



AWARD WINNERS AT MANHEIM FFA banquet last week. (left to right) Wilmer Groff, Star Green Hand and High Seed Salesman; Gerald Nissley, Star Red Rose Farmer (chapter), and Edward Donough, Star Chapter Farmer.

L. F. Photo

U. S. Smokers Are Smoking More Now

If the old-fashioned cigar store Indian could see how U.S. smoking habits have changed since his heyday, he wouldn't believe his painted eyes.

U.S. smokers last year smoked an estimated 552 billion cigarettes—11 billion over 1966.

At the same time, they puffed 8,150 million cigars and cigarillos, smoked 65 1/2 million pounds of pipe and roll-your-own tobacco, chewed about 64 1/2 million pounds of chewing tobacco,

and dipped about 29 million pounds of snuff.

The reason for the 1967 increase in cigarette consumption? More people came of smoking age. Consumer income was at a higher level. And shipments to armed forces were heavier.

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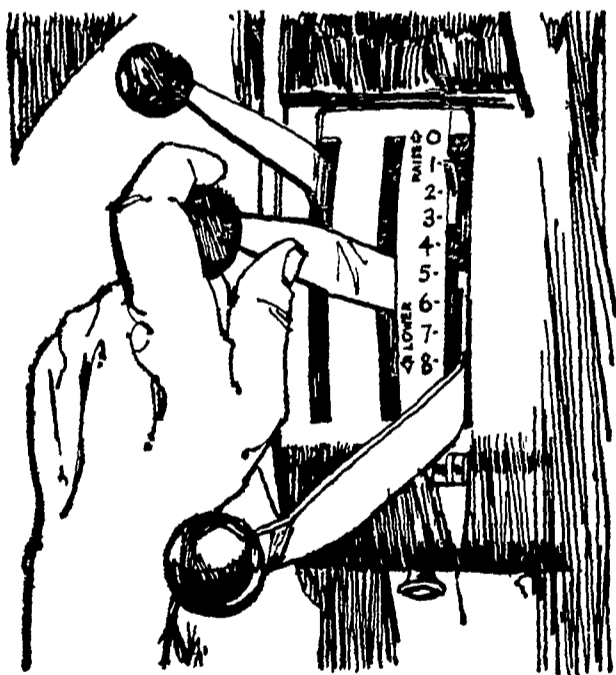
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