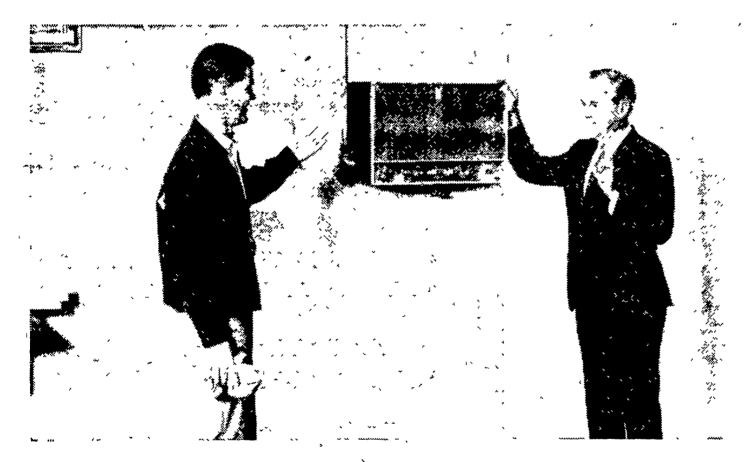


What! Another furnace service call?



No. He's changing to space-saving electric heat.

Certified Seed Your Best Buy

Farmers who purchase poor quality "bargain seed" may lose all o part of their investment in land, labor and fertulizer.

In the overall cost of production, seed is a minor item. In the long run, the cheap bargain seed is usually the most expensive It may be of poor quality, doubtful variety and may even contain a large amount of weed seed.

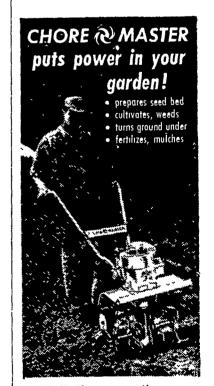
Seed quality may be calculated by determining the amount of pure live seed, or usable seed, per bushel of seed. To obtain this figure, multiply the percentage of germination by the percentage of purity of the seed. For example, seed with 70 percent germination and 80 percent purity has only 56 percent pure live seed. Seed with 90 percent germination and 98 percent purity has 88 2 percent pure live seed.

To figure the cost per bushel of usable seed, divide the cost per bushel by the percentage of pure live seed. The seed with 56 percent pure live seed costs only \$3 25 a bushel while the 88.2 percent pure live seed costs \$4 a bushel. In the long run, however, bargain s e ed costs \$5 80 per bushel of usable seed compared to only \$4 54 per bushel for the higher quality seed.

To get high quality seed, be sure to check germination and purity on the analysis tag, says Mitchell Always buy seed from a reputable source and look for the blue tag that tells vou it is Delaware Certified Seed.

LEARN MORE ABOUT DOGS

Should you buy a puppy or a half-grown dog? Find out the pros and cons by studying a P e n n S t a t e correspondence course on dogs For a list of correspondence courses and their prices, write to Correspondence Courses, Box 5000, University Park, Pa 16802



And — in addition to space-saving, the prime. reasons for changing to electric heating are comfort and convenience. There are side benefits, too — flameless, soot-free cleanliness; long life; and no fuel deliveries and service contracts.

Find out for yourself. Call your nearby Reddy Kilowatt Recommended Electric Home Heating Dealer. You'll find him listed in the Yellow Pages under "Heating."





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