

Truck-Farm Partnership Cited By ATA Spokesman

Over 75 percent of all agricultural freight is hauled by truck, a trucking industry spokesman declared recently at a regional workshop at Hartford, Conn., of the National Association of Marketing Officials.

Forney A. Rankin, farm relations specialist for American Trucking Associations, said that agriculture in the Northeast section of the United States is particularly associated with the trucking industry.

"Here," said Rankin, "you have the kind of agriculture that fits beautifully into motor carrier operation... and the fluid nature of motor carrier operation fits beautifully into your closeness to great markets."

To handle an increasing share of Northeast farm products, motor carriers are constantly upgrading their equipment and service. Rankin said. He pointed to improvements such as more powerful engines, better refrigerating units and tighter and lighter trailers, and to new transport service for small grains, sugar, flour, fertilizers and orange juice.

"As we review the field of physical handling and innovations and technical advancements in use and in prospect for the future in the trucking industry, we view that future as bullish and bright," declared Rankin. He predicted also that

Government regulation will play a larger role in the transportation pattern in the next decade particularly in the area of inter-modal competition.

Use of containers, computers and "doubles" or twin trailers will increase.

Truck tonnage will advance relative to railroads with railroads getting more long hauls but motor carriers expanding short haul traffic.

Rankin said the Northeast agricultural and fishing industries have special interest in the trucking industry's development of refrigerating units that permit maintenance of zero temperature required for frozen sea foods, fruits and vegetables.

Approximately 95 percent of the fresh cranberries produced in the Northeast and other sections of the country move to market by truck, said Rankin. Trucks also carry 70 percent of processed cranberries, he added.

Additional examples of truck and agriculture partnership in

Book Cow Record

A five-year old Registered Holstein cow, Roaring Varies F 5 Ivanhoe owned by Roy and Ruth Book Ronks, has completed a lactation of 22,700 lbs. milk, 878 lbs. butterfat and 1,879 lbs. solids-not-fat in 343 days. Production sampling and testing procedures were supervised by Pennsylvania State University in cooperation with official Holstein breed improvement programs.

The Holstein Association's testing program has provided for determining SNF nutrients since 1962. This is the part of milk that contains protein, lactose, minerals and other elements so important to the nutrition and taste of milk.

Total nutrient testing as sponsored by the Holstein Association is in step with today's consumer demands. It provides the Holstein breeder with information for improving the overall performance of his herd. The homemaker can use it as a measure of milk's food value.

Maybe the war on poverty should be extended to the streets and highways. This country has more poor drivers than any other

What's Cookin' Club Reorganizes

The 4-H What's Cookin' Club held a reorganization meeting at the home of their leader, Mrs. Willis Bucher, Lititz R2, recently. Officers were elected as follows: Virginia Bomberger, president; Denise Jurell, vice president; Patricia Erb, secretary-treasurer; Holly List, song leader; Sharon Kreider, Barbara Stephan, pianist and Denise Jurell, county council representative.

The girls chose as their project for the summer months the preparation of foods to serve when entertaining company. The group has been divided into two sections: group A, who will be cooking at the next meeting consists of — Sharon,

the Northeast cited by Rankin, were:

Trucks haul 98 percent of live and dressed broilers produced in the Northeast.

At least 90 percent of milk produced in the Northeast moves from farm to assembly or processing plants in tank trucks. Nearly all dairy cows and slaughter calves go by truck to slaughter plants.

In 1966, 14,000 out of 31,000 carlots of Maine potatoes moved by truck—a service once performed almost exclusively by rail.

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FARM WOMEN TO DINE
The Society of Farm Women 1 will hold a Mother and Daughter Banquet at the Dutch Pantry, General Sutter Inn on Friday, May 3 at 6:30 p.m. Sarah Martin will present a commentary or "Famous People of Pennsylvania." Mrs. Graybill Hollinger will present the devotions.

Kreider, Holly List, Robin Becker, Joyanne Cropf and Julia Hevener. Group B includes: Denise Jurell, Virginia Bomberger, Debbie Erb, Patricia Erb, Holly Mull and Eva Murry.

The next meeting will be held at the Bucher home on June 10 at 1 p.m. Denise Jurell will be in charge of the show and tell program.

ARTIFICIAL APPLES

Treeless apple production was demonstrated recently by Dr. Jean P. Nitsch of France, when he grew pieces of apple flesh tissue in test tubes. Starting with a pound of apple flesh, one million pounds could be produced in a year. Although this possibility is still theoretical, it has been done on a small scale. The resultant mass of flesh cells might be processed into apple sauce.

Possibly in the future, housewives will be using apple products which originated from fruit that never saw an orchard. And fruit growers might be working with giant test tubes instead of trees.



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