

“REFLECTIONS” OF 1968



COCALICO 'REFLECTION' ROSE

An Excellent Cow (EX-90) Owned By
Paul B. Zimmerman - Ephrata #1, Pa.

HER RECORD

| | | | |
|------|-------|---------|--------|
| 5-11 | 359 d | 23872 M | 1016 F |
| 4-10 | 365 d | 20293 M | 848 F |
| 3- 8 | 338 d | 15864 M | 639 F |

ZIMMERMAN HERD LACTATION AVERAGE 4-68 18,372 LBS. MILK 707 LBS. FAT 3.8 TEST

We talk about herd averages and what they mean, or what their worth is. Can one measure the value of offspring in **just** dollars and cents? When a herd produces and reproduces and the herd average goes up every year the profit goes up and so does the value of the herd.

Paul B. Zimmerman was given an award for the highest classified in Pa. (105.6% BAA) for 30 to 50 cows. Pauls' herd was chosen **one of four** herds to be visited by a tour of members of the Italian Holstein Assn. D. E. Horn & Co. Inc. is proud to play a part at Cocalico Farms. We would like to commend Paul Zimmerman on the fine job he has done with his herd and the REFLECTIONS he will lend to the Dairy Industry.



The Zimmerman Herd Is Fed Hornco Uni-Pel Flaked Dairy Exclusively. “More Top Dairymen Are Feeding Uni-Pel” — Should You Be?

D. E. HORN & Co., Inc.

York, Pa. Ph. 854-7867

“50 Years Helping Produce Better Food Products”