

Positive Letter Approach Is Approved By Farmers

The six meetings held recently by the Market Administrator showed overwhelming support for the "positive letter" approach for the promotional, advertising and educational programs of the American Dairy Association and Dairy Council of New York, according to Robert S. Turner, president of the organization.

In making the announcement Mr. Turner said: "We are in hopes that by next month at least 85% of the 30,000 dairymen in Order #2 will be a part of the program. With this kind of participation, we can step up our fluid milk promotion programs to achieve the needed results."

Mr. Turner continued "All dairymen will be receiving the

"positive letter" with the end-of-the-month March milk checks. This will give all of us a chance to take part in the promotional, advertising and educational programs that are so vital toward helping increase fluid milk sales. However, if a dairyman does not want to promote his product and take part in the program, he must write a letter to his handler at any time during the year notifying him that he does not wish to take part."

The "positive letter" will not effect the membership status of those dairymen who are already taking part in the American Dairy Association and Dairy Council of New York program. Their membership will still continue at the same rate of investment.

YOUTHS UNDER 16 CAN'T DRIVE FARM TRACTORS

In effect since January 1, 1968, a ruling by U.S. Department of Labor forbids youths under 16 to drive tractors of more than 20 horsepower. The ruling does not apply to youths working on their families' farms and youths of 14 and 15 may qualify for exemptions from the ruling by completing approved training courses.

In New York, for example, E. W. Foss, professor of agricultural engineering at Cornell, and Dr. Harold Noakes of the state's Department of Education are setting up training courses and are planning to cooperate with 4-H and FFA groups to encourage participation by rural boys and girls who desire to work on farms during school vacations.

The American Cancer Society estimates that about 915,000 Americans will be under medical care for cancer this year.



\$350 CHECK. David Rohrer (left) presents a \$350 check from the Lampeter Strasburg FFA Chapter to B. Snively Garber, president of the Lancaster County Farm and Home Foundation at their Parent and Son Banquet Thursday evening. L. F. Photo

● FFA Chapter

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Thomas Houser won the Bankers award and was in charge of the meeting

In making the check presentation Rohrer said the money had been accumulated since World War II when FFA mem-

bers earned the money from scrap and metal drives

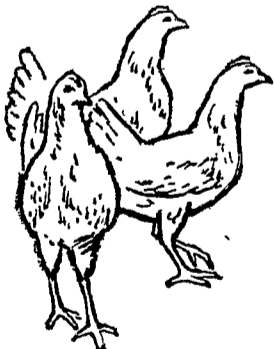
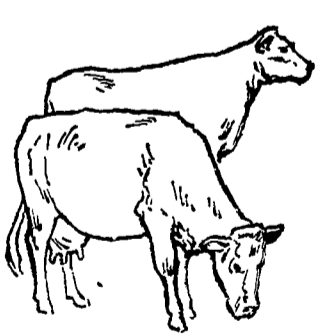
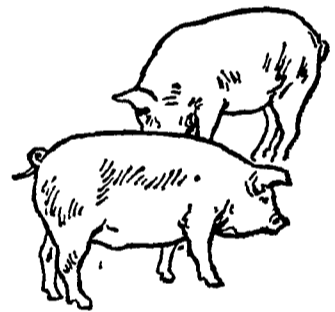
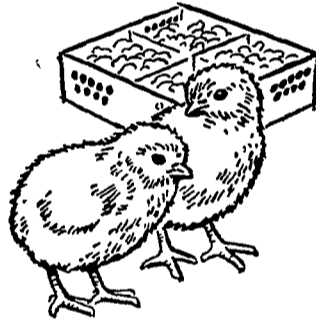
Officers of the Garden Spot Chapter inducted four honorary members. They were Robert Groff, representative of the Pioneer Seed Corn Co.; George W. Myers, junior high school principal; Robert Winters, industrial arts teacher; and Intell farm editor Roger Clark



AT THE LAMPETER STRASBURG FFA BANQUET (left to right) James High, Gold Medal Record Book Winner; Clair Esbenshade, Red Rose Star Chapter

Farmer; Clair Witwer, Star Green Hand and Paul Eckman Chapter Star Farmer. L. F. Photo

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