Weekly Review

LIVE HENS Prices of light hens continued about unchanged, however an occasional lot noted as high as 434c. Heavy hens were generally 1/2 c higher. Demand for light type was dull and unaggressive in most quarters as most processors only working part time type. Prices paid at farms: Light from last week. Hens 3-4½, mostly 4-4½c, Heavy Hens 141/2-151/2, mostly 15-

Fogelsville

December 5, 1967

per lb., except where noted.)

Light Hens 4-9½, mostly 4-5; Heavy Hens 4½-18, mostly 5½-32½; Ducks 18½-31, mostly 20- 24.50-25.75, Standard and Low 16 00. 29; Drakes 15-43, mostly 341/2- Good 23 00-24 50. 43; Geese 20-33½, mostly 25-32;

20; Hen Turkeys 1812-331/2, Pigeons (per pair) 90-170, mostly 90-95; Jumbo Squab 95. Total coops sold: 1142.

Eastern Shore Exchange Weekly Review

Broiler and fryer live prices and finding it difficult to move averaged 13.30 cents per pound processed product. Offerings this week. Prices paid ranged adequate with producers often from a high of 14.2 cents per holding hens till after holiday pound on Monday to a low of as egg prices continue to im- 12.4 cents per pound on Thursprove. Demand good for gener-day. Sales for the week totaled ally short offerings on heavy 948,300 head up 102,400 head

Chicago (Continued from Page 2)

last year SLAUGHTER STEERS (Prices paid dock weights, cents lbs Yield Grade 3 and 4 27.75. Choice 24.75-25.25, Good 23 50-28.25, three loads at latter price 24.75, Standard and Low Good High Choice & Prime 1100-1350 22 00-23 50 lbs. 27.25-27.75, Choice 950-1325 12; Pullets 121/2-27, mostly 161/2- lbs. Yield Grade 2 to 4 26 25-20; Roasters 4-25½, mostly 18- 27 25, Mixed Good and Choice High

SLAUGHTER HEIFERS -

How To Handle A Pushy Sales Call

Many telephone sales calls Tom Turkeys 10-24 mostly 18- give you news of products and services and save you shopping mostly 25-30; Rabbits 21-43, time or help you take advan-mostly 32-41; Guineas 68-70; tage of a sale. But what should you do about calls that turn into high-pressure sales pitches after misleading introductions?

Mabel Spray, Extension family economics specialist at Ohio State University, says the first thing to do is to learn to recognize questionable calls. She reports that the Better Business Bureaus indicate that telephone sales calls may be troublesome when:

The caller gives no identification.

Claims to be conducting a survey, then tries to arrange a salesman's interview.

Says he is not selling anything, but would like to inter-

At midweek, High Choice and Prime 925-1050 lbs. Yield Grade 174,500 last week and 205,700 3 and 4 26.00-26.50, load Prime 1039 lbs. at latter price, Choice 850-1000 lbs Yield Grade 2 to On Wednesday, Prime 1200-1350 4 25 25-26 00, Mixed Good and

> COWS — Late sales, Utility and Commercial 15 00-16 50, Yielding Utility 16 50-

> BULLS - Utility and Commercial 20.00-22.50.

Lancaster Farming, Saturday, December 9, 1967—3

Weekly New York Egg Mkt.

From Monday, December 4 to Friday, December 8

	Mon.	Tues.	Wed.	Thurs.	FrL
WHITE					
Ex. Fcy. Lg.	311/2	32	33	33	34
Fcy. Lg.	301/2	31	32	32	33
Fcy. Med.	29	29	29	29	29
No. 1 Med.	28	28	28	28	28
Pullets	261/2	261/2	$26\frac{1}{2}$	261/2	26-261/2
Peewees	20	20	20	20	20
Ex. Lg.	331/2	34	35	35	36
BROWN					
Ex. Fcy. Lg.	331/2	34	ა ნ	35	361/2
Fcy. Lg.	321/2	33	34	34	351/2
Med.	28	29	29	29	29
Pullets	261/2	261/2	$26\frac{1}{2}$	$26\frac{1}{2}$	261/2
Peewees	20	20	20	20	20
MIXED					
Standards	28	281/2	$29\frac{1}{2}$	291/2	30
Checks	201/2	21	$20\frac{1}{2}$	201/2	201/2

Trend: Market shows good clearance on large sizes with outside demand good at most points. Smaller sizes are generally

Copyright 1967 by Urner Barry Publications

view you for advertising.

