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**McCallister Is Named
New District Manager**

Mr. M. B. McCallister, Regional Manager of the Farm Equipment Division, International Harvester Company, has announced the appointment of Mr. E. A. Comerford as District Manager of the Harrisburg Farm and Industrial Equipment District, effective April 15, 1968. He succeeds Mr. William Morris who was appointed District Manager of the Lansing, Michigan Farm and Industrial Equipment District.

Mr. Comerford started with International Harvester Company at the Omaha, Nebraska District Office where he progressed through many assignments. He later served at the Fargo, North Dakota and Minneapolis, Minnesota Districts. His most recent assignment has been regional sales manager on the Western Region, headquartered in Chicago, Illinois. The Comerford's have three

children and will be moving to the Harrisburg area in the near future.

Mr. McCallister also announced the appointment of Mr. T. D. Stentz as Sales Manager of the Harrisburg Farm and Industrial Equipment District effective April 15th. He succeeds Mr. F. R. Barr who was appointed Sales Manager of the Syracuse, New York Farm and Industrial Equipment District.

Mr. Stentz is not a newcomer to the area as he served in Harrisburg in the early 1950's. He also served in managerial capacities at Albany, Baltimore, Philadelphia, and Camden. His most recent assignment was at the Lansing, Michigan district and he will be moving his family to the Harrisburg area in the near future.

We can remember when it was cheaper to park the car than to drive it.

**Lanchester Pony
Club Horse Show**

Plans are being finalized for the annual All-English Junior Horse Show, 9 a.m., Saturday, May 4, 1968 to be held at pony club headquarters on John Gibson's farm, Drumore, Pa. The program has gone to press and pre-show entries close May 2. For information contact Mrs. George Hassler II, Quarryville R2.

With 10 days remaining until show day, entries have been received from Maryland, Delaware and Pennsylvania, totaling 48 horses and 58 riders.

The public is invited with ringside parking for early comers. Just follow the signs along Route 272, 1 1/2 miles below The Buck. Free coffee till 10 a.m. and lunch will be for sale at the show.

Come out and enjoy the performance of these talented young horsemen in the scenic Susquehanna River countryside.



Ivan McKeever

**Ivan McKeever
Will Retire
From The USDA**

State Conservationist Ivan McKeever will retire from the USDA, Soil Conservation Service April 30, 1968 after 34 years of federal service.

McKeever has directed the work of the Soil Conservation Service in Pennsylvania for the past 22 years. He is nationally recognized for his contributions in the field of soil and water conservation.

McKeever joined the conservation movement in 1934 at Spencer West Virginia where he helped pioneer some of the early work in soil conservation in the nation. Since then, he has held many responsible positions with the U.S. Soil Conservation Service and has written numerous articles and spoken to many groups on resource conservation.

In 1946, McKeever became State Conservationist for Pennsylvania when the soil conservation movement was in its infancy and Soil Conservation Districts covered only parts of six counties in the Commonwealth. Today, 64 counties are organized in Soil and Water Conservation Districts with over 35,000

landowners cooperating in conservation projects.

McKeever is a firm believer that Soil and Water Conservation Districts provide an effective way for bringing about the orderly development of our land resources. He is known throughout the State for his leadership in soil surveys, watershed development and land use planning for rural and urban uses.

The State Conservationist was recognized in 1964 as the Man of the Year in Agriculture by the New Holland Machine Company and in 1965 the National Wildlife Federation and the Sears-Roebuck Foundation named him the Soil Conservationist of the Year for Pennsylvania. He is the winner of the Soil Conservation Service's Meritorious Service Award and Pennsylvania's Vocational Agriculture Teachers Association's Distinguished Service Award. He holds the Honorary Keystone Farmer Degree and is a charter member of the Soil Conservation Society of America.



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