Boys Eat More Than Anybody printed-the-figures to-back that, have suspected all along-that a ... which is news to practically fact: "New estimates by econo- teen age boy is the most expennobody, but now, U.S. News and mists for the Department of Ag- sive member of the family to World Report (July 14) has riculture confirms what parents feed The economists figure the

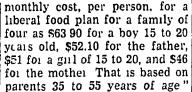


## **Start Here and Grow**,

New, improved Red Rose Milk Replacer gives calves more vita-mins, minerals than dam's milk . . . gives you more milk to sell. After the first week, calves actually get more vitamin and min-eral fortification from Red Rose Milk Replacer than from dam's milk. More vitamin E and double amounts of vitamins A and D, and whole whey to supply additional lactose for energy. There's no weight loss, no slowdown in energy, no decline in growth. Yet with all its improvements,

Red Rose Milk Replacer is still lower priced. Ask your Red Rose dealer for the suggested Milk Replacer feeding program.



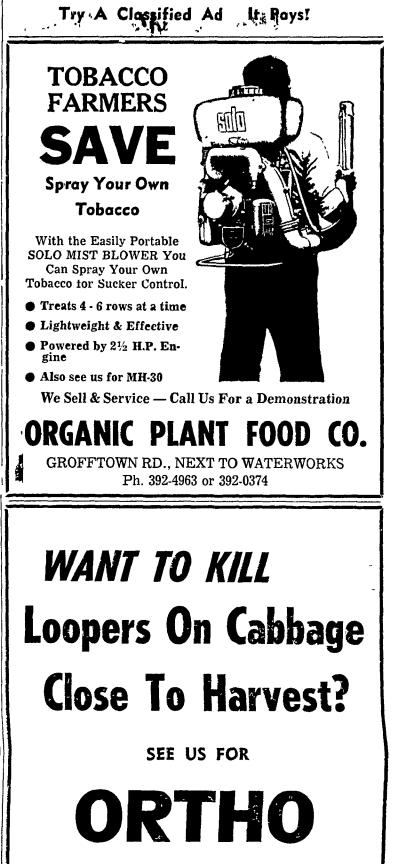


## **Occupational Hazard**

Parade (July 13) reports that 'At the first International Symposium on Exercise and the Heart, recently held in Houston, Dr. Daniel Brunner of the University of Tel Aviv released a most interesting report.

"Dr. Brunner revealed the results of a 15-year study which shows that men with non-physical occupations suffer four times as much heart disease as men whose occupations require muscle His subjects were 10,000 residents of Israel's collective farms Since these men eat, live, and relax in the same manner, their primary difference is occupational. The symposium also announced that men whose jobs keep them in chairs most of the time should have their exercise medically supervised. Many men, especially those over 35, suffer from heart disease and don't know it Dr. Herman Hellerstein of Western Reserve University estimates that 22 per cent of heart attacks are 'sılent "





Here's how to get a quick, sure kill of insects on vegetables close to harvest time - and without harmful residues: ORTHO DIBROM. You can actually spray up to one day before cutting with this fast-acting insecticide. And DIBROM gives a thorough kill. Only minutes after spraying, insects will be dead or dying. DIBROM gives a complete clean-up of more than 130 different insects - including many phosphate resistant

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And DIBROM has a short residual life, so your crop will be free of it when it's cut. DIBROM is registered for use on 35 vegetable crops. Growers have had spectacular results using it on broccolı, spınach, caulıflower and cabbage to name just a

So, don't let insects ruin your harvest..If you're having trouble, see us now for ORTHO DIBROM.



T. M. Reg US Pat off : Ortho, Dibrom On all chemicals read directions and cautions before use.