Reels off prices, costs, offers, and questions so fast that you are confused.

Describes a special offer that sounds too good to be true.

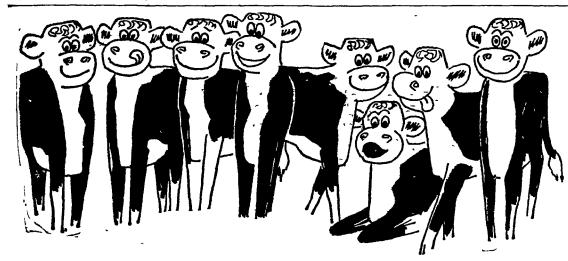
Informs you that you have 24: Capons 27½-35, mostly 31- 900-1200 lbs. 25 75-26.50, Good 17.00, Canner and Cutter 14 00- been chosen to receive a free

> honest calls is the next step. The following techniques may help you to discourage pushy

Ask to be sent a folder and recommends.

have a chance to consider the product if you are interested in what the caller is selling. Thank the caller, say goodbye, and hang up.

If you aren't interested in what the caller is selling, then say, "I'm not in the market for Learning how to handle dis- your product. Thank you for calling. Goodbye." Then hang up But if the caller is rude or persistent, hang up immediately, the Better Business Bureau



OVER 300,000 CATTLE started on Purina Cattle Starters the past 20 months!

Staggering? It certainly is. And the number isn't going to stop there. Why? Because more cattle raisers are finding out that they can put their calves on full feed the very first day.

And with Purina Cattle Starters, there is no warm-up period. And founder is unlikely because of their high roughage content. There is no painstaking daily increase in grain. All you do when your cattle come in off the range or stalk field is let the calves fill up overnight with hay or other roughage. Then, fill your feeders with Cattle Starter I and let the cattle

After a week, put them on Purina Cattle Starter II. By the third week, they'll be ready to go on a full feed of highenergy finishing ration.

Yes, your cattle will be on full feed right away. And, depending upon size, they may consume more than 20 pounds of feed per day.

See us about Purina Cattle Starters before you put your next cattle on feed. You'll be amazed at the results.

West Willow Farmers Assn., Inc.

Ph: 464-3431

West Willow

James High & Sons

Ph: 354-0301

Gordonville

John J. Hess, II, Inc. Ph: 442-4632 **Paradise**

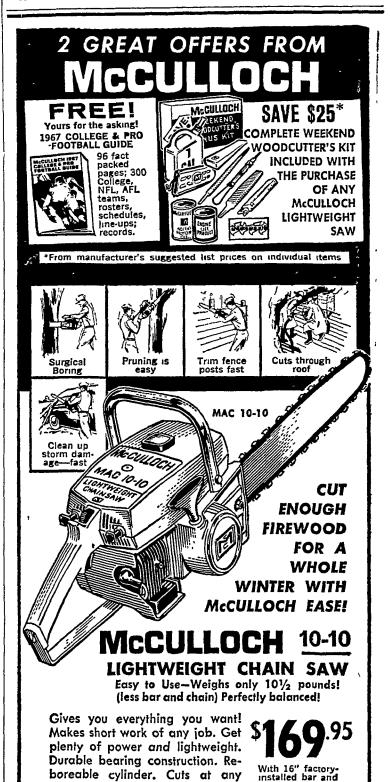
Wenger's Feed Mill, Inc. Ph: 367-1195

Ira B. Landis Ph: 569-0531 779 Valley Road, Lancaster John B. Kurtz Ph: 354-9251 R. D. 3, Ephrata

Rheems

LOW COST PRODUCTION... the reason more cattlemen feed PURINA





ANDIS BROS., II

angle. All at a low price!

1305 Manheim Pike, Lancaster, Pa. Ph: 393-3906