

Lancaster Farming, Saturday, October 11, 1969

\$2.00 Per Year

#### Longenecker **Tops Fair** Steer Show

A trim 4-H Angus named "Clyde" topped the Manheim Fair Steer Show Wednesday night to become the first black steer to top any County Fair Show this fall

Mike Longenecker, 18 year-old son of Mr and Mrs Carl Longenecker, Lititz R2, showed his project steer to the champion-ship in the 4-H Show and then was hamed over-all grand champion The steer was bred at Trotwood Farms in New York State

Reserve grand champion was the ieserve 4-H entry, a Here-(Continued on Page 7)

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**Plan For Healthy Pullets** by Dwight Schwartz D V M Page 17

The Outlook And Future For The Poultry Industry by Dr Kenneth Goodwin

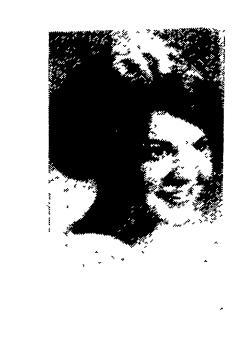
Management Is . . . ? by Herbert Jordan Page 17 PPCO), next week **County Poultry Industry** 

(As I See It) by Jay Irwin

**P**roblem Can Be Solved **Poultry Manure Handling In Suburban Areas** Page 24 by G O Bressler

Force-Molting Layers Page 25 by Floyd Hicks

Marketing Today And



Miss TERRI SHANK, 1969 Lancaster County Poultry Queen. Terri is the daughter of Mr. and Mrs. Ben Shank, Route 1, Elizabethtown. Currently Miss Shank is a student at Messiah College, Grantham, Pa.

# Egg Profits Get Key Spot In NEPPCO Expo Program Poultry Assn. Annual

A two-pronged approach to husbandry" approach will be Dr profitability in commercial egg Gary Waters, HyLine Poultry pioduction will be taken by the Faims, Des Moines, Iowa, who Page 17 educational program at the ex- has made an intensive study of position of the Northeastern this much-forgotten aspect of Poultry Producers Council (NE- expanding piofits

> Speakers will explore price discovery procedures and recent B Rogers of USDA's Economic Martin W A Trostle presenting activities in the egg market as one major avenue The other will be a fresh look at management and husbandiv as it relates to the profit structure The special session for com-

mercial egg pioducers will be held on Tuesday, Oct 15, at the exposition's Haddon Hall Hotel headquarters in Atlantic City at

The Annual Meeting of the Lancaster County Poultry Association will be held at  $6\ 30\ p\ m$ , on Thursday, October 30, 1969 at Hostetters' Banquet Hall, Mount Joy

On the plicing side, Dr Geoige The program includes Rev (Continued on Page 16) (Continued on Page 3)

### As Labor Is Diminished **Management Need Increases** Poultry Assn. President Says

"I've tried to establish a close He likes to get them into peak relationship with the hatcheiy," poduction and then feed and said Harold Esbenshade in tell- manage them to carry them ing how he obtains good pullets through the housing period for his 10,000 layer flock Esben- "I've tried to put together a shade is president of the Lan- form operation here that doesn't

caster County Poultry Associa- take a lot of labor," Harold said tion

how the pullets were grown matic bulk feeder steer operawhen you buy them out of state," ton But he has a theory that he continued So, you must build says "anytime labor is diminishrelationships with the supplier ed the management need is inso you can place confidence in cleased" And it is along this him that he will supply you with management line that Esbenthe kind of healthy pullet you shade thinks farmers should want Harold thinks this develop- show more development ment of relationships is important in all areas of faiming as it come more of a businessman." becomes more and more com- he said Businessmen take risks plex and it is increasingly neces and the farmer should be ready sary for the farmer to rely on to do this also If he considers others to provide services for

him Esbenshade buys his pullets to sure the lowering of his net income into his laying house at 22 come is not out of proportion to weeks of age and keeps them 14 the risk involved". months He looks for a medium weight bird and thinks the first ten weeks after the birds are in

iefering to his nest-type belt

"You are not able to know gathering egg system and auto-

"I think farmers should begiving some of the risks of his business to others he should be

"The farmer should become more aware of finances," Harold continued "Not only the finances the house are most important related to his faim operation but also to related businesses with which he deals Many farmers have strapped themselves financially so they can't move

> Esbenshade faims 120 acres on his home place and rents 60 more acres He has room for 200 steers and grows 150 acres of corn plus small grains and a diminishing acreage of tobacco. M1 and M1s Esbenshade and their three children Jay 9, Denise 8, and Teddy 5, live just east of Mt Joy at a Manheim R2 address.

Meeting Set October 30

Tomorrow 3 pmLeading off with the "better by A Kermit Birth Page 30

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## Started Pullets In Penna.

By Floyd W. Hicks Penn State Poultry Specialist

The Pennsylvania egg production industry is fourth largest in these pullets the United States, yet the majoiity of our started pullets used as replacements for this egg pro- that is raised to approximately duction industry are "imported"



Monday, October 13

1 30 pm .- Fall District Conference of DHIA Supervisors, Willow Valley Restaurant

#### Tuesday, October 14

- 14-16 NEPPCO at Atlantic Set For October 21 City, N.J.
- 14 17 National FFA Conven tion at Kansas City.
- 4H Leader's Forum, Shillington (Continued on Page 16)

from the **states** This means that over ten million dollars annually are being spent elsewhere for the purchase of

A "started pullet" is generally thought of as a young chicken 20 weeks of age and 1s then placed in specialized laying house

facilities' There are several dif-Ferent strains of pullets available that have many claimed and real pi oduction characteristics. So the choice of strains and particularly (Continued on Page 9)

# **Cattle Feeders Tour**

A local cattle feeder's tour was announced this week by M. M. Smith, County Agent. Smith said the tour will be on Tues-(Continued on Page 16)



COUNTY POULTRY ASSOCIATION PRESIDENT, Harold Esbenshade and Mrs. Esbenshade gather eggs from their . . .. - - - - -1 - A 1

10,000 layers. Harold places emphasis on management over labor in his farm opera-L. F. Photo tions.