

From Where We Stand . . .

Time To Promote Eggs For Lunch

Isn't it about time we stop thinking of eggs as only breakfast food and started really selling eggs the way they do tooth paste, tea and you-know-what-all? Certainly, we have the right product to sell since eggs are almost perfect nutritionally.

State Senator Rollin B. Glewwe of Minnesota told a recent Egg Retailer Clinic that he believes the egg industry should fight for more than the breakfast share of the consumer's dollar. And we agree.

It is time we start using some up-dated methods and get some good ideas working to promote the increased use of eggs especially on the local level — like a billboard message for those on their way to work that says, "Take an egg to lunch". Or we could get a slogan going like "An egg at nine and you'll sleep fine".

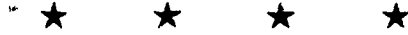
Many products are sold because they offer the kids trading cards and contest inserts. Why not eggs?

In our personal language at least, we could strike such common expressions as: "Hen pecked", "Flew the coop", and "He's chicken". And we might even be able to change the name of our product. Just think how much more chicken the lady of the house would buy if she could get it disguised as "Hero" meat and could pick up several dozen "Thunderbolts".

We believe technical changes are necessary to make eggs easier to eat. How about a household egg machine that stores, shells, cooks and delivers them ready to eat.

Here in Lancaster County the local poultry people are organized enough to go to work on some new ideas in egg promotion and if properly carried out could be the greatest thing that has happened to eggs since the chicken.

At least that's the way it looks from where we stand.



Social Ailment, Not Poverty

Shocking pictures of violence and vandalism accompanied by the much publicized thesis that poverty is the prime cause of spreading lawlessness have led many people to assume that the growing trend toward anarchy can be arrested by guaranteeing everyone economic security. But, the evidence is becoming more obvious every day that the rise in all forms of lawbreaking, including rioting and looting, involve far more than the actions of desperate poverty-stricken people. Studies are showing that in cities such as Washington, D. C. most of the rioters and looters were in far

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LANCASTER FARMING
Lancaster County's Own Farm Weekly

P O Box 266 Lititz Pa 17543
Office 22 E Main St., Lititz, Pa 17543
Phone Lancaster 394-3047 or Lititz 626 2191

Everett R Newswanger Editor
Robert G Campbell, Advertising Director

Subscription price \$2 per year in Lancaster County \$3 elsewhere

Established November 4, 1955
Published every Saturday by Lancaster Farming Lititz, Pa

Second Class Postage paid at Lititz, Pa. 17543

Member of Newspaper Farm Editors Assn

from depressed economic circumstances. Many of those arrested held good jobs.

Another bit of evidence indicating that our social troubles run far deeper and more ominous than poverty alone is contained in a startling Saturday Evening Post article by Mr. Bill Davidson on shoplifting. Mr. Davidson's findings reveal an astounding decline in the character and integrity of a whole people.

Retailers lose from \$1 billion to \$3 billion annually to shoplifters. More than half of these thieves are teen-agers. Where a decade ago there were only a few thousand shoplifting arrests among teen-agers each week, there are now about 100,000 a week. These are the statistics. They are not nearly as chilling as the story behind them. In the words of the Post, "The typical teen-age shoplifter in the United States is a girl (girls outnumber boys by about 20 to 1 in this particular area of crime. . . .) She is likely to be 16 years old . . . and her father probably is a business or professional man earning \$15,000 a year or more. She gets a sizable allowance and has enough money to buy all she needs." The teen-age shoplifter does not think her particular form of theft is a crime, but rather a game. There is no moral understanding of right or wrong. At least part of the blame for this lies with parents. As a former FBI agent says, "Children learn by example. They see their mothers eating grapes in a supermarket without paying for them, or slipping sticks of butter into an oleomargarine carton before going to the check-out counter, and they develop the philosophy that it's all right to steal from a big, rich organization because nobody will miss it. Then they hear Daddy at home bragging about cheating his company on his expense account and the government on his income-tax return. They're taught from childhood that anything's OK, just so long as you don't get caught."

Merchants in many areas of the country are cooperating with police by prosecuting all offenders. They are also endeavoring to make their stores less vulnerable to the would-be shoplifter. Several communities have developed educational campaigns to show the tragic consequences of this petty form of thievery. Mr. Davidson cites the case of a 17-year-old physician's daughter who shoplifted a two-dollar costume-jewelry brooch. The girl wants to become a lawyer but her police record may keep her out of college and prevent her from getting a good job.

An educational pamphlet entitled, "Teen-Agers Beware: Shoplifting Is A Crime," has been distributed widely to parents and students in at least one community. It tells how a boy was denied entrance to Annapolis because a military security check revealed his conviction for stealing three cases of soda pop, and how "with a police record it can be difficult, in some cases impossible, to go into any business or profession where a special license is required, such as law or real-estate brokerage."

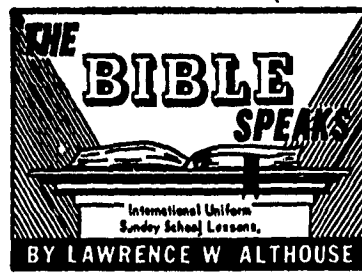
There are those who will see no connection between the Post story on shoplifting and the riots in Washington, D. C. and elsewhere. But there are many, too, who will find in Mr. Davidson's account symptoms of a social ailment in the United States that has nothing to do with the physical existence of poverty.

At least that's the way it looks from where we stand.

Weather Forecast

The five-day forecast for the period Saturday through next Wednesday calls for temperatures to average above normal with the daytime high in the low to upper 80's and over-night low in the low to upper 60's. No marked day to day change except cooler on Sunday. Normal high-low for the period is 85-62.

Rain may total one-half inch or more in showers Saturday night and Sunday morning and again on Wednesday.



WHO IS WISE?

Lesson for June 23, 1968

Background Scriptures: James 3:1 through 4:12
Defotional Reading: Romans 12:14-21.

Henry M. Stanley, the American journalist who went to Africa to find the famous Dr. David Livingstone, shortly after he returned from his trip was invited to make a recording of his voice upon the phonograph which



Rev. Althouse

Thomas A. Edison was developing. As he contemplated the wonderful potentialities of this new invention, Mr. Stanley turned to the inventor and asked him: "Mr. Edison, if it were possible to hear the voice of any man . . . known in the history of the world, whose voice would you prefer to hear?" The inventor's reply was immediate: "Napoleon's." Stanley, however, said: "No, I should like to hear the voice of our Saviour." "Oh well," said Edison, "you know I like a hustler."

Two Types Of Wisdom

Edison, for all his scientific knowledge, both badly overestimated Napoleon and the "hustlers" of this world, and sadly underestimated Jesus Christ. For, though Napoleon was a military genius, his shrewdness and cleverness did not prevent him from falling victim to his own unwise ambitions. Correspondingly, though Jesus was a blundering fool in the eyes of the world, his foolishness has proven wiser than the wisdom of men.

So, who is wise? Is it the shrewd operator, the clever "wheeler-dealer," the man who "plays it smart"? Actually, it all depends upon what you mean by "wisdom." In James 2 we see contrasted two different kinds of wisdom. One kind begins in meekness, the other in bitter jealousy and selfish ambition. One is characterized by purity, peaceableness, gentleness, mercy, certainty, sincerity. The other by

boasting, falseness, insincerity, covetousness, warfare, worldliness, and infidelity. One results in the "good life," righteousness, good fruits, and peace. The other produces disorder and "everyville practice," as well as enmity with God. One finds its source in God; the other in the "devilish nature of man."

A Fool For Christ's Sake

The contrast, then, is between the wisdom of God and the wisdom of men. Naturally, society embraces the wisdom of man. It is the standard by which all things are judged. Those who are selfish, calculating, clever, and shrewd are regarded as the "smart set," the "operators," the "wheeler-dealers." Society admires the wisdom that produces power, money, and pleasure.

By these standards, the meek are usually judged to be the fools of this world. They are ridiculed because they seem to be no match for the cunning of the unscrupulous. Because they refuse to "get ahead" at any price, they are judged to be lacking in intelligence and good judgement. One such "fool for Christ's sake" was Tom Dooley, the doctor who spent the best years of his life bringing medicine and hope to the destitute people of Southeast Asia. Each time he returned to the United States to raise funds, his friends tried to persuade him to forget about his project, stay home, and take up the promising medical career he had often contemplated. But Dooley knew there was a job to be done and, foolish or not, he would not give it up.

Fruits Of Wisdom

James says: "Do you not know that friendship with the world is enmity with God?" (James 4:4 RSV) This does not mean that we are to dislike the world or try to escape it, but that it cannot be the source of our values, our standards, our wisdom. The wisdom of men is often at variance with the wisdom of God. In fact, usually,

So who is wise? History and human experience indicate that the fruits of shrewdness, cleverness, and "playing it smart," are pleasurable and valuable only in the short run. In the long run it is the fruits of God's wisdom that bring the kind of lasting results that are ultimately good for both individuals and society. This is the wisdom that makes men truly wise.

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NOW IS THE TIME . . .

By Max Smith
Lancaster County Agent

To Destroy Noxious Weeds

All weeds are a costly nuisance but noxious weeds head the list because they can live for years and produce many seeds. Such weeds as Canada Thistle, leafy spurge, and field bindweed are classified as noxious and there are state laws requiring owners to destroy them; many townships and boroughs have laws requiring the control of these weeds. All property owners are urged to give this matter immediate attention and throughout the growing season

wilt. Experience has revealed that wilting or dead leaves from wild cherry trees will kill most any kind of domestic animal. Animals seem to crave these leaves and will eat them readily. Careful inspection after a storm may prevent serious losses.

To Practice Farm Safety

We often urge farmers to take time to be safe with their animals and their farm machinery. Now I'd like to remind farmers of the growing custom of city folks spending time, or a vacation, in the country or on the farm. The farm owner should be sure that his city guests realizes the dangers of farm animals, electric fences, farm ponds and other activities with which they are not well acquainted. With a growing trend of more urban folks visiting the farm, it is important that these folks be warned of these dangers in order to prevent accidents.

To Note Wild Cherry Trees

Livestock producers who are grazing their animals in pastures where wild cherry trees are growing, are reminded of the danger of poisoning from these trees. Following wind storms owners should be sure that broken limbs or fallen trees of wild cherry are removed from the area before they