

# Lancaster Farming

## SECOND SECTION

### June Is Dairy Month

### Most Market Shoppers Choose Dairy Foods



More than half are between 30 and 49 years old, shop for three people or less, and have yearly incomes of more than \$5,000. They're typical members of a group almost everyone fits into—food shoppers.

The average shopper spends 26.1 minutes in a supermarket with 6,500 items on display. Most (62.6%) don't carry shopping lists but make 68.9% of their buying decisions in the store. They average two-three supermarket visits weekly, spending an average \$8.21 per trip for about 13 items.

(Continued on Page 26)

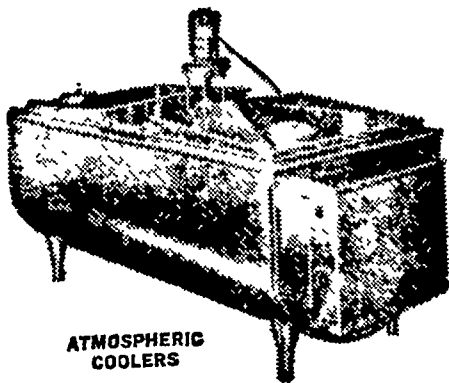


You can choose from a number of Red Rose Horse Feeds . . . "to take the worry out of feeding."

STOP, havva glassa milk! A dairyman, in this case an opportunist, made use of the traffic stop sign at the corner of Spring Garden Road and Amish Road to ad-

vertise his product. And since the product is good, and the promotion free, David G. Stoltzfus' cows in the background would agree the idea is great. L. F. Photo

# AGWAY



ATMOSPHERIC COOLERS

## THE PRICE IS RIGHT!

"ADVANCED EVAPORATOR" DESIGN

● Sunset Bulk Milk Coolers are available in many different models . . . there's a tailored size for your herd.

Atmospheric coolers feature "Positive Refrigerant Control", built in fast drainage, all stainless steel and complete-automatic controls mounted on cooler. You can depend on lowest operating and maintenance costs.

Call us for details.



24 Hour Milking Equipment Service  
Installation and Service

CALL TODAY AND ASK FOR AN APPOINTMENT

Agway Bee Line's Local Commodity Technician is  
MR. FRED KERLIN



**Bee Line Supply Center**  
1027 DILLERVILLE ROAD, LANCASTER  
24 HOUR SERVICE DAILY — PH. 717-397-4761



## Atlantic Genetic Power Profit-Maker Sires

Highest Production Transmitters  
Available In This Area!

(Jan /69 USDA summaries)	No.	Pred. Dif.	
Sire	Daus.	Milk	Fat
15H96 Performer—VG & PQ	341	+1,421	+27
15H70 Flashy Boy—EX & PQ	460	+1,046	+35
15H62 Apollo—VG(89) & GM	349	+844	+35
15H87 Jerry—EX & PQ	1,790	+817	+4
15H114 Jack—VG & PQ	36	+761	+1
15H100 Mookown—VG & PQ	319	+711	+9
15H103 Ivanhoe Star—VG & PQ	338	+703	+29
15H95 Sensation—EX & PQ	413	+662	+15
15H106 Hector—GP & PQ	235	+638	+33
15H121 Bonus—VG & GM	22	+438	+16
15H126 Paragon—EX & GM	22	+346	+13
1G105 Dividend—SS	23	+516	+19
4G509 Wood—GS	186	+439	+11
1G107 Jupiter—GS	17	+302	+13
4G525 Prince	30	+299	+17
15G94 Bonanza	187	+197	+4
15J46 Warspite—EX & SM	15	+313	+18
1J96 Belle Basil—EX, Sr. Sup	31	+278	+14
9A27 Flashy	25	+329	+10
15S116 Chip—VG	11	+345	+14

This is just a sampling of our daily selection!  
For service and full information, call —

# Atlantic

## BREEDERS COOPERATIVE

LANCASTER 569-0413

Quarryville 786-7381 Mount Joy 653-1451  
Akron 859-2552 East Earl 445-4131 Gap 442-4471