

Farmers Encouraged To Participate In Ag Land Hearings

The State Council of Farm Organizations today encouraged farmer members to attend and participate in the preservation of agricultural land public hearings scheduled to be held statewide beginning in January.

Meeting in annual session at the State Agriculture Building here, the Council noted that the 12 hearings will enable members from all areas of Pennsylvania to present their views and suggestions on a local level.

The first hearing is scheduled to be held at Collegeville on January 6, with subsequent

hearings slated for Chambersburg, Harrisburg, State College, Meadville, Butler, Sunbury, Williamsport, Scranton, Greensburg and Hollidaysburg.

The committee conducting the hearings has requested that testimony be provided in written form if possible, since oral presentations may be limited to 10 minutes per witness.

Council pointed out the need for a united front by the state's farmers in matters concerning agriculture and adopted several resolutions including:

That a special committee be appointed by the president to study updating the Council's by-laws, and,

That the Council vigorously oppose any state bill to expand

Potato Exposition At Farm Show Building Set For March 26 - 28

Pennsylvania potato and vegetable growers are joining in a unique 15 state effort to promote all phases of business and industry dealing with these products, according to Leland Bull, State Secretary of Agriculture.

Focal point of the effort is the first Eastern Potato Industry Exposition which will be held in

sales of alcoholic beverages on the Sabbath.

In the annual election of officers, Joseph W. Hallowell, Warminster, Bucks County, was re-elected president, Harold Ely, Montrose, Susquehanna County, vice president, and J. Luther Snyder, Camp Hill, Cumberland County, secretary-treasurer.

Named to the executive committee were John Pitzer, Aspers, Adams County, Reno H. Thomas, Beavertown, Snyder County, A. Wayne Readinger, Fleetwood, Berks County, Enos B. Heisey, Hershey, Dauphin County, and Jay M. Hauge, Berlin, Somerset County.

the Farm Show Building next March 26, 27 and 28.

The purpose is to bring together all agencies engaged or interested in the production, transportation, processing, marketing and utilization of potatoes and vegetables. The objective is to promote and advance every phase of the potato and vegetable industry.

The theme of the Exposition—"Seed to Sale"—succinctly describes the complete coverage being planned for all segments of the industry, from the start of production to the ultimate marketing of consumer products.

This is an important step forward in coordinating all aspects of agriculture and agribusiness with a common interest in a specific product or products.

The Exposition will feature three major areas of interest.

One will be the commercial exhibits which will include machinery, machine systems, materials and material handling plus sales and service programs available for the industry. The emphasis will be on new and modern equipment and methods.

A second phase will be educa-

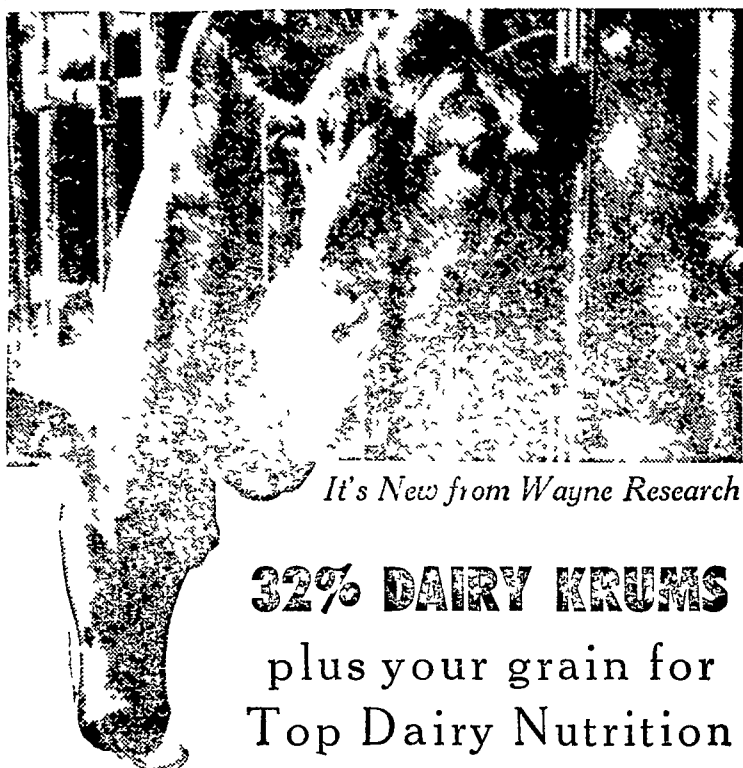
tional exhibits to focus attention on latest knowledge and information on the production, processing and utilization of potatoes and vegetables.

The third is the technical program which will include speakers and panel discussions to cover a wide range of topics. These will include harvest and handling technology, economic trends, labor needs and outlook, processing, consumer awareness and marketing methods.

The Exposition is sponsored by the Pennsylvania Cooperative Potato Growers, Inc., the Pennsylvania Department of Agriculture and the Extension Service of the Pennsylvania State University College of Agriculture.

Cooperating agencies are: The Pennsylvania Vegetable Growers Association, the Farm Equipment Manufacturers Association of Pennsylvania, the Pennsylvania Farm and Power Equipment Association, the Pennsylvania Plant Food Educational Society, and the Pennsylvania Retailers Association.

Why? "Regardless of color of a bar of soap, the lather is still white."



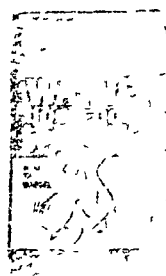
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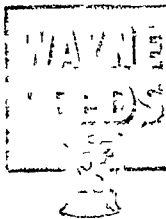
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