

Positive Letter Now A Reality

"The positive letter approach to financing the fluid milk promotion and educational programs of the American Dairy Association & Dairy Council of New York is now a reality" said the six presidents of the major milk organizations in a joint statement announced today.

Making the announcement were Alfred Lawrence, Allied Federated Cooperative, Inc.; Lester Martin, Dairymen's League Cooperative Association; Irvin Schell, Eastern Milk Producers Cooperative Association, Inc.; Fenton Murphy, Northeast Dairy Cooperative Federation, Inc.; Herman Durr, United Milk Producers and Robert S. Turner, ADA & DC of New York.

"All the minimum requirements we established have been met. While one third of the participation by dairymen existed in the past, even with less dairymen and falling milk production in the milkshed, the financial investment will be more than doubled during the next year.

For the Farm Wife and Family Ladies, Have You Heard? ...

By Doris Thomas, Extension Home Economist

When A New Baby Arrives

When a new baby arrives, it's up to the parents to note an older child's natural feelings about the newest family member.

At the first sign of jealousy, do your best to cope with the situation before it gets out of hand.

When friends and relatives come to see the new baby, bring the older child into the spotlight to make him feel important too.

Make a special point to give the older child attention and praise him when he does a job well.

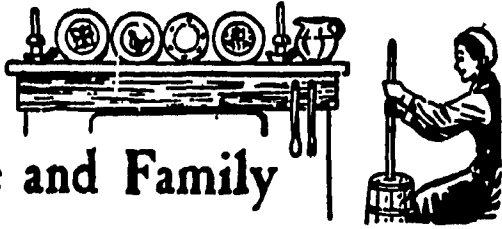
Once the child is assured that the new baby will not threaten his family status, the battle will be over.

You can help your older child look forward to the day when he can help care for the new baby.

How To Keep That Young Look

Beauty is a habit and there are many habit-forming ways to overcome the aging process that shows up on your face.

Watch facial mannerisms.



THOMAS

Guard against frowning your brow, pouting frequently, or other little grimaces that can etch lines into your face.

Diet is more important than ever in mature years. Select a sensible diet and stick to it. Work out a well-balanced, pleasant regime, preferably under medical supervision, that will stabilize your weight and still permit you to enjoy meals.

Rest is an important factor for the young look. Analyze your own stamina, find an effective schedule, and stick to it.

Skin care must be regular. Cold weather, too much sun, windburn, and steam heat can have an aging effect. Slackening of the natural skin lubricants is likely to affect each person differently.

Scrubbed look is the big secret weapon of many women who don't show their years.

Wash your face thoroughly with soap and water to remove dust and makeup. This cleans

and stimulates the skin at one time. The double action works to reveal the fresh, young skin beneath.

Deep cleansing is most important prior to using penetrating creams.

Skin must be properly prepared to absorb cosmetic cleansers.

Tips On Buying Fresh Pineapples

Choose a fresh pineapple that looks clean, fresh, and is heavy for its size.


Check to see that it's free from bruises.

A pineapple that's square shouldered has less waste than a pineapple that's narrow at the top.

To test for ripeness, pull a green leaf from the crown. If it comes out easily, chances are the pineapple is ripe.

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TALK TO A HOME-LOVING MAN ABOUT YOUR HOME IMPROVEMENT LOAN

Richard S. Garrett, Assistant Vice President in charge of Consumer Installment Loans at the Conestoga National Bank, is a family man who enjoys everything about his suburban Lancaster home. He knows full well how home improvements can add to the enjoyment of family life.

His patio provides an ideal setting for barbeques and family cookouts. And currently, he is thinking of expanding his driveway and enlarging the family garage.

Discuss your home improvement plans with Richard. You'll be talking to a man who speaks your language. One whose advice is based on a wide personal knowledge of home improvements plus 21 years of sound banking experience.

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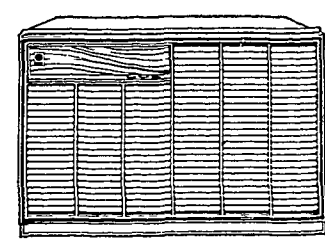
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