



THE NEW OFFICERS of the Lancaster County 4-H Holstein Club are (left to right) seated, Joe Wivell, President, Carol Groff, Vice President, Sue Kautzman, Secretary and Burnell Buchen, Treasurer. Standing, Ed Hess and Nanette Stautier, Game Leaders; John Kurtz, News Reporter, Robert Hess and Joyce Groff, Song

Leaders. Donna Hess, Assistant Secretary was not present for the picture. The Northern and Southern Holstein Clubs combined into one club this year and over 100 members attended the reorganization meeting Thursday night at the Farm and Home Center. L I Photo

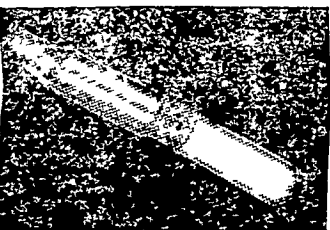
### Merchandising Drive Set For Turkeys

With turkeys among the most economical and abundant foods

on the market this spring, the U.S. Department of Agriculture and representatives of the turkey industry have mapped plans for more intensive industry Government merchandising efforts through April.

Meeting with representatives of the National Turkey Federation Thursday afternoon (March 20) Assistant Secretary of Agriculture Richard E. Lyng lauded the turkey industry for "aggressively promoting its product" through the Federation and the Poultry and Egg National Board.

The Assistant Secretary said USDA is cooperating with a special April plentiful foods campaign for turkeys. The drive will be spearheaded by the Consumer and Marketing Service.



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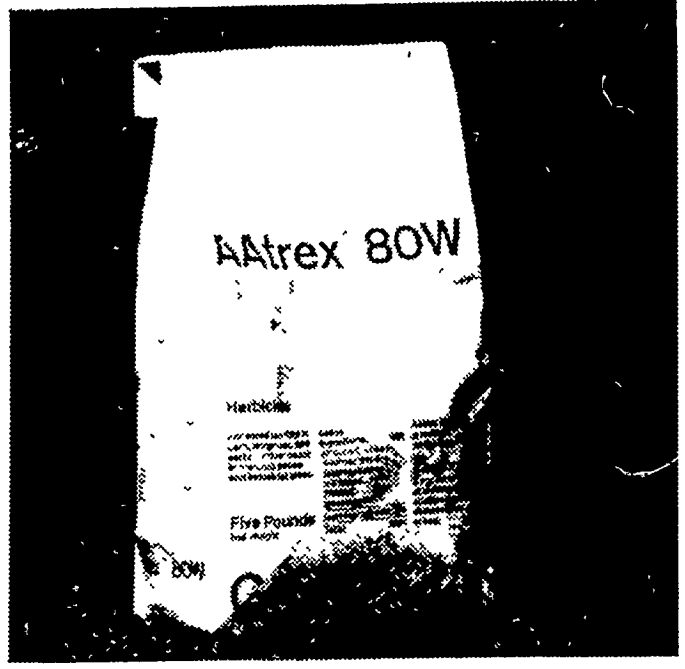


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