

● **Meat Industry**

(Continued from Page 6)

should come out of the back room and become a public relations man. He should mix with the customers so they would regard him as "somebody we know."

He foresaw these changes in meat merchandising and processing.

Per measured, unitized servings.

Pie-frozen meat to predominate

Freeze dried foods to become commonplace.

All meat products, including fresh meat cuts, sold under brand names.

Beef, pork and lamb being sold and served together like strawberry, vanilla and chocolate ice cream in the same package.

Most fur coats seem to come from the male animal.

● **Sugar Beets**

(Continued from Page 1)

we would be hit hard," he said. Willis Esbenschade, 1631 Esbenschade Road, Lancaster, agreed. "Beets sure will not take the place of tobacco in income per acre," he said. "And the harvesting machines are a big eight to nine thousand dollar investment."

Paul Mast, Elverson R2, spoke not only of "not enough money in it." He questioned the prolonged payment schedule. (The

contract calls for 75 per cent of a farmer's earnings to be paid by December 15 and the remainder or final payment which reflects the sugar prices for the year, to be paid by October 1970.)

Mast also figured having costs to the receiving station and on to New York State as costing as much as the government subsidy payment. "It just doesn't compare to potatoes though it couldn't be any worse than wheat," he said.

Noah Kreider, Jr. Manheim R3, said, "We have a good cash crop in potatoes but the fellow who raises grain probably could do better with beets."

Clyde Eshelman, Washington Boio R1, also has a large number of potatoes. "We will not buy any large beet equipment until we know more about the crop." "Perhaps we would not do so well on yields as beginners," he said. The cash returns didn't appear too great to Eshelman either.

Several farmers saw the beet crop as interfering with present farming practices. Harold Ends-low, Marietta, spoke of silo filling. "Our four silos take a good part of October to fill them," he said, "and that's when they say the beets should be harvested."

Esbenschade also mentioned the lateness of harvest hampering fall seeding and Kilheffer said that with sweet corn you could have an 80 to 85 day growing season leaving time to get the fall seeding done. He reported local sweet corn contracts call for as much profit as sugar beets and no equipment investment. "You can't get any crop rotation with the beets because you can't get small grains planted in the fall," he said.

Kilheffer also questioned just how well the beets will do. "Our soils are good and adaptable and we had an average yield on our test beet plots on a dry year, but we just don't know."

Esbenschade spoke of the variation of sugar content as something to consider beside the tonnage you might get. "Tomatoes you can let on the stalks until they get red, but if you don't have the sugar content in your beets, you just don't have it," he said.

Most farmers felt the harvesting equipment was the biggest problem. Kilheffer said, "I wouldn't have access to the harvesting equipment as I don't know of anyone else in our neighborhood to work with. If the company would come in with the harvesting equipment, I would be interested."

But Kreider didn't feel this would be a problem. "There is good equipment available and if we got the acreage in the county, we could get the beets harvested," he said.

However, he did point out that friends in Maine, have been dabbling in sugar beets for quite some time, but the beets have not taken hold. "This would indicate they think potatoes are better than sugar beets," he said.

The hand labor involved in weeding the crop was also mentioned by several farmers. Most figured it would cost at least \$50 an acre and Kilheffer said he wouldn't want to build housing for people to live in for a week or two each year.

One farmer mentioned that the company representative had not called on him as he had said he would and that it was getting too late now to decide to grow beets this year.

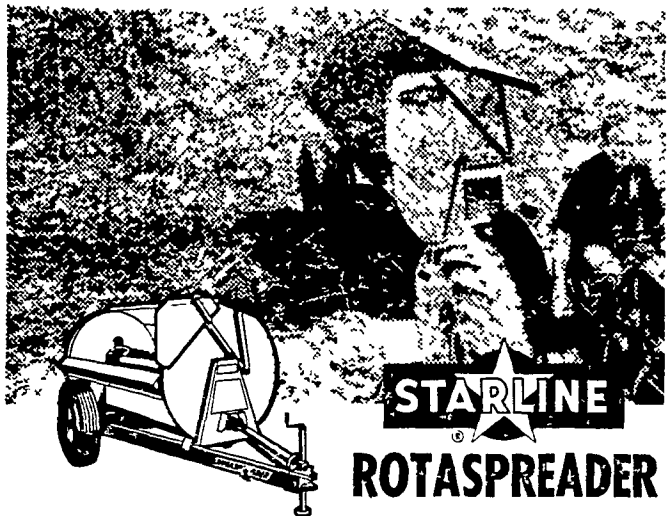
In all, though, the feeling seemed to be that most everyone would like to see beets grown in the county — both to see what they would do and to reduce acres planted in other crops.

But as Mast summed up the thinking, "We just have too many other competing crops. That's the reason they are having trouble getting beet acreage."

Coronation Coach

The English monarch's state coach, sometimes called the coronation coach, was built in 1760-62 for King George III at a cost of nearly 8,000 English pounds.

SPREAD ANY MANURE
...liquids to frozen solids



Powerful chain-flail action of the Starline Rotaspreader shreds and spreads any type manure in broad, even swaths up to 20-feet wide. Simple construction reduces maintenance. "Seal-of-Quality" galvanized steel body resists corrosion. Separate chassis hauls heaviest loads. See us soon for full details and a demonstration.

Lancaster County's Exclusive Dealer

L. H. BRUBAKER

350 Strasburg Pike, Lancaster
R. D. 3, Lititz, Pa.

Phone Lancaster 397-5179 — Strasburg 687-6002
Lititz 626-7766

You're Invited

Agway Dairy Clinic

THURS. EVENING, MARCH 13
7:30 P.M. AT

Agway BEE-LINE SUPPLY CENTER

1027 DILLERVILLE ROAD, LANCASTER

This Clinic especially for Dairymen who plan to grow, up-date and stay in the Dairy Business.

See the Latest in

- Pipeline Milking
- Bulk Milk Cooler
- Automatic Washing System for Pipeline and Bulk Milk Tank
- Film on Agway's Dairy Buildings and complete Automated Equipment
- Full View Milker

Refreshments — Question and Answer Period

USED SURGE MILKER PAILS

40 lb. and 50 lb. plus Strainers
1st Come — 1st Served

SEE US AT DAIRY DAY —
MARCH 11, FARM & HOME CENTER



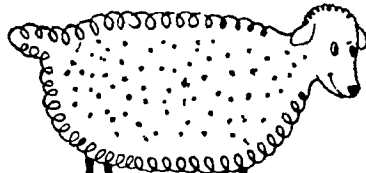
Wray Mundy
NATIONAL TRUCK DRIVER OF THE YEAR

Tips from a Pro

KEEP WINDSHIELD WIPERS



IN GOOD CONDITION!



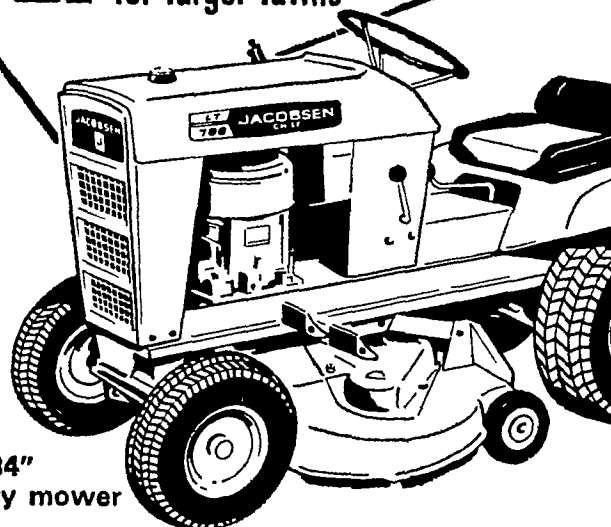
TV. SHEEP TEST
PROVES JACOBSEN MOWS
FASTER THAN SHEEP.

FREE! ROTARY MOWER ATTACHMENT

SAVE UP TO \$185 with purchase of any NEW JACOBSEN Tractor

JACOBSEN

LT Tractor
for larger lawns



Big 34" rotary mower

Powerful 7 H.P. engine takes heavy lawn work in stride. Glides up and down slopes without power loss. Versatile, too—operates a 34" snow thrower, dozer blade, and many pull-type implements such as dump cart, seeder, etc. You can't beat famous Jacobsen quality.

- Electric start or recoil start models
- 3 speeds forward, 1 reverse
- Wide extra flotation and traction rear tires
- Float 'n Pivot front axle
- Parking brake ● Air cushion seat

For A Limited Time Only
\$550.00
With 34" Mower Included

HALDEMAN'S GARAGE

Bird-in-Hand, Penna.

Phone 393-9267