

● Farm Calendar
(Continued from Page 1)

8:00 p.m. — Ayrshire, Jersey, Brown Swiss 4-H Club meets, Milton Brubaker Farm, Lititz R1.

Tuesday, Sept. 9
9:00 a.m. — Vegetable Crop

Field Day, Research Farm, Penn State

7:30 p.m. — Elizabethtown-Don-egal 4-H Community Club meets, Hossler's Home, Elizabethtown R3

Thursday, Sept. 11
7:30 p.m. — Lititz-Manheim

4-H Community Club meets Dale Shenk Home, Lititz R3

The person who coined the phrase "giving the bride away" never, obviously, paid for a daughter's wedding

Eggs With Chives

The Poultry and Egg National Board is recommending that egg distributors who sell their product to restaurants and other institutional establishments help such customers increase their

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sales volume by merchandising the product to the public

One such merchandising plan is offered by the producer of freeze-dried chopped chives, Aimanino Farms of San Francisco Calif. The plan is called "Eggs Parisienne" and its execution by the restaurant is easy and profitable to the management. The basic recipe is simplicity itself: Just add ½ teaspoon of freeze-dried chopped chives to eggs, then scramble or prepare omelet as usual.

The resulting profit picture is that freeze-dried chopped chives add about 1/2c per serving to the regular cost of eggs and butter, but when Eggs Parisienne are placed on the menu the egg dish can be marked up 5c or 10c or more.

To complete the plan, Aimanino Farms provide a complete merchandising kit to help the restaurant operator sell Eggs Parisienne. It consists of a table tent in the shape of a French kiosk, menu clipons and buttons with ribbons for the waitress to pin on her uniform. All of these extoll the virtue of "Eggs Parisienne."

Other recipes for eggs with chives include scrambled eggs with country ham flakes and chives; fresh mushroom omelet with chives, and shirred eggs with chives. Food costs on such dishes range from 31 to 34 cents, but the menu prices can range from \$1.20 to 1.40 per order.

For additional information on the Eggs Parisienne merchandising plan, contact Aimanino Farms, 244 California Avenue, San Francisco Calif 94111

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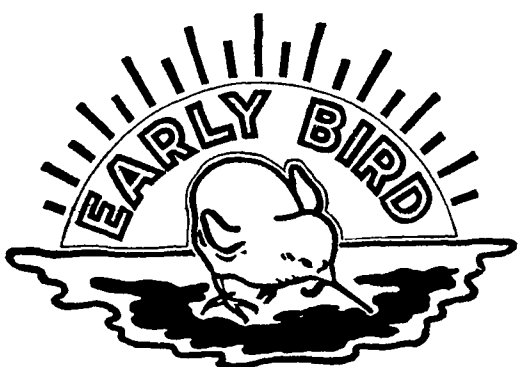
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