



SPECIAL DAIRY ISSUE

Lancaster Farming

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MEET OUR DAIRY PRINCESS



Mrs. Allen Peters
 (the former Debrah Elaine Binkley)
 See story on Page 20

To Become A Dairy Princess

by Rhelda E. Royer
 Princess Pageant Chairman

June is the month of June brides, graduation and selection of Dairy Princesses

Many young girls graduating from high school dream of being a Queen or a Princess. Their thoughts may run from What

does a Dairy Princess do? Would I be able to become a Dairy Princess?

What does a Dairy Princess do? A Dairy Princess represents one of the Nation's greatest enterprises — The Dairy Industry — by being a beautiful, glamorous ambassador. Her main responsibility is speaking up for our most valuable product — MILK. She travels many miles and has many exciting, pleasant experiences while meeting the public. She presents ribbons and awards to the winners at fairs, shows and field days. She makes appearances at many agricultural banquets and helps with open house programs. Her

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Dairymen's 1969 Moon Shot

By Boyd C. Gartley
 Inter-State Public Relations

It is difficult to see the importance of agriculture through a supermarket window. And, try telling an overweight man — or one who has just paid his grocery bill — that we need continual support for research and development that will improve or increase our country's capacity to produce food.

There are times when I am convinced that trying to sell the importance of agricultural research and development, marketing farm products, and consumer preference research is as difficult as "tying clouds together."

If we were as far ahead of the Russians in the space race as we are in agriculture, we would be running a shuttle service to the various planets today.

Putting a man on the moon will not solve the problems of crowded cities, and air and water pollution, resolve international problems, or slow the population explosion. Then, why the great interest and support?

Simple. It captures the imagination of the people. The day our nation places a man on the moon every American will sing the praises of this great scientific achievement. Every eye will be glued to the TV set, every street corner conversation will be devoted to it, and nothing

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Guernsey Breeders Report Activities

By Melvin Breneman, Secretary

In February, 1925 a small group of Guernsey breeders met in the Farm Bureau rooms at the call of the County Agent, who presided and had the men discuss the advantages of forming a local Breeders Association. An Extension agent of the Eastern Guernsey Breeders Association was also present and told of some of the things that had

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Round-Table Discussion

Leading Local Dairymen Give Farm-Level Ideas On Herd Management

The greatest money income segment of the Lancaster County farm community is the dairymen and his contented cows. Ranking first in Pennsylvania with a total of 64,000 head of dairy animals, milk production provides local farmers with a \$36,417,000 income each year. And local dairy herds rank highest in per-animal milk production in the State according to the latest data received from the Pennsylvania Crop Reporting Service.

It is fitting, therefore, that in this 1969 salute to the dairy farmer, a number of local dairymen should be interviewed for their farm-level ideas and comments and how they handle their herds. That's what this round table discussion is all about. First let's meet the dairymen and their families who are taking part. It should be noted that these dairy enterprises are among the best in the County. Not only are their latest combined DHIA herd averages a sky-high 16,385 pounds of milk and 620 pounds of butterfat, most of them have two or three consecutive yearly averages above 600. So here they are:

John M. Nissley

Mr. & Mrs. John Nissley and their two small boys, Tim 4½ and Tony 2 live at Bainbridge. (Continued on Page 5)

Co. Holstein Assn. Report

by H. Richard Hershey,
 Secretary

The Lancaster County Holstein Association has 534 members this year with officers and directors as follows: Director, Clarence Stauffer, Ephrata R1; V-Pres, Jay E. Landis, Lancaster R6, Sec, H. Richard Hershey, Lititz R1, Treas, John E. Kreider, Willow Road, Lancaster.

State Director, Elvin Hess, Jr., R1 Strasburg, County Directors, David W. Sweigart, Elizabethtown R3, John J. Herr, Mt. Joy, Robert H. Kauffman, Elizabethtown R1, J. Mowery Frey, Sr., 401 Beaver Valley Pike, Lancaster, Paul B. Zimmerman, Ephrata R1.

The annual Association bus tour was taken to Berks County this year with 146 members and their families making stops at Maid Kitchens, Reuben Fields, Clarence Martin Farm, Quaker & Son, Leshner Brothers, Weinersville State Hospital Farm.

The County Breeders hosted the District Breeders Institute held at the Farm & Home Center, and the April 11 barn meeting was held at the Robert Kaufman Farm at Elizabethtown. Ronald Chatman, classifier, was the speaker.

Coming events of the Association are listed as follows. The

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Farm Calendar

Monday, June 9
 5:30 p.m. — Elizabethtown-Dorchester 4-H Community Club Strawberry Roundup. Elizabethtown Restaurant. Elizabethtown.

Tuesday, June 10
 8:00 p.m. — 4-H Guernsey Club meets. Jesse Balmer Farm, Lititz R1.

Wednesday, June 11
 10:00 a.m. — County 4-H Strawberry Roundup, Holiday Inn, Lititz Pike. (Continued on Page 13)

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