

In-Plant Judging Adds New Twist To NEPPCO's Market Egg Contest

A change in rules to permit in-plant judging promises to turn the NEPPCO Market Egg Show into an anything-can-happen race at the Council's annual exposition in Harrisburg, Pa., Oct. 8-9-10.

"Sometimes in past years it has appeared that Pennsylvania had an edge on other contestants because of closeness to the contest," commented J. C. Lambert, Jr., show chairman. "But this year will be an entirely different story — and with the possibility of some surprising results."

Under current rules, egg entries need not be brought to the

Farm Show Building for judging. State egg enforcement officials will do the judging right in the plant of the entrant.

"The Gimmick," said Lambert, "is that officials may swoop down on any given day and select their own random sample of plant output. As a result we may get some surprise winners."

When eggs had to be transported to the show, it worked a hardship on distant entrants. Pennsylvania, New Jersey and New York have been the favored states. Now entrants in Maine, Ohio or West Virginia will be on an equal footing with them.

There's no entry fee for the show, but entrants must be members of the Northeastern Poultry Producers Council. Those scoring 98 points or better out of 100 will receive blue ribbons. All of the latter are then eligible for a special "Best of Show Gold Award."

In past years, winners have used the blue ribbons as a springboard for brand promotion at the consumer level. Many have used special point-of-purchase promotion and local advertising to announce the fact that their eggs received a top rating in a 14-state area contest.

NEPPCO officials this week urged all dealers, retailers, producers and handlers to seek the prestige and promotional value of the contest by firing off entry blanks. Deadline for entries is Aug. 30. Applications and show information are available from the NEPPCO office at 10 Rutgers Place, Trenton, N.J. 08618.

Ice Cream Eaters Consume 70,205,000 Gallons In 1967

Ice cream lovers licked and spooned their way through Pennsylvania's 70,205,000-gallon output of 1967. Ice milk climbed up on the favorite chart to an increase of 10 percent, or 13,043,000 gallons, while ice cream dipped 3 percent. Nevertheless, the Commonwealth maintained its position as second among all the states in ice cream production.

Of the 1,901 million pounds of milk used in the manufacture of dairy products in Pennsylvania last year, ice cream and other frozen products were the largest users. They accounted for 1,128 million pounds, or 59 percent, while creamery butter was second, using 346 million pounds or 18 percent.

A State Crop Reporting Service of manufactured dairy products in the Commonwealth in 1967 indicated that 2,900,000 gallons of milk sherbet were produced, a 13 percent decline from the previous year. Creamery butter totaled 15,824,000 pounds, an increase of 18 percent.

Swiss cheese production set a new record at 5,746,000 pounds. Italian cheese was up 28 percent to 8,740,000 pounds, and creamed cottage cheese declined by 4 percent to 40,604,000 pounds.

The manufacture of non-fat dry milk in 1967 declined 7 percent from 1966 to an output of 34,017,000 gallons.

Street's Name

Wall Street, New York City, owes its name to Peter Stuyvesant who, as governor of New Amsterdam in 1652, ordered a palisade built on the site to protect the town from an English invasion.

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● L S School Board (Continued from Page 1)

In the discussion from the 50 or more farm interested persons present, these points were given to the board for consideration: 98 percent of all jobs are in some way related to agriculture; anyone who comes from farm background has a recommendation students from the ghetto doesn't have; though only 4 percent of the population in the Twp. is from the farm, 40 percent of the school taxes are coming from agriculture; the school had state approval for the Ag facilities; students would not like to transfer to another school for their senior year; and the less the number of Agriculture students the more important the quality of the education of that number must be.

Near the end of the 3½ hour session, one farmer asked for the individual board members to express their opinions and without exception they said the meeting had been informative and helpful.

Dr. Witmer said, "If we are preparing even one or two percent of the population for life we should do it."

After the open meeting, the board continued on into the night and announced they had unanimously decided to continue the Vo-Ag program.

Now, they are looking for a new teacher to fill the vacancy Mr. Kiger leaves when he transfers to McPherson College, McPherson, Kansas, at the beginning of the new school year, Sept. 4.

4-H Is For Everyone

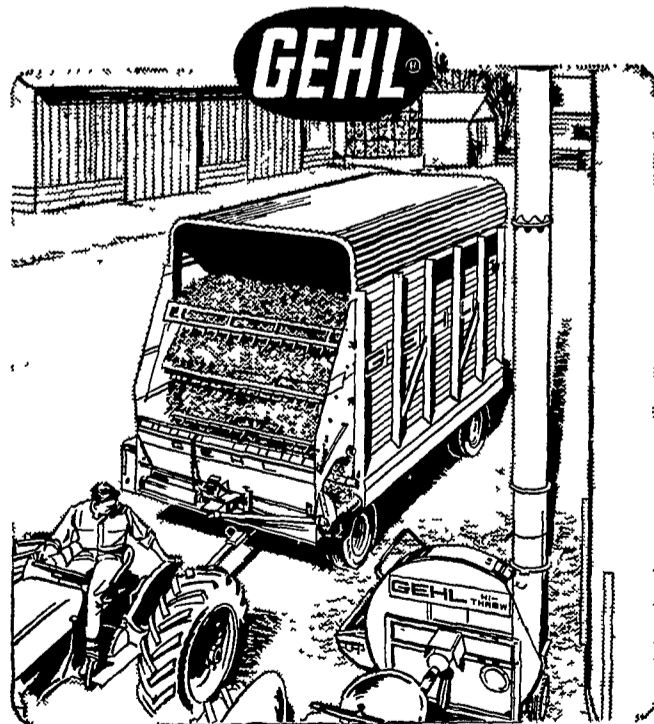
Many Pennsylvania girls and boys are eligible to be 4-H members if they meet age requirements. Youth living in a city, in a suburb, or on a farm may join a 4-H Club. Contact your extension county agent or county extension home economist for further information.

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