Call For Restraint In 1969 Turkey Prod.

ing in Washington with U.S Deto the level of 1968

cross-section of turkey produc- it becomes available. ers and processors met with officials in USDA's Consumer and Marketing Service to discuss preparation of USDA's Consumer and Marketing Service to discuss preparation of USDA's 1969 turkey marketing guide This economic guide is published annually to give turkey producers voluntary guidelines on the year's production

The group emphasized that an increase in next year's production would result in lower prices to producers and to many birds carried over in storage. They recommended to the nation's turkey growers that production next year be maintained at the 1968 level

C&MS poultry officials told the group that demand for turkeys in 1969 will be only slightly higher than in 1968, in the face of expected larger supplies of red meat and broilers Storage stocks of turkeys on Jan 1 will also be larger than expected because consumption in the past few months was below the level of the past two years

They also pointed out that the turkey breeder flock will probably be only slightly smaller Jan 1 than a year earlier But a considerably smaller breeder flock (up to 9 percent smaller) could produce as many poults next year as in 1968, if the flock were used to its full potential

The industry group expressed concern that favorable feed prices and recent small increase in turkey prices over low levels a year earlier might lead growers to produce too many turkeys They asked USDA to bring these facts to the attention of the industry as soon as possible by issuing the 1969 tur-





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Meat Industry

(Continued from Page 21)

partment of Agriculture offici- key marketing guide. They also The 26 representatives. a ers acquainted with new data as

. . beyond acceptance, and trition Board of the National, the AHA," Stroud said. "Except professional medical minds."

"It's neither our place nor de-Representatives of the na search." But, he said, the latest sire to defend an agency of the be able to renew our disappear has been of inestimable value tion's turkey industry — meet claims and pronouncements are government," Stroud said. "But ing respect for certain views of to medicine," we'll certainly defend the rational and scientific position that out the season to keep producthem. The FDA's position has been based on recommendations of the renowned Food and Nu-

will lead to even greater con- Research Council of the Ameri- for this peculiar position on diet, fusion in both the public and can Academy of Sciences," it's my personal view that most Stroud said.

of the AHA's work in heart "And we want very much to disease research and discovery

als — called for turkey produces suggested that USDA update has been taken by the FDA for the bland of 1000 has been taken by the FDA for the guide periodically through which the heart people criticize No Other Protein Need When You Feed



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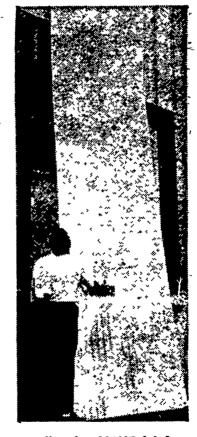


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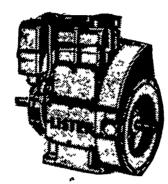
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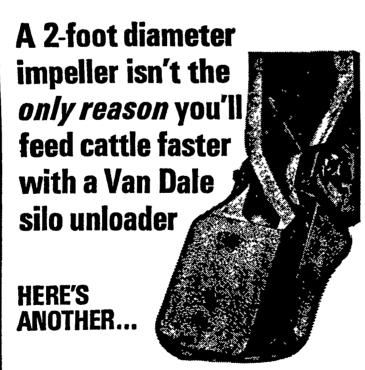
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