

# AGWAY

## PRIME

EVERY TIME

That's the kind  
of veal you can  
produce on the  
Agway-Provimi program



The growing demand for quality veal represents a new and exciting opportunity for Agway members to make money. Raising vealers is an ideal

program that will fit into most any dairy and crop farm operation. Here's why:

- Rearing veal calves requires relatively little time and labor
- The work is light
- The investment is modest.
- The need for equipment is limited.
- With good housing and management, risk is relatively low.
- And with the Agway-Provimi Program you will be assured of premium-quality veal and, with it, premium prices.

### PROVIMI . . . the symbol of top quality in the veal-producing industry

Provimi has been known throughout the world as the way-out-in-front leader in the veal-producing industry for twenty years. Today, Provimi veal is known and accepted as prime veal, and the demand far exceeds the current supply. When available, Provimi veal gains top prices for the producer.

That is why your cooperative now offers you the Provimi line—the tried and tested program, the fine feeds, and veal marketing know-how. When you use the Agway-Provimi Program and feeds, you also get needed assistance in the marketing of the prime veal that you produce..

## CALL TODAY FOR AN AGWAY SALESMAN

### G & G Feed & Supply

872 Mt Joy Road  
Manheim  
665-5001

### Henry B. Hoover, Inc.

27 N State St.  
Ephrata  
733-6593

### John E. Melhorn

334 Donegal Spring Rd.  
Mt. Joy  
653-4485

### Lancaster Store

Manheim Pike and  
Dillerville Road  
Lancaster  
394-0541

### New Holland Store

219 S. Railroad Ave.  
354-2146

### M. M. Good & Son

R D #1  
Gordonville  
768-3781

### Mrs. Jacob L. Kurtz

1160 N Market St.  
Elizabethtown  
367-5430

### Wilson M. Scott

R. D. #1  
Willow Street  
464-3521

### Quarryville Store

27 E. 4th St.  
786-2126

SHOP AGWAY FOR FULL VALUE SERVICES and PRODUCTS