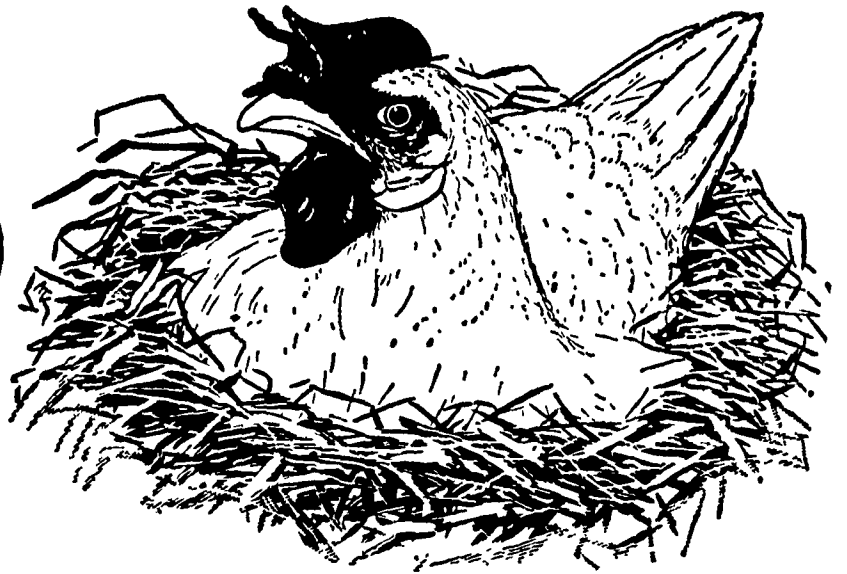


# NOW TRY THE EARLY BIRD OPTIMUM



# PERFORMANCE LINE!

## BETTER FEED

Larger average size in  
the early stages  
of production

**"IT'S CLIMATIZED"**

**IT WILL...**

1. Get them up there quicker.
2. Keep them up there longer.
3. Bring them down slower.
4. Lower cost per dozen.

Give your laying flock  
the benefit of the best  
that sound research has  
provided and match

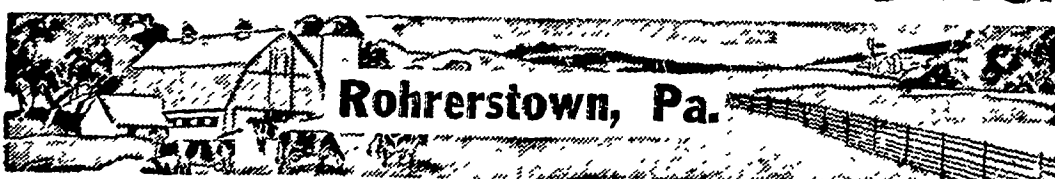
## PAYS BIGGER

Better liveability  
through improved  
flock health.

**MAXIMUM  
PERFORMANCE  
WITH MINIMUM COSTS**

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## PROFITS

Better overall  
shell quality.