

Study Of New Farm Show Complex Enters 2nd Phase

The feasibility study of a new Farm Show complex will move into its second phase, State Agriculture Secretary Leland H. Bull said today.

Secretary Bull said the General State Authority informed him it had approved phase two of the study. It will be completed in four months and will cost \$100,000.

The study will be made by Porr, Loddengaard and Parsons, a Harrisburg architectural and planning firm, and Ballinger Company, architectural engineers from Philadelphia. The two firms recently completed phase one at a cost of \$25,000.

The second phase of the study will explore, among other things, the advantages and disadvantages of using the present

Farm Show site or locating elsewhere.

The second phase also calls for in-depth interviews with exhibitors and professional show managers to determine the space, facilities and services they might need.

Fire and police protection, food services and auditorium facilities will also be studied as will expansion plans contemplated by highways, airports and railroads as they may relate to the Pennsylvania Farm Show.

Also to be explored in the second phase are the possibilities of additional shows being attracted to the Farm Show complex because of a new and modern Farm Show complex.

"We might be able to create

a Pennsylvania Royal where we would attract the cream of the nation's animals to compete under one roof during a 10-day period," Bull said.

He said the Royal would be similar to the Kansas City Royal, a livestock show which is one of the nation's outstanding animal competitions.

He explained that the Pennsylvania Royal might conceivably combine the Horse Show, the All-American Dairy Show and the Livestock Exposition, annual events now held at different times.

The combining of events, he said, would stimulate public interest and attract more people.

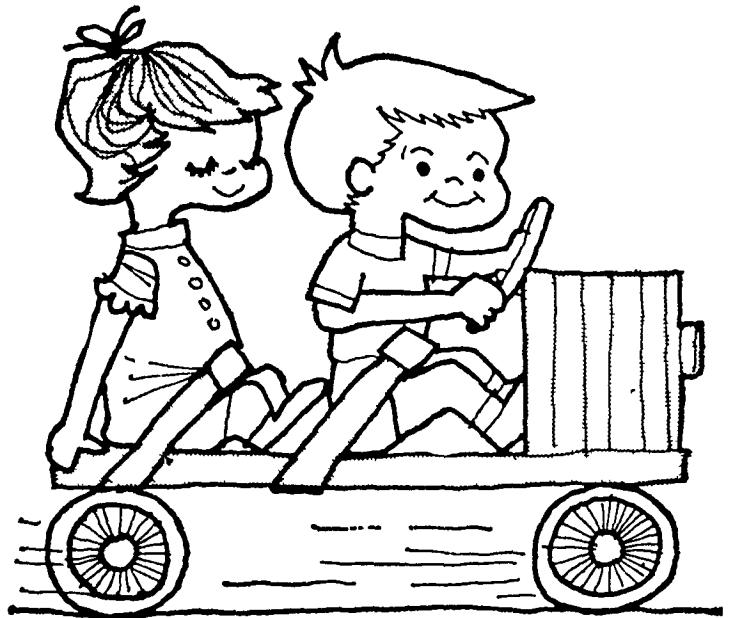
Secretary Bull said he was pleased with the GSA's decision to continue the Farm Show study.

"If we want Pennsylvania's agriculture to continue in a progressive way, we need a new agricultural showcase," Secretary Bull said.



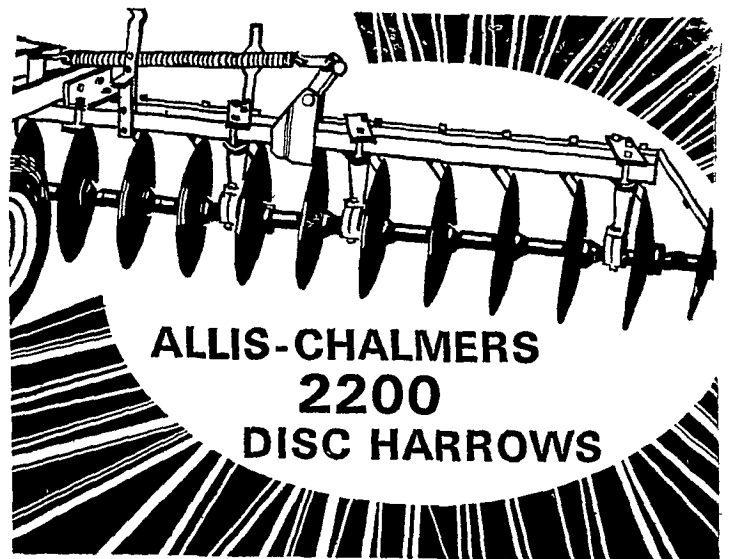
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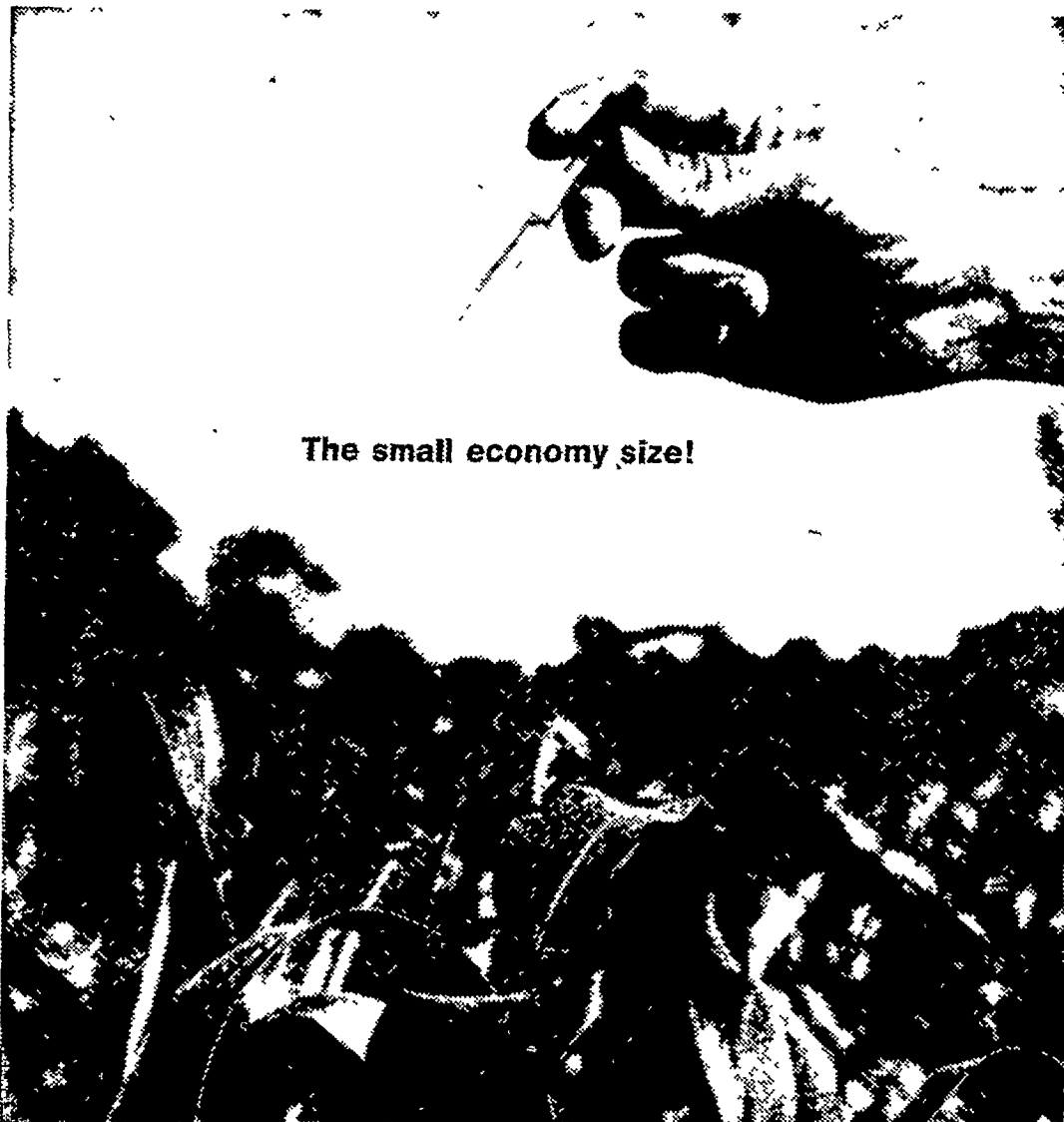
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