## Whole Milk Not As 'Flavorful' Today As Fifteen Years Ago

solids-not-fat," according to Na- largely restricted the addition cation of the research and com- has paid little if any, attention American Farm Bureau Federa- standards for whole milk the

In its February issue, the further stated that as the aver- content age butterfat level of whole

that flavor plays a key role in proves the quality, enhances the consumer's acceptance of a the flavor, and utilizes a dairy product. "In many taste tests, product." it concluded. dairymen have rated a filled milk sample first and whole milk second Most filled milk percent SNF, as compared to an erland, where the first plans for er committee's approval cent for whole milk.

"The US dairy industry is "FILLED MILK handlers ob marketing a lower quality tained their SNF information whole milk today than it was from the dairy industry. But 10 or 15 years ago in terms of the fluid milk industry has tional Dairy Situation, a public of SNF to its low fat milks and industry's major sale item

out that the flavor of whole evaporated milk, and ice cream grown in the state milk is improved by the addi- may be adjusted in most states

The publication emphasizes tion of SNF to whole milk im- year

### Red Cross Flag

drawn up.

## Penna. Potato

(Continued from Page 1)

produce at least 50 percent of the potatoes in Pennsylvania, growers with 50 percent of the the program will become man datory for three years. After three years a new vote of the growers will be needed to continue the program

modity activities division of the to raising the minimum SNF be those who grow 10 or more endum. Otherwise it comes up to acres of potatoes for human for a producer vote every threeconsumption At the meeting in years "Whole milk may be adjusted the Faim and Home Center it

milk decreases, the SNF con-constantly stressed and improve consumption. At the present tirement tent decreases, and that SNF ed if the fluid milk industry is state production the dollar inflavor of milk than does fat. I fluid milk substitutes The addibe about \$50 to \$55,000 per

A committee of 12 growers sults. would administer the program The Red Cross flag is the be used only for research, pro- government looks with more manufacturers, recognizing the national flag of Switzerland tion and despensation of mar-favor to help.' importance of flavor, market a with the colors transposed. It keting information No money product ranging from 94 to 10 was adopted in honor of Switz- may be spent without the grow- ed to become acquainted with

sion is included by law that at the May 27 meeting.

says if after the program is in effect, 3212 percent of the production may request in writ ing that the program be stopp ed the Agriculture Secretary must do so. Or if 10 percent of the producers request it the The effected producers would Secretary must call for a refer

The controlling committee is bulletin backs up this rather for fat content but not for mon was reported that this would selected by the Secretary but startling statement by pointing fat constituents. Butter, cheese, cover 90 percent of the spuds only from growers nominated by the producers themselves. It The assessment now recom- was stressed on a question from tion of solids-not-fat (SNF). It for both the fat and non-fat mended would be one cent per one of the growers present that hundred weight on all potatoes the program has nothing to do "MILK QUALITY must be produced and sold for human with acreage control or land re-

A program of this type has has a greater influence on the to compete effectively with come from the program would been in effect for nearly three years for the apple growers and Reiter reported satisfactory re-

> Stressing that funds for Agin conjunction with the Secre- riculture are dwindling. Barktary of Agriculture The money, ley said, "When an Agriculture according to the proposal, may industry takes the initiative the

Potato growers were requestthe provisions of the program average SNF level of 8 15 per- the Red Cross organization were A special terminating provi- and be ready to voice opinions

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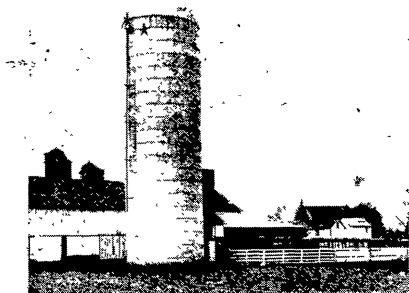
> MOUNTVILLE FEED SERVICE R.D. 2, Columbia

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# See Beef Feeding At **John Nissley Farm**

John Nissley buys 750 lb feeder cattle and finishes them for the prime market on a ration of coin silage, grain & concentrates See how his mechanized feed system permits him to market 400 500 head yearly with a minimum of labor Push buttons have replaced the scoop shovel, and monthly marketing of cattle has enabled him to average out higher retuins per head- His efficiency is further proof that the farmer feeder can successfully compete with commercial operators



# **See Dairy Expansion** J. Harold Musser's

See how Harold Musser and Son met the challenge of growth through mechanization and remodeling their dairy barn. Sixteen new stalls were added along with a 600 gallon bulk tank, pipeline milker, barn cleaner and individual calf stalls. Last year he had installed a mechanized non-auger bunk feeder. His 50 milk cows average al-most 15,000 lbs. of milk with 535 butterfat.

# See The Latest In Farmstead Mechanization

## **DIRECTIONS** TO OPEN HOUSE

The Nissley and Musser Farms are located about 2 miles Southeast of Mt. Joy on Eby Chicque Road, South of Hy. 230. They can also be reached by taking Prospect Road South off Hy. 230, through Salunga to Eby Chicque Road.

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TUESDAY, MARCH 25th, 1969

FREE REFRESHMENTS