PERFORMANCE IS THE KEY TO LOW COSTS

FOR EXAMPLE:

One of our customers housed a cage flock at 21 weeks on July 12, 1967 (15,328 birds) — after being housed 33 weeks the results are:

PER HEN HOUSED **171 EGGS**

ACCUMULATIVE FEED CONVERSION 3.74 per doz. eggs

COMPARE

This with accumulative feed conversions of 4 lbs. and higher for similar periods in flocks serviced by others.

4 lbs. CONVERSION

Gives You 500 doz. eggs per ton of feed used

per ton of feed used

3.74 lbs. CONVERSION

Gives You 534.7 doz. eggs

FOR BIGGER DIVIDENDS A BONUS OF 34.7 DOZ. EGGS JOIN IN THE PER TON ON THE EARLY BIRD PROGRAM EARLY BIRD PROGRAM. • QUALITY Multiply 34.7 Doz. By What You Get For Eggs And See What You Can Save On FINEST SERVICE ANYWHERE CASH IN YOUR HIP POCKET Early Bird.

