

AS AN AID TO DAIRYMEN, Aaron Greif (right), Area Farm Sales Manager for Agway, explains operation of the new Breeding Control Center during sessions of the 1969 Agway Dairy Enterprise School at Carlisle last week. From the left are

Phares Landis, Lancaster; Donald Rutt, Willow Street; Victor Denlinger, Quarryville and Raymond Wallace, Honey Brook. The Control Center, created to aid dairy breeding efficiency, was one of the subjects covered during the three-day school.

Lancaster Farming

SECOND SECTION

PENB Responds To Boycott

A well-organized group of housewives have launched a carefully engineered consumer boycott of meat departments in the Long Island NY area last week.

Calling themselves "FLP" (For Lower Prices), the group, who pronounce their name "FLIP" got together last month to combat ever-growing food prices, particularly in the meat department.

The sharp sting of the boycott, felt by the targeted supermarket meat departments, was reported in the August 18 issue of Supermarket News and attests to the initial success achieved by the organized boycotting and picketing of Long Island residents.

Responding to the current FLP popularity, the three Long Island daily newspapers . . . the Long Island Press, Newsday, and the Suffolk Sun, have begun featuring meatless menus in their woman's sections.

In phone conversations with each of the paper's food editors, Howard Helmer, PENB's eastern representative, has arranged to furnish all of the papers with a generous supply of PENB photo-recipe releases of hearty egg main dishes for use on the papers' food pages.

All three food editors assured Helmer that the egg recipes would be receiving excellent

pick-up in their newspapers, the combined circulation of which totals nearly one million.

In addition to the recipe releases, a supply of material pointing up the terrific nutritional and economical value of eggs, turkey and fowl, is being furnished.

Fresh or frozen turkey is in ample supply either as whole birds, parts, rolls or roasts. These are available at 1968 values.

Fowl — or hens — fresh, frozen or canned — are terrific for budgetwise homemakers determined to combat rising red meat prices.

New County Members Join Holstein Assn.

Dairymen from Pennsylvania made up the second largest group of new members recently approved for Holstein-Friesian Association of America. Of the 1,208 individuals and firms admitted during the recent Board of Directors meeting, 197 were from Pennsylvania.

Forty-four states were represented on the roster of new memberships. Other state groups in the front ranks include Wis-

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Ephrata Fair

The 51st. Annual Street Fair will officially open on Wednesday September 24 at 7 p.m. with one of the largest and most colorful parades in Eastern Pennsylvania. (Rain date - September 25.) The fair continues through Saturday, September 27. Participating in the parade will be bands; drum and bugle corps; marching units; floats; Miss Lancaster County and Miss Lancaster County Fire Chief contestants, which two hour parade annually attracts more than 65,000 spectators.

A carnival spirit will prevail throughout the four-day event as an estimated 200,000 persons throng the giant four block Midway . . . the oldest and largest street fair of its kind in Penn-

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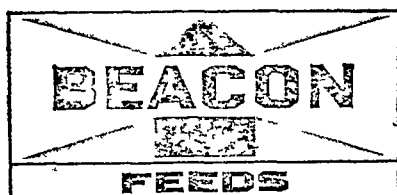
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