

Hess Appoints PENB Nominating Committee

PENB Chairman Earl Hess, Ephrata, Pennsylvania, has announced the appointment of the Nominating Committee for the Directors. Chairman Dr. John G. Salsbury will nominate the slate of new Directors during the Membership meeting in the Pick Congress Hotel, Chicago, during the morning session on April 18.

The Nominating Committee must be composed of a representative of each of the five geographic regions, plus one from Allied Industry. The work of the committee is largely done by mail. The states and companies eligible for directors nominate two people.

The 1968 Nominating Committee, in addition to the Chairman, is composed of the following Directors:

Warren H. Fox, New Jersey Poultry Products Council, Trenton, N.J.; Homer Hunnicutt, Jr., Egg Producer of Brooksville, Florida; Fred Schwiery, Indiana Farm Bureau Co-Op, Indianapolis, Indiana; Charles A. Hensarling, Hy-Lay Hatcheries, Inc., Bryan, Texas; George H. Biddle, Egg Producer, Modesto, California.



Policyholder Questions Answered by the Health Insurance Institute 277 Park Ave., N.Y., N.Y., 10017

Q. After many years of being in business for myself, I have accepted a job with a large firm. It starts in about six months, giving me time to sell my business and to get my other business affairs in order. When I start the job, I will be under the firm's group health insurance program. I'm not sure that members of my family will be covered, however. If they aren't, is there some kind of policy that covers everybody in a family except the father?

A. In all probability, the group plan at your new place of work includes family members. A Health Insurance Institute survey last year of 3,000 group health insurance plans showed that 99 per cent of the employees involved had their dependents protected as well. In other words, it



is a rare group health insurance plan that does not cover the employee's family.

On the off-chance that your group health program doesn't cover your dependents, a family health insurance plan can do the job. Some savings in premium can be achieved by excluding the breadwinner.

Q. I am just completing a term paper for my economics class on the insurance business in the United States. Can you please give me the most up-to-date figures on how many people are protected by health insurance and how much money in benefits is distributed each year?

A. Over 163 million Americans were protected by some form of private health insurance as 1968 began, according to estimates of the Health Insurance Institute. This figure represents a gain of about five million people during the past year. Benefits for 1967 meanwhile, have been estimated at \$11 billion paid by insuring organizations. The benefit gain in a year's time was \$840 million.

DID YOU KNOW — The first survey for oak wilt in Pennsylvania was undertaken in 1951. Oak wilt was discovered in 1950 near McVeytown. (Dept. of Forests and Waters)

Quiz

ON TRAFFIC SAFETY

(A 5-question quiz on traffic safety from the Pennsylvania Bureau of Traffic Safety published through the cooperation of this newspaper)

Riding a bike is fun. Knowing the answers to the following quiz will help make a safe rider . . . and Dad, how about giving your children the test!

1. If you ride your bicycle at night, a front light is required by law. The light must be visible for at least feet.
(a) 400 (b) 500 (c) 600 (d) 700
2. Red rear lights or reflectors are mandatory by law for bikes that are being ridden at night. This rear light or red indicator must be visible, under normal atmospheric conditions, for at least feet.
(a) 200 (b) 300 (c) 400 (d) 500
3. During the first nine months of 1967, there were accidents in Pennsylvania involving bicycles.
(a) 268 (b) 325 (c) 349 (d) 521
4. While there is no legislation requiring bicycles to be inspected twice a year as automobiles must be, it is recommended by the Pennsylvania Bureau of Traffic Safety that all bikes be inspected for mechanical faults at least
(a) every spring (b) twice a year
(c) once a year (d) once a month
5. It is illegal for bicycle riders to "hitch" rides on automobiles. If this is permitted by a vehicle operator the driver is
(a) breaking the law and subject to arrest
(b) irresponsible but not subject to arrest
(c) not responsible.

ANSWERS: 1-b 2-d 3-c 4-d 5-a

Roadside Market Meeting To Be Held Thursday

Increasing interest in direct retailing has prompted the Agricultural Extension Service to hold a Roadside Marketing Meeting in Lancaster County.

Final arrangements have been made for the Roadside Marketing Meeting to be held in the Farm & Home Center, 1383 Arcadia Road, Lancaster. It will be held Thursday, March 28, at 8 p.m. The session is open to anyone interested in direct retailing including, especially, all roadside market operators, and those retailing through Farmers' Markets. Persons just now contemplating entering the retailing field are also invited to attend.

Charles W. Porter, Extension

Economist, Penn State University, will discuss the topic, "What Makes A Successful Market". Porter is serving as Extension Fruit and Vegetable Marketing Specialist. Prior to coming to Penn State a number of years ago, he served in a similar post at the University of Maryland. Some items of interest, which he will cover, includes pricing policy, advertising, and determining product mix or what to sell.

Larry Yager, Area Marketing Agent, Penn State University, will discuss "Improving Customer Service" as applied to roadside markets and direct selling. "Rules and Regulations Governing The Sale of Home-made Products" will also be discussed by Yager.

The topic "Small Fruit Varieties for Your Market" will be presented by Arnold Lueck, Associate County Agent.



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