



TALKING TO THE TURKEY, are Lisa Tolovier and Carl Curley. They visited the Esbenshade Turkey Farm Tuesday with the Pequea Valley FFA Chapter.

L. F. Photo

● **Inter-City**

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think the children should enjoy it"

And from the questions and the energy expanded during the tour it appeared the city visitors were enjoying themselves Of

course, it must be said that some of the normal smells around a farm prompted one little fellow to pronounce it "air pollution" But mostly, the local boys were kept busy answering such questions as, "How much milk does a cow give?" Not in pounds — in gal-

FARM VISITORS FROM PHILADELPHIA. On the tractor is Anna Rachfolski and her social studies teacher Ronald Nichols. Standing is Diane Knowles. They are part of the group that visited Ralph

lons. And "How old is the mother dog with eight little puppies?"

The Philadelphia group arrived at the Pequea Valley School and toured their intermediate

Horchler (right) and his Pequea Valley FFA Chapter this week. Horchler and Nichols met while attending classes at Penn State.

L. F. Photo



THE GROUP of Conwell Middle Magnet School students and their Pequea Valley FFA hosts at the new Wax Museum, Lincoln Highway East. The students

toured the museum courtesy of Mrs. Yetta Sacks Carpenter, City Businesswoman.

L. F. Photo

Repeat Purchases Made When Consumers Like Quality Of Products

Quality is that certain something which stamps a man, a woman, a pair of shoes or an automobile as being superior, high class or above the ordinary, State Secretary of Agriculture Leland Bull said this week

Agricultural leaders who met recently in Hershey had an extremely difficult time defining exactly what was meant by quality when it applied to an apple, an egg or a bag of potatoes

They soon discovered that quality means many things to many people

To some, quality meant that a particular item moved quickly from the grocer's shelves To others, quality meant a product had uniform color and size

To a potato packer from the northeastern sector of the state, quality meant consumers would purchase a 10 pound bag of his potatoes rather than a competitive bag at a lower price

A Penn State professor pointed out that working housewives (37 percent of housewives have jobs) look for a quality known as "easy to prepare" when they purchase food items After a day of hard work, working housewives want food items which will make a fast meal with a minimum of effort

He also pointed out that various age groups have varying

opinions on what constitutes quality Country-style smoked ham may be an older person's idea of quality while a younger person may favor hams cured with pickling solutions.

"A potato which weighs 500 pounds — even if it could be produced — is of no particular value to a storekeeper."

The man who made this statement at the Hershey meeting was actually saying that even though a giant potato may have a quality needed to win a prize at a county fair, it does not possess the quality a consumer desires

Another man who expressed his opinions at Hershey said that a salesman plays an important role in determining a product's quality He explained how a good merchandiser, displaying a superior dress shirt to a customer, can emphasize that the shirt has quality by the tenderness and care shown while displaying the shirt.

This interesting comment on quality was also expressed at Hershey

A housewife is the final judge of quality, she will purchase a product again and again if satisfied

Most of those agreed on one thing

Quality is remembered long after price is forgotten.

● **Parasites**

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lists and entomologists will rear and release the parasites

Nixon said the field personnel will also examine eggs, larvae and pupae to determine the extent of parasitism taking place.

"If we find a pupa with a puncture in it, we will rear the pupa to see what develops," he said "Maybe we'll find some gypsy moth parasites we are unaware of."

The only chemical spraying currently being considered by the state will be approximately 5,000 acres on the Berks Schuylkill line, and 600 acres in Carbon County Both areas are in non-polluted forested localities Treatment will be done by helicopter using Dylox

Nixon said Dylox is not a residual spray and has an extremely short life He said it is used to rid fish of parasites

Portions of eight counties — Berks, Bucks, Carbon, Monroe, Northampton, Pike, Schuylkill and Wayne — are now under state and federal quarantine for gypsy moth.

Materials such as trees, shrubs, vines, timber and stone and quarry products may not be transported from quarantined areas until cleared by state and federal inspectors.

Inter-City Youths Visit Farms



DRUMORE
By Donna Findley

school in the morning and had lunch at the high school After lunch they toured the new Wax Museum courtesy of Mrs Yetta Sacks Carpenter, Lancaster Businesswoman, and then on to the Lloyd Ranck and Family Dairy Farm, Robert Esbenshade and Family Poultry Farm both Paradise R1 and the Vintage Sales Stables.

The local boys have been invited to take a look at inter-city life as an exchange for the hospitality here. No plans for this return trip have been made as yet, however.

Keeping up with the Jones would be a lot easier if the Jones weren't trying to keep up with the Smiths.

Drumore 4-H Club had its second meeting Tuesday evening May 6 Shirley Arron opened the meeting and Mary Douts read the minutes Since our club has sewing and cooking combined we picked a new name. The Chestnut Level Stitches and Stewers. We talked about 4-H Club Congress We selected June Arron as our representative. We also seen a film on Grooming Our next meeting will be May 27 at 7 30 at the Chestnut Level Church House

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