

SUNRISE SERVICES

Easter sunrise services will be held at eight State Parks in the Commonwealth. It was announced by the Department of Forests and Waters.

Services are scheduled for:
 *Cook Forest State Park, Clarion and Jefferson Counties.
 *Crooked Creek State Park, Armstrong County.
 Fort Washington State Park, Montgomery County.
 Gifford Pinchot State Park, York County.
 Prince Gallitzin State Park,

Cambria County.

*Raccoon Creek State Park, Beaver County.

Samuel S. Lewis State Park, York County.

*Shawnee State Park, Bedford County.

The services are non-denominational and are open to the public.

(*) Family camping facilities will be available again this season on a state-wide basis, beginning April 10. Such facilities are provided at the above State Parks marked with an asterisk.

Treasure In Pork Found

CHICAGO, ILL. — How could an old pirate map lead to stepped-up consumer interest in pork?

"The map," said Robert Nelson, Secretary of the Pork Industry Committee of the National Live Stock and Meat Board, "was a theme item in our recent 'Treasure in Good Eating' campaign. The treasure theme was designed to help consumers discover the treasure in pork as a prestige main-course meal."

The "A Treasure in Good Eating" campaign was so successful that a second printing of the in-store advertising material was required, Nelson said. To help carry the theme to more than 35 states and Hawaii, over 15,000 promotional kits were distributed during this Winter-Spring campaign. The kits including four full-color posters and companion case strips.

The promotional materials were distributed through national food store chains and packers as well as to independent and cooperative stores. Much of the distribution was carried out in cooperation with a number of state and local agricultural organizations.

States Nelson: "Through promotional campaigns such as 'A Treasure in Good Eating'; supported by the investments of many producers, packers and processors, the American consumer is shown the plus values of pork as an attractive and taste-appealing main-course for formal as well as casual meals.

Such campaigns help the home-maker discover . . . or re-discover . . . a real treasure in good eating with pork. Through these investments in promotion, the pork producer gives strength to the market for pork and thereby helps build the dollar value of his own hogs."

Each American uses directly or indirectly about 26 million gallons of water, during his or her lifetime.

For Full Market Reports Read LANCASTER FARMING

YOUR CHICKS MAKE



IMPORTANT

INCREASE THEIR GAIN BY 5%

The Laboratory of Vitamin Technology

Chicago reports that chicks fed from egg to 8 weeks with 1% KELP MEAL in Good Quality Feed showed 5% GREATER WEIGHT GAIN on 2½% LESS FEED.

See Us For Full Details Now!

ZOOK & RANCK, Inc.

GAP, R. D. 1 PA., 17527
Phone 717-442-4171

DEKALB XL'S

TAKE THE STRESS OF MODERN FARMING

Bred for thick planting in narrow rows . . . to make the most of higher fertility . . . to fight disease and insects. Bred for tough stalks, strong shanks . . . to put an ear on every stalk and produce more profitable corn yields for you. Insist on tough, modern DeKalb XL Hybrids.

"DEKALB" is a Registered Brand Name. XL Numbers are Variety Designations.

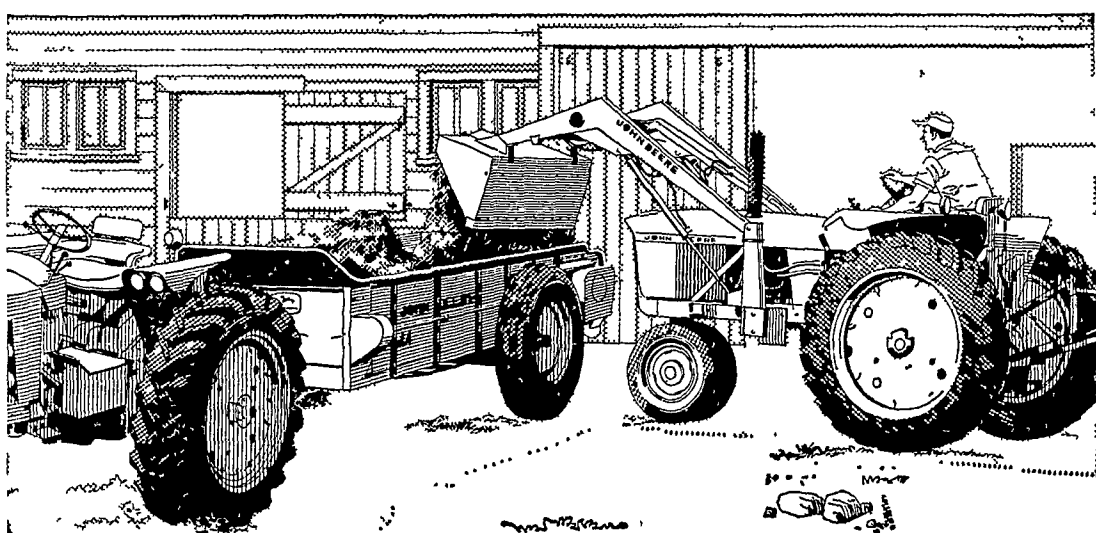
More Farmers Plant DeKalb than any other Brand.



P. L. ROHRER & BRO., INC.

Smoketown, Pa.

397-3539



Need a husky, all-around loader? Get a John Deere 47

Load manure or silage . . . plow or remove snow . . . take care of your light earthmoving and dozing . . . put hydraulic muscle to work on the scores of lifting jobs around your farm . . . do all these jobs and more with the 47 Loader on a "1020," "2020," or "2510" Tractor. Seven-tine, 41-inch manure bucket, 60-inch materials bucket, blade and crane attachments.



Use our convenient, confidential Credit Plan

Landis Bros. Inc. Lancaster 393-3906
 M. S. Yearsley & Sons West Chester 609-2990
 A. B. C. Groff, Inc. New Holland 354-4191

Wenger Implement Co. Buck 284-4467

Sholtzberger's Elm 665-2141



Try Purina's Pig Starting Team

for quick, low-cost gains

The great starting team of Purina Early Weaning Chow, Baby Pig Chow and Pig Startena is now better than ever. After a rugged work out, it's now ready to deliver you up to 12.4% faster gains, up to 5.2% savings in feed and up to 5% reduction in scours. The starting team will keep your pigs gaining because it supplies vitamins, minerals and antibiotics baby pigs need for health and growth.

They're palatable too—makes 'em early eaters. Before you get ready to put your next group of pigs on starters, give us a call. We'll show you how the Purina Pig starting team can help you get your pigs growing fast, giving them the growth they need to go on to market sooner than the average hog. Start your next bunch of pigs on Purina.

John B. Kurtz
Ph: 354-9251
R. D. 3, Ephrata

James High & Sons
Ph: 354-0301
Gordonville

Ira B. Landis
Ph: 569-0531
779 Valley Road, Lancaster

John J. Hess, II, Inc.
Ph: 442-4632
Paradise

West Willow Farmers Assn., Inc.
Ph: 464-3431
West Willow

Wenger's Feed Mill, Inc.
Ph: 367-1195
Rheems

