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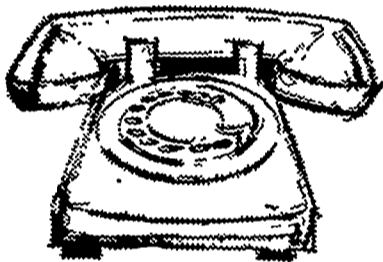
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## Dairymen Tell Bull They Favor Promotion Order

HARRISBURG — Sentiments expressed at a meeting held here last week indicate many Pennsylvania dairy farmers favor a marketing order to promote the use of milk.

The milk meeting was called by State Sec. of Agri. Leland H. Bull to determine milk producers' reactions to a possible referendum to create a milk marketing order for Pennsylvania.

James E. Honan, Philadelphia, Inter State Milk Producers Cooperative, and Charles R. Ord, Camp Hill, Penna. Farmers Assn. stated that their organizations support the promotion of milk.

Harold Ely, Montrose dairy farmer and a director of the Dairymen's League Cooperative, said the cooperative's 4,000 Pennsylvania members favor a mandatory assessment for milk promotion.

John Strittmatter, dairy farmer from Ebensburg R1, Cambria Co., and a member of Allied Milk Producers Co-op, said the cooperative's 200 members favor an assessment "if it is in reason in cost."

Secretary Bull named Joe S. Taylor, Penn State University, to head a committee which will study all aspects of a milk marketing order.

State Senator D Elmer Hawbaker, Mercersburg, and a sponsor of a senate bill to create marketing orders for agricultural products, told the dairymen a milk marketing order is "one of the best investments" state dairy farmers can make.

"If we start the ball rolling in Pennsylvania to promote, advertise and do research on milk, maybe the idea of each state doing its share may catch on throughout the nation," Hawbecker said.

John W. Scott, Harrisburg, master of the Penna. Grange, said the Grange supports legislation to provide marketing orders for agricultural products.

William C. Nichol, State College, secretary of the Penna. Holstein Assn., told the dairy-

men that those who do not adequately promote their products "cannot expect to gain their rightful share of the market."

Homer S. Martz, Pittsburgh, Dairymen's Cooperative Sales Assn., said the association considers assessments to promote milk "an investment which is repaid many times over."

Joseph W. Hallowell, Warminster, Bucks Co., president of the State Council of Farm Organizations, said farmers cannot afford not to favor deductions for promoting the use of milk "especially since filled milk is now appearing on the markets."

John K. Sunday, a dairy farmer from Carlisle R1, Cumberland Co., questioned whether farmers can afford to make deductions to all organizations which promote agricultural products.

"Many producers won't be able to exist if too many deductions are made," Sunday said.

Secretary Bull said the working committee, to be headed by Taylor, will study all the opinions expressed at the meeting before making suggestions on a possible milk marketing order.

Bull explained that enabling legislation such as that sponsored by Senator Hawbecker will be necessary before dairy farmers can decide if they favor a milk marketing order.

He said the legislation will not make marketing orders mandatory for any segment of agriculture.

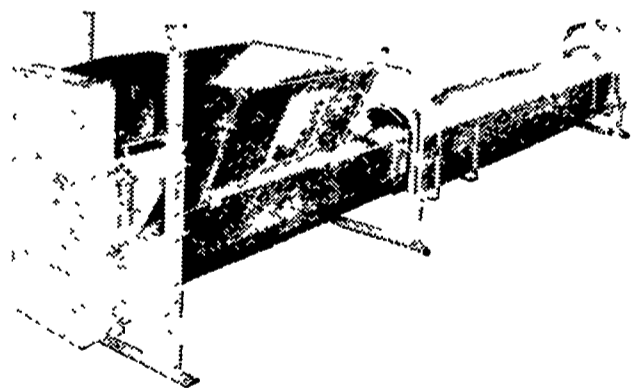
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