

AGWAY

PROFIT FEEDING PLAN

WHAT IS PFP?

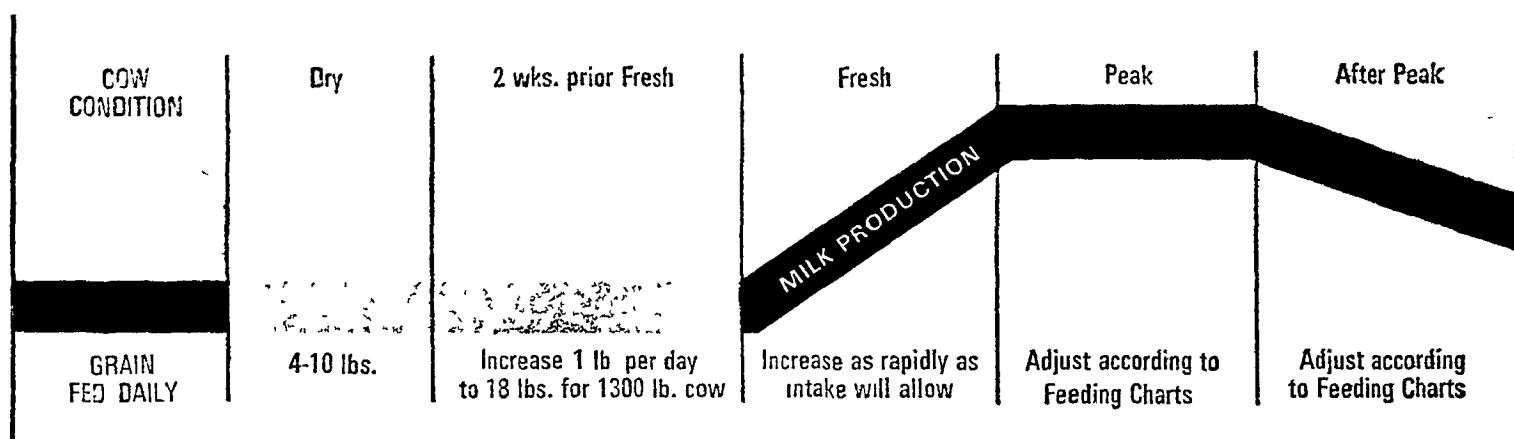
Simply a set of good ideas for dairy herd management.

Not new ideas. Some have been in use on good dairy farms for many years. All are tried and proved practices. Agway and the state colleges have spent much time and effort on research and development of dairy herd management. Agway has, in PFP, simply brought together five of the most practical and effective of these ideas, made a plan of them, and tested them as an integrated whole on over 13,000 farms.

1. Challenge Feed ALL Cows
2. Grow Heifers To Freshen at 24 Months
3. Follow Disease Prevention & Control Methods
4. Cull The Low Producers
5. Breed for Production and Profit

Ask your neighbors about the Agway Profit Feeding Plan. There's certain to be someone near you who is managing his herd according to the PFP principles. Begin today. Two weeks before freshening, put your cows on one of Agway's dairy rations. It will work for you.

CHALLENGE FEEDING PROGRAM



CALL TODAY FOR AN AGWAY SALESMAN

G & G Feed & Supply

872 Mt Joy Road
Manheim
665-5001

Henry B. Hoover, Inc.

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Ephrata
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Mt. Joy
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Lancaster Store

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Lancaster
394-0541

New Holland Store

219 S. Railroad Ave.
354-2146

M. M. Good & Son

R D #1
Gordonville
768-3781

Mrs. Jacob L. Kurtz

1160 N Market St
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