innovations in Controlled Environment Broiler Housing" — will detail some of the new ideas in housing that are being tested and used on the Delmarva Peninsula.

### Dr. Herb True

Dr. Herbert True, widely ac-

claimed as one of the nation's most stimulating and thought-provoking speakers, will be the wind-up speaker.

"It's just about impossible to put a label on Dr. True," said Richard I. Ammon, NEPPCO's executive director. "He has a knack for stimulating audiences to shake off self-imposed limitations . . . to generate new courage and unlock their latent talents."

Dr. True will address the convention's wind-up luncheon at noon on the final day. Unlike many newscasters, business leaders and professional speakers, Dr. True's presentations are a combination of thoughts, sights and sounds.

He has bold, unorthodox approach to everyday problems that suddenly blossoms into workable, practical and positive solutions, Ammon reported. Music, feats of magic, visual materials, costumes — are blended together into a fast-moving program. Audiences have ranged from the American Pharmaceutical Association to the International Brotherhood of Magicians and the U.S. Department of Interior.

"Many headline speakers for farm conclaves come either from the top ranks of agriculture or from news media," Ammon commented. "The NEPPCO Exposition, in inviting Dr. True, has taken a new track. He will not only direct himself to some major aspects of the industry, but will help us find practical and workable solutions within ourselves."

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