MARKET EGG PRODUCERS

EFFICIENCY PAYS

DO YOU KNOW THAT:

- A $12\frac{1}{2}\%$ reduction in feed required per dozen eggs equals a saving of approximately \$350.00 per 1000 hens.
- That our Early Bird All Mash Laying Feeds will definitely produce BETTER SHELL QUALITY over the laying year?
- That each $\frac{1}{2}$ % improvement in breakage can improve your income by \$36.00 per 1,000 hens housed?
- A price improvement thru BETTER GRADE of $\frac{1}{2}$ cent per dozen amounts to approximately \$100.00 per 1,000 hens housed?
- If your feeding program gives you 1% better hen house live ability and $\frac{1}{2}$ dozen more eggs per hen housed, it can mean as much as \$175.00 extra return per 1000 hens?
- **b** • That GOOD records pay big dividends? Without accurate records you CAN NOT fairly judge the value of your program?
 - That it's not the START, it's the FINISH that counts.

May We Help You Do A Better Job?

Good Management

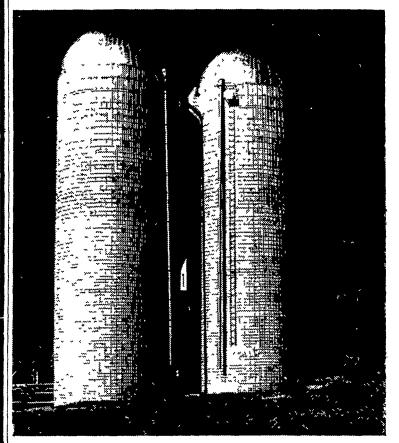
For Any Poultryman



Around The Chicken Coop



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> For complete information and prices see us before you buy.

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