### Book and Martin (Continued from Page 6)

a four-year-old, had produced and Ruth Book, Ronks. 17,300 lbs. milk, 702 lbs. butter- Also Spring Shade Reflection fat and 1,488 lbs. solids-not-fat May 5440971, a four-year-old

The Surest Way To Profit

In 1968 Is To Use Red Rose

Dairy Feeds In Your Barn!

in 323 days; Roaring Maples Registered Holstein, has credits Hillmac Della 4429144, a nine- of 21,085 lbs. milk, 806 lbs butyear-old, had produced 16,140 terfat and 1,825 lbs solids-nothad 19,530 lbs. milk, 626 lbs. lbs milk, 659 lbs. butterfat and fat in 365 days; Spring Shade solids-not-fat in 305 days; Roar- 1,345 lbs. solids-not-fat in 295 Wallie Joyce 59699247, a threeing Maples Misty Dean 5639558, days. All are owned by Roy H. year-old, had produced 15,250 lbs milk, 585 lbs butterfat and 1,323 lbs solids-not-fat in 300 days Both are owned by Carl L.

"Cool-Headed"

Maitin, Ephrata.

(Continued from Page 1)

it was in the 65-degree environment

When cows breathed air cooled to 60 degrees, milk production was 91 percent of normal

When cows breathed air cooled to 50 degrees, milk pioduction was 90 percent of normal

The study's purpose was to increase milk production at a time when the number of milk cows in the United States is degrowing. It is a part of ARS' continuin3 effort to find more efficient ways of producing food Local Man Attends and fiber

Lancaster Farming. Saturday. December 30, 1967-7



Donald Powell, Strasburg R1 (left) returned last week from West Bend, Wisconsin, where he attended creasing and the population is Gehl Company's national sales meeting. With Powell is Joe Ecker, Gehl Sales Manager.

# National Sales Meet

(West Bend, Wisconsin) -

Old fishermen never dre.. they just smell away



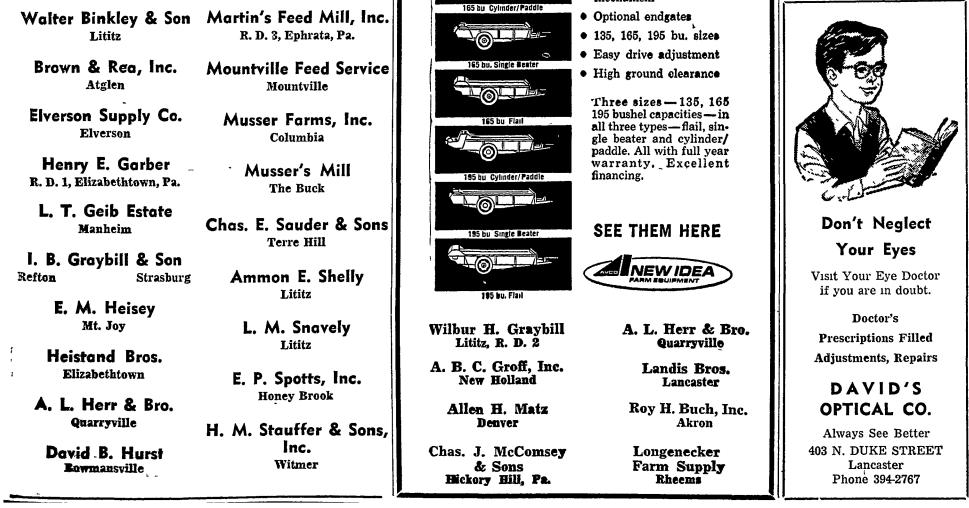


While at the confeience. Powell received intensive training on new Gehl products introduced this year, including a new Hay-King mowel-conditioner and a silo based high capacity recutter Both items will be sold through franchised Gehl dealers in this area, according to the district sales manager.

The meeting was attended by Gehl sales representatives from throughout the United States and Canada Purpose of the semmar, according to Powell, was to provide new and updated information on the company's expanding and specialized line of faim machinery.

"Our aim is to develop men with bload, specialized knowledge of the farm machinery busmess, able to apply that knowledge, locally, to the business of faiming," Gehl officials said

Joe Ecker, Sales Manager for the 108-year-old Wisconsin bas-ed firm said "Today's farmers are intelligent, informed and eager to learn They like to do business with sales representatives they feel are equally so.. and providing highly trained Gehl representatives in each of our sales territories is an obligation to farmers which this company has always taken most seriously "





**Complete** rations . such as RED ROSE DAIRY

FEEDS . . that contain the necessary vitamins, nutrients and minerals are needed by your cows for the best in milk production and maintenance Choose what you need to use in your barn from the complete **Bed Rose** Dairy Feed line

If you have home-grown grains — mix them with Red Rose Supplements to assure complete nutritional balance. We have one suited to your needs.

Make a New Yeal's resolution ... to earn more profit from your cows! You can — if you feed Red Rose!



These feeds pay off in the milk pail where it counts most.

## **BUY YOUR FEED NEEDS FROM THESE RED ROSE DEALERS**

SURE YOU CAN SAVE A FEW DOLLARS

Spreaders this much better have to cost a little more. They cost more to build. So how many of these features are you willing to do without?

- Structrual steel frame
- Penta treated wood box]
- Improved conveyor
- Plug-free performance • New care-free drive mechanism