

Rumler Speaks On Double Standardization

What kind of milk does the consumer want? The answer will vary with individuals and localities according to Robert H. Rumler, Executive Secretary of Holstein Friesian Association of America. But there is a continuing trend to moderate fat milk and dairy products. With this comes the opportunity and need for greater emphasis on the solids-not-fat, the protein, lactose and mineral content of all dairy products, fluid milk particularly.

For the past six years, HFAA has been advocating and recommending DOUBLE STANDARDIZATION. The Association's policy regarding standardizing the nutrient components of milk, fat and non-fat solids goes back even further in history.

DOUBLE STANDARDIZATION is currently a major topic of discussion within the industry and is receiving much favorable reaction from industry leadership. The National Milk Producers Federation and Dairy Development, Inc. have new studies underway, extending earlier work in the area of consumer preferences.

The position of the Holstein Association continues to be one of advocating legislation which would permit the standardization of the butterfat and non-fat components of milk at various levels. BUT is strongly opposed to legislation which would arbitrarily set compulsory standards that would not provide the industry sufficient freedom for processors to provide dairy products with optimum consumer preference. The present state legislative minimum standards are adequate in this respect, according to Secretary Rumler.

Not unrelated to this approach to increasing the consumption of dairy products is the recent action of the Secretary of Agriculture requiring that skim milk used in filled milk sold under Federal Milk Marketing Orders be uniformly classified as Class I (fluid) milk. This decision, strongly supported by HFAA, applies whether the skim milk is obtained in liquid form or made by re-combining not-fat dry milk. This action helps to insure that the producer receive a just price for his product when used for fluid consumption, regardless of the final form in which it appears.

The consumer decides on a particular product's popularity a fact to be considered in daily legislation, processing and promotion.

Soak Lawn Well While Watering

While watering your lawn, be sure to soak it thoroughly by wetting the soil 4 to 6 inches deep. Frequent light waterings do more harm than good and cause roots to develop near the surface. This makes grasses more susceptible to drought conditions, says John C. Harper II, extension agronomist at The Pennsylvania State University.

If you use a soaker hose or sprinkler that gives a fine mist, you will probably need to leave it in one place 2 or 3 hours. But, check often to see if the soil is saturated.

Vegetables For Freezing

Fresh, tender, crisp vegetables are best for freezing, reminds Mrs. Ruth J. Buck, Penn State extension foods and nutrition specialist. Choose vegetable varieties recommended for freezing and do not rely on freezing to improve the quality of vegetables you freeze.

Youngsters who write "teacher's pet" on other kids' lockers had better not forget that apostrophe, or it's the teachers who will be after the culprits, not the kids.

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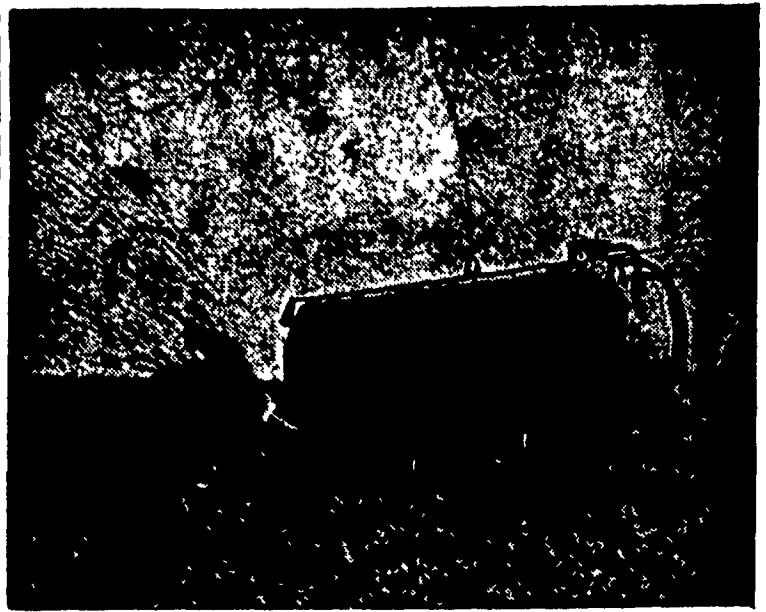
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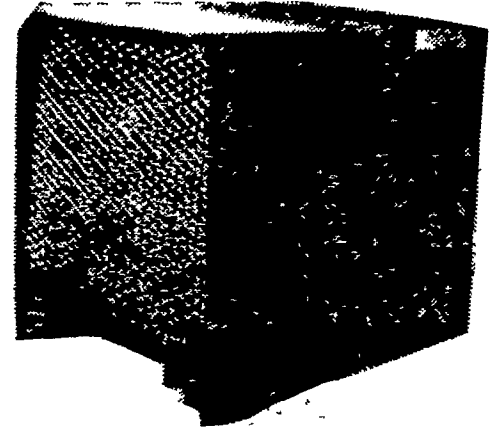
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