## Meat Industry Executive **Blasts Heart Association**

CHICAGO, ILL - A meat in- singled out comments last week are confused," Stroud said. On organization."

fats and oils in the diet as they are purported to relate to heart disease.

In particular, David H headquartered



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dustry executive leveled a coun- of Dr. Jeremiah Stamler. Stam- one hand is the AHA saying breeding and manufacture, knowledge alone ought to interattack on the American Heart ler is with the Chicago Board cut down on meat, eggs, dairy bring our public the product it dicate that AHA has its choles-Association recently, saying of Health and spoke Thursday products, etc., and on the other he was "... particularly disturb at the opening session of the is the government and all other

wise scientific and respected Food and Drug Administration pear necessary." The AHA and the livestock tic, harsh and archaic' because turbed and frustrated by the unand meat industry have been at odds for years over the issue of fats and over it is the arm of the meat industry have been at the Heart Assn. bandwagon," wise scientific organization like get a fraction of the exercise fat ratio than ever before."

Strong and the livestock are, harsh and archaic because turbed and frustrated by the unpoor eating habits. We don't ducts of much greater lean-to-ducts of much greater lean-to-fats and over the issue of Strong and archaic because turbed and frustrated by the unpoor eating habits. We don't ducts of much greater lean-to-fats and over the issue of Strong and archaic because turbed and frustrated by the unpoor eating habits. We don't ducts of much greater lean-to-fats and over the issue of strong and archaic because turbed and frustrated by the unpoor eating habits. We don't ducts of much greater lean-to-fats and over the issue of strong and archaic because turbed and frustrated by the unpoor eating habits. the 'saturated vs. polyunsaturat- said. ed fat' controversy. In fact, have the entire American public Stroud said. "It borders on change its meat-eating habits," quackery," he added. he added.

> couraged some manufacturers realistic'," Stroud said, "when, to make unwarranted mislead in fact, the FDA and other medi ed oils," he said

claims, but that such evidence content." is "invalid and specious."

"Even physicians we know that all of the animal agriculture

ed and frustrated by the un- AHA meeting in Miami, Fla. reputable medical-health organiscientific approach of an other- "Dr. Stamler has accused the zations saying this doesn't ap-

"Implausible as it seems, it Stroud, president of the Na- they've created the controversy, appears to me that the AHA is tional Live Stock and Meat Without valid research data, attempting an experimental here, other than much statistically diet program, using the entire concluded information, Dr. 200 million person population Stamler and the AHA would of the US. for its guinea pigs,"

> "Thank heavens the govern-"Further," Stroud said, "these ment's FDA officials have had heart people have been advist he courage to demand and seek ing the general public, as well valid clinical or laboratory evias physicians, for years on this dence before making or approvpresumed 'need' to cut down on ing recommendations to the consumption of products from public on changing its eating animal origin. They've succeed- habits It's this admirable ined in adding to a confused pub-sistence for adherance to prolic mind and either inadvertant- fessional standards that Dr ly or intentionally have en-Stamler calls 'archaic' and 'uning health claims for food pro- cal authority simply is demandducts containing polyunsaturating valid proof before permitting food manufacturers to label He added that he knows the their products or make health heart proble have a good deal claims for possible beneficial of evidence to prove their effects of polyunsaturated fat

> > The Meat Board official said

industry shares the fervor of swing," he said, "the general the physician in wanting Ameii- public's consumption of saturatcans to eat a sound, basic, cor- cd fats has indeed been steadily rect diet. "We want the answers decreasing and consumption of to causes of heart disease every polyunsaturated fats has inbit as much as does the AHA," creased dramatically Yet heart he insisted, "so we can, through disease is increasing. This wants as well as 'needs'."

most medical men already agree ing away at saturated fats and on — that in general, "... our meat, despite contrary evidence "And I'm particularly dis public overeats, is overweight and despite the fact that our Stroud said. "Rather, it is the AHA when it gives medical ad- we should. We smoke too much fat ratio than ever before" AHA which has taken an alarm-vice for procedures which are ingly nonscientific position in unproven," the meat executive that to many medical scient that for years his organization than the unproven and un-been reluctant to publicly call that's responsible for the rate termed ". . . its failure to proof heart disease',, he said.

> "During the period that heart disease has been on the up-

terol shoe on the wrong foot," Stroud acknowledged what he said. "But they keep whack-

tists to be these factors, rather and others in the industry had validated 'cholesterol theory', the AHA to task for what he duce valid evidence or encourage proper objective re-

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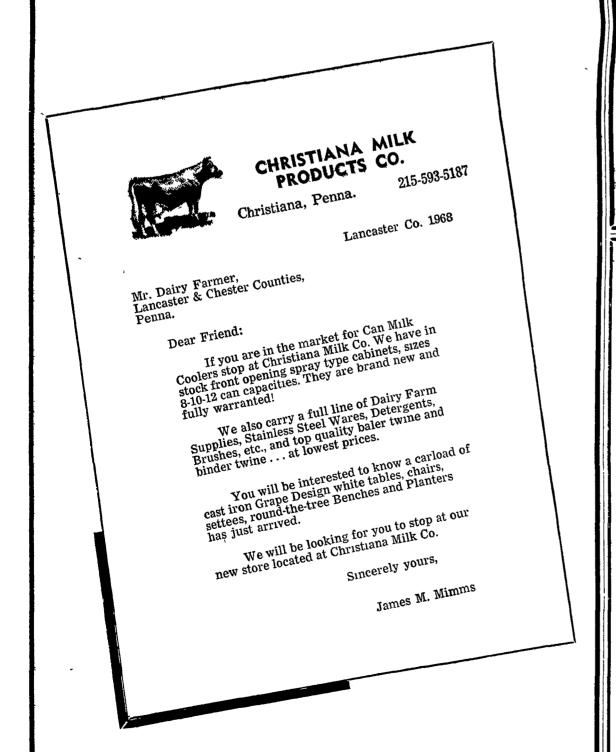
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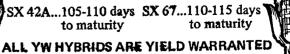
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