



POND AND VIEW at C. Henry Breneman's farm in Hessdale. The pond was stocked with bass this week

from fish supplied by the Lamar Fish Hatchery.

L. F. Photo

Dairy Gets An Assist

A nationwide campaign to have waiters and waitresses ask each customer at lunch, "Will you have a glass of milk?" got underway in California in March, sponsored not by a dairy group but by a company, Pacific Molasses of San Francisco. Their approach is direct get everyone of influence to persuade hotel and restaurant managers that the question will bring profitable business and stimulate an important local industry. Ten new luncheon milk-drinkers in 1000 restaurants will in a month need 15,000 more gallons of milk, they point out. P/M's motivation, molasses is an important feed ingredient and cows are important consumers.

Feed merchants, dairy processors, dairy groups, etc are urged to adopt this simple, positive approach and thus make every month in 1969 Dairy Month".

Another assist from the feed industry came at the Tokyo International Trade Fair in April when the US Feed Grains Council, in its Cooperator booth, prepared and gave samples to the trade of products from their barnyard customers, prominent among them milk products such as whipped cream.

The moral?

Farms Not Safe Place To Work

Farm tractors are dangerous. Annually farm tractors are involved in at least 1,000 fatalities each year in the United States. About 6 in each 10 result from tractor upset, report extension agricultural engineers at The Pennsylvania State University.

AGWAY

INSECT PESTS OF LIVESTOCK

How much are they costing you?

It's a fact that houseflies are carriers of many livestock diseases, and roundworms and tapeworms, too. That horn fly infestations can reduce milk production by as much as 20%. That cattle grubs account for 160 million dollars a year in livestock losses.

AGWAY GUARDIAN PEST CONTROL PROGRAM

Recommended Controls
(first listed is first choice)

Dairy Barns

Residual Sprays: Agway Cygon® 2E, Agway Korlan® 24E or Rabon®

Space Sprays: Agway Dual® Stock Spray or Agway Livestock® Spray

Baits: Agway Sugar Bait Fly Killer, Snip® Fly Bands or Vapona® Sugar Fly Bait

Fumigation: Agway Vapona® Pest Strip

Animal Treatment

Sprays: Agway Dual Stock or Agway Livestock Spray

Dusts: 3% Ciodrin® Dust

Back-Rubber Preparation: Ciodrin® Concentrate or Agway Korlan® 24E

Milkroom

Agway Vapona® Pest Strip or Snip® Fly Band

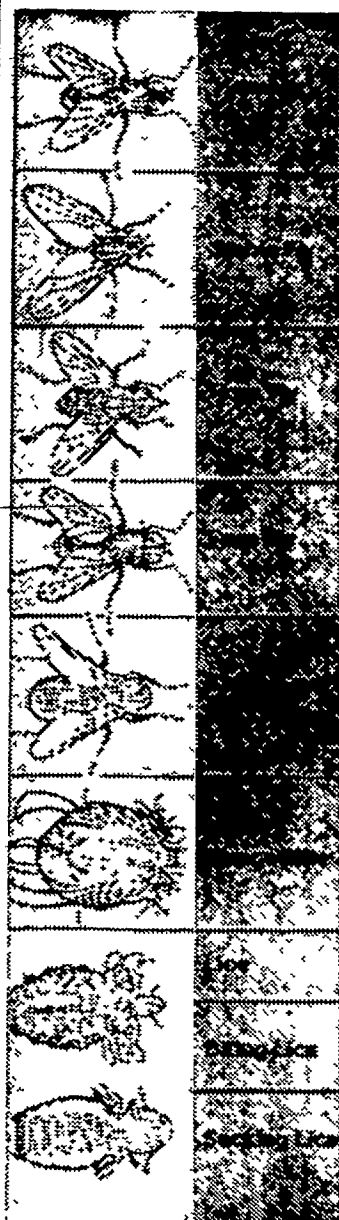
Animal Treatment

Spray: Ciodrin® Concentrate

Dusts: Agway Louse Powder or 3% Ciodrin® Dust

Pick the right pesticide for the job. READ THE LABEL, observe the precautions, and follow the recommendations closely as to dosage, physical coverage of the infested area, number of applications, and placement of the pesticides.

Follow up. One application may not be enough for good control. For example, insect eggs present during a spray may hatch later and give you a whole new population to contend with. Watch for what happens after your treatment, and continue the control as the label indicates.



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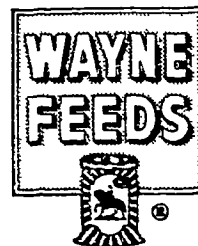
